

About AIS

The Association for Information Systems (AIS) serves society through the advancement of knowledge and the promotion of excellence in the practice and study of information systems. AIS is the premier professional association for individuals and organizations who lead the research, teaching, practice, and study of information systems worldwide.

4,700 members from across the globe, including:

3,000 Academics

1,500 Students

200 Professionals



73

countries represented
by attendees



20+

ancillary meetings
& events



1,500+

Virtual attendees
at PACIS 2020

About PACIS 2022

The annual Pacific Asia Conference on Information Systems (PACIS) is one of the leading conferences on information systems and the only Association for Information Systems (AIS) conference dedicated to the Pacific Asia Region. PACIS is endorsed by the AIS Council and governed by the AIS Region 3 Board.

PACIS 2022 Features:

- High quality networking opportunities.
- High quality research presented throughout the conference that is engaging, thought provoking, and pushes the boundaries of our field.
- Opportunities for SIGs to play a critical role in the development of the pre-PACIS workshop experience as well as the programmatic elements of the conference.
- Opportunities for professional development for attendees regardless of their current level of seniority.



AI-IS-ASIA

The conference theme is “AI-IS-ASIA,” which means that the Pacific Asia region will be the driving force of the global economy by its powerful artificial intelligence capabilities in information systems. AI is viewed as the most advanced technology of information systems, and Pacific Asia is the region that has the greatest potential for leveraging AI to drive the growth of the economy. The first track, “Artificial Intelligence and Business Analytics,” captures this conference theme.

PACIS 2022 is excited to provide you with the opportunity to reach 900 or more attendees and impact the additional 4,500+ members of the Association for Information Systems. The scholars and scientists you reach here will take your message home to thousands more in the classroom and in personal encounters in the business world.

We value you as a sponsor, and are dedicated to making your support for our world-class scholarly association a rewarding and impactful promotional event for your institution and its marketing interests. As you review our sponsorship opportunities, feel free to contact us with questions and for assistance in custom-designing the sponsorship experience that maximizes your reach to one of the worlds’ leading audiences of business technology and information systems researchers and teachers. We offer many opportunities, including sponsored academic and practice workshops, exhibition display presence, and branded affiliation with key high-visibly conference event. Don’t miss this chance to influence them at PACIS 2022!

Ming-Hui Huang
National Taiwan University, Taiwan
Conference Chair

July 5–9, 2022



Sponsorship Levels At-a-Glance

	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$3,500	Bronze Sponsor \$2,000
Academic Registrations	8	6	4	2
Doctoral Student Registrations	4	3	2	1
Logo on Conference Website	Y	Y	Y	Y
Logo on Conference Mobile App	Y	Y	Y	Y
Banner on Conference Mobile App	Y	Y	Y	Y
Push Notifications on Conference Mobile App	4	2	2	-

Platinum Sponsor \$7,500 USD

- Complimentary registrations for academic members - 8.
- Complimentary registrations for doctoral student members - 3.
- Logo on homepage of conference website (see page 4).
- Logo placed on conference website's sponsorship page with sponsor-level recognition (see page 4).
- Logo, sponsor-level recognition, and description, including links on app (see page 4).
- Four push notifications with sponsor message sent directly to all conference attendees.

Gold Sponsor \$5,000 USD

- Complimentary registrations for academic members - 6.
- Complimentary registrations for doctoral student members - 2.
- Logo on homepage of conference website (see page 4).
- Logo placed on conference website's sponsorship page with sponsor-level recognition (see page 4).
- Logo, sponsor-level recognition, and description, including links on app (see page 4).
- Two push notifications with sponsor message sent directly to all conference attendees.

Silver Sponsor \$3,500 USD

- Complimentary registrations for academic members - 4.
- Complimentary registrations for doctoral student members - 1.
- Logo on homepage of conference website (see page 4).
- Logo placed on conference website's sponsorship page with sponsor-level recognition (see page 4).
- Logo, sponsor-level recognition, and description, including links on app (see page 4).
- Two push notifications with sponsor message sent directly to all conference attendees.

