



EXHIBITOR
OPPORTUNITY

ABOUT ICIS

The International Conference on Information Systems is the premier conference conducted by AIS, the leading global professional society for IS academics, and is the most prestigious international gathering of academic information systems professionals in the world.

As a registered Exhibitor, you will have access to 3000+ Academics, 1500 Doctoral Students and 200 Professionals from 73+ countries.

Please take a moment to review the available benefits, marketing and branding opportunities that follow and let us know how we can help you reach your goals and objectives.



BENEFITS

Pre-Conference Marketing

- Logo branding with active link on all pre-conference emails. Approximately four to five emails total.

Pre-Conference Social media posts

- Facebook & Twitter! These posts can be provided pre or post conference reaching an audience of more than 2000 viewers

Conference website sponsor/exhibitor page presence

- Your Logo with a link to a web-page of your choice will be displayed on the conference website pre, during and post conference

Conference Mobile App

- The mobile place for marketing and media for your company

Signage

- Logo Branding on general conference and track sponsorship signage

Hard Schell Scheme

- 9 square meters
- One Header for Company Name
- One table, two chairs, one Wastebin
- (2) Spotlights
- Power

Complimentary Registration

- (1) Complimentary registration includes: access to all sessions, meals and evening events

Track Sponsorship

- Select from over 20 tracks! Your logo will be placed within each session listing in the Conference Event Hub and on session room signage.

AISNET.ORG home page

- Logo with link to page of your choice prominently displayed on the AIS HOME PAGE.

LOCATION

Centrally located to all ICIS events, the Exhibits area will be located in Hall 4, along with the welcome reception, coffee breaks, and all networking opportunities



EXHIBIT AREA SCHEDULE*

[Full Conference Schedule](#)

SUNDAY DECEMBER 10

- 12:00 – 15:00 Setup
- 15:00 – 18:00 Open
- 19:00 – 20:00 Welcome Reception

MONDAY DECEMBER 11

- 10:00 – 16:30 Open
- 10:00 – 10:45 Refreshment Break – Dedicated Exhibit Time
- 15:30 – 16:30 Refreshment Break – Dedicated Exhibit Time

TUESDAY DECEMBER 12

- 10:00 – 16:00 Open
- 10:00 – 11:00 Refreshment Break – Dedicated Exhibit Time
- 15:30 – 16:00 Refreshment Break – Dedicated Exhibit Time

All Refreshment
Breaks will take
place in the
Exhibits Area.



*schedule subject to change

EXHIBITOR PACKAGE INCLUDES:

- (1) 9m hard shell scheme with furnishings, lighting and power
- Marketing opportunities: conference website, aisnet.org, mobile app, emails, signage
- Social Media posts
- (1) Track Sponsorship with logo branding
- (1) Complimentary registration
- Discounted additional registrations

TOTAL PACKAGE PRICE: \$3500 USD



FOR MORE INFORMATION AND/OR TO SECURE YOUR
BOOTH AT ICIS 2023, PLEASE CONTACT
LISE FITZPATRICK AT LISE@AISNET.ORG

HOPE TO SEE YOU IN HYDERABAD - THANK YOU!!!

We value you as a partner! We are dedicated to making your support of our world-class scholarly association a rewarding and impactful promotional event for your company.



MARKETING
ONLY PACKAGE



Stay engaged with ICIS Attendees and AIS Members with a Marketing only package. Marketing benefits begin as soon as we have confirmation and your logo.

MARKETING PACKAGE INCLUDES:

- All pre-conference marketing: Logo branding with active link on all pre-conference emails. Approximately four to five emails total.
- Conference Website presence: Home page and Current Sponsors page.
- Social Media posts: Facebook & Twitter! These posts can be provided pre or post conference reaching an audience of more than 4000 viewers
- Conference Mobile App: The mobile place for marketing and media for your company
- On-Site Signage: logo branding on all general conference signage

TOTAL PACKAGE PRICE: \$1800 USD

OKLAHOMA STATE UNIVERSITY
Academic Silver Sponsor



Website Logo Branding

Overview:

The Department of Management Science and Information Systems (MS) undergraduate and graduate degree programs in MIS, Cybersecurity and excel in the classroom, while also being internationally recognized scho

[Website](#)

On-Site Logo Branding

Academic Platinum



Academic Gold



Academic Silver

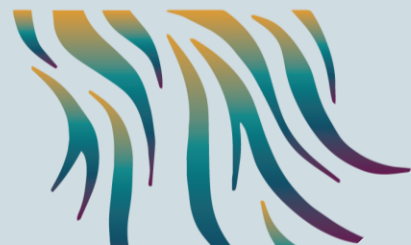




ICIS 2023

HYDERABAD, INDIA

DECEMBER 10-13



DOCTORAL
STUDENT
CORNER
SPONSORSHIP
PACKAGES

ABOUT DSC

The DSC community is dedicated to building opportunities and providing support to all doctoral students, and we extend this endeavor at ICIS 2023 with a host of events designed to facilitate networking with senior scholars and peers, highlight research, and enhance the Student experience at the conference.

The AIS Doctoral Student College will host a series of events as a part of the ICIS 2023 Doctoral Student Corner, designed especially for doctoral students attending ICIS 2023.

Doctoral students at all levels can attend all Doctoral Student Corner Events at ICIS 2023 at no additional charge.



MISSION

to provide a platform for graduate students and early career scholars to network and access opportunities crucial to their career success.

SPONSORSHIP \$\$\$ AT WORK



- Audio-Visual Equipment for the Events



- **Wi-Fi access for all participants**



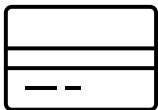
- Electrical outlets to keep students powered-up



- **Ongoing Refreshment Breaks**



- Food and Beverage options at the Social Events



- **Raffle Gift Cards**

Your support allows us to create a more robust Doctoral Student Corner enhancing the experience for all Students.

MARKETING

Logo branding
Doctoral Student
Home Page



Thank you to our AMCIS 2023 Sponsors!

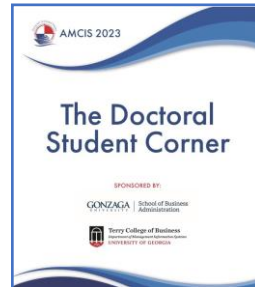
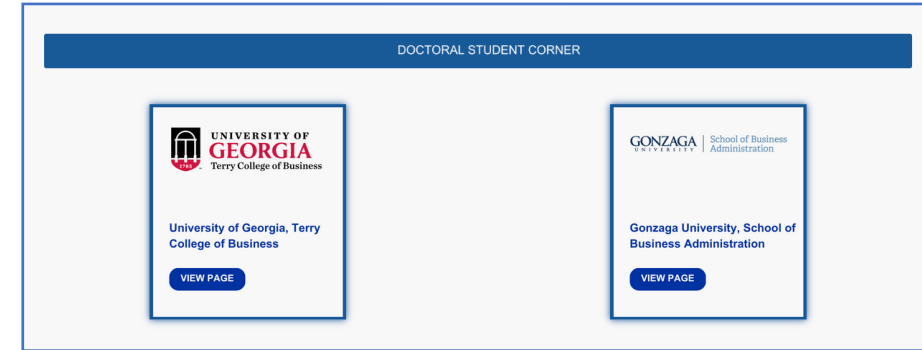
Doctoral Student Corner - Gonzaga University

GONZAGA UNIVERSITY | School of Business Administration

Doctoral Student Corner - University of Georgia, Terry College of Business

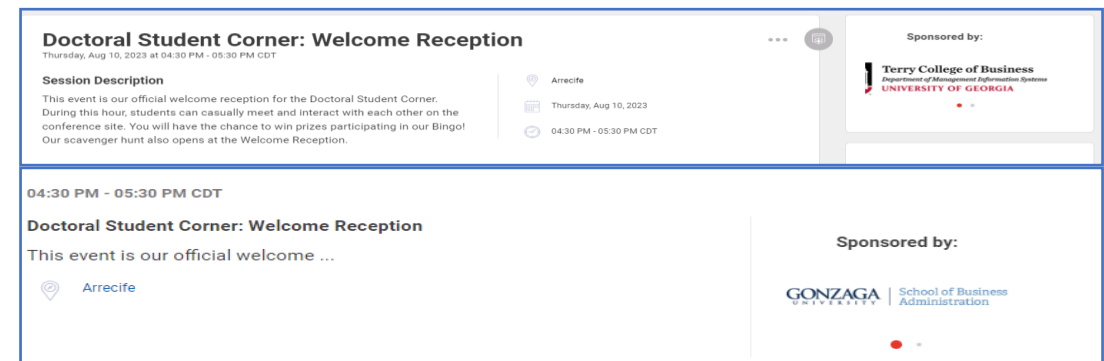
Terry College of Business
Department of Management Information Systems
UNIVERSITY OF GEORGIA

Logo branding
on Conference website



On-Site Logo
branding

Logo branding on ALL Doctoral
Student Corner events in the
Conference Mobile App



Coming Soon: Sponsorship
recognition on DS College [website](#)

PACKAGES

OPAL \$3000

- (1) Complimentary Student Registration
- All Marketing Benefits
- (2) Mobile App Push Notification

JADE \$2000

- (1) Discounted Student Registration – 30%
- All Marketing