Bronze Sponsor \$2,000 USD

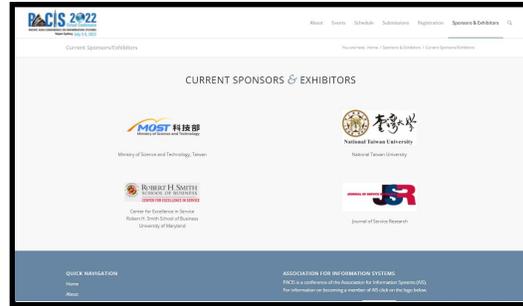
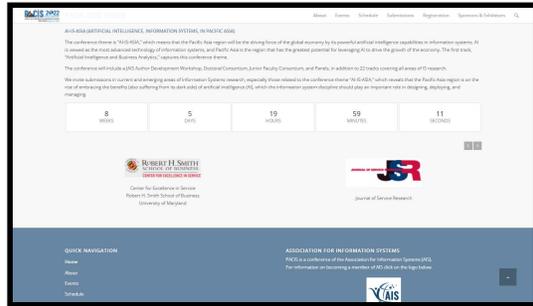
- Complimentary registrations for academic members - 2.
- Logo on homepage of conference website (see page 4).
- Logo placed on conference website's sponsorship page with sponsor-level recognition (see page 4).
- Logo, sponsor-level recognition, and description, including links on app (see page 4).



AI-IS-ASIA

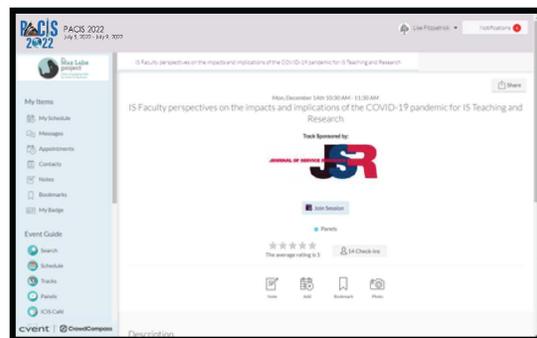
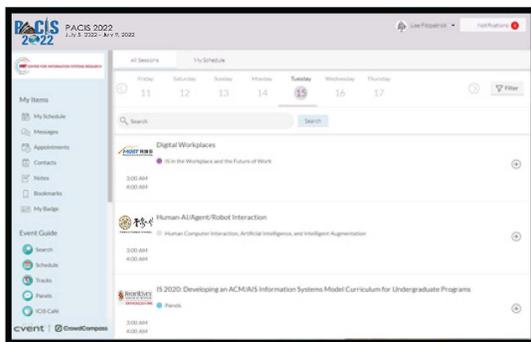
How will my organization be promoted on the PACIS website?

All sponsors will be featured on the PACIS 2022 website, on the homepage via a sliding bar, and on the Current Sponsors page, which will include a link to each sponsor's own content.



How will my organization be promoted on the PACIS app?

The PACIS 2022 app provides multiple opportunities for recognition. Through banner ads and sponsor listings, each organization will be displayed with logo, content and links to their own websites. Additionally, tracks sponsored by organizations will be displayed on each session within the track.





SPONSORSHIP AGREEMENT

Conference:	Pacific Asia Conference on Information Systems 2022
Dates:	July 5 – 9, 2022
Location:	Virtual

Company/University Name:			
Contact:			
Street Address:			
State/Province:			
Country:		Zip/Postal Code:	
Telephone:		Mobile:	
Email:			

SPONSORSHIP PACKAGES

- Platinum Sponsor Package \$7,500 USD

- Gold Sponsor Package \$5,000 USD

- Silver Sponsor Package \$3,500 USD

- Bronze Sponsor Package \$2,000 USD

PAYMENT OPTIONS

PAY BY CREDIT CARD	
Card Type: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX	
Card Number:	Cardholder's Complete Billing Address: (if different from above)
Expiration date:	Address 1:
Sec Code:	Address 2:
Cardholders Name:	City/Country:
Signature:	State/Province: Zip:

PAY BY CHECK
Please make check payable to AIS and mail to:
Association for Information Systems
35 Broad Street, Suite 917
Atlanta, GA 30303 USA

For wire transfer payments, please contact Jordan Alexander at jordan@aisnet.org for further instructions

SPONSORSHIP TERMS

Other than the sponsorship fee herein, PACIS 2022 is not responsible for any and all costs the company may incur whether directly or indirectly related to this conference. Upon receipt of this agreement signed by the company representative, the company will be responsible for 100% of the contracted amount. Acceptance of this application by PACIS 2022 constitutes a contract irrespective of conference venue. In the event PACIS 2022 cancels the conference for any reason, a full refund will be issued, or at the company's option, this sponsorship fee may be transferred to another event.

AGREED BY AUTHORIZED REPRESENTATIVES

Sponsor

Signature: _____

Print Name: _____

Title: _____

Date: _____

AIS

Signature: _____

Print Name: _____

Title: _____

Date: _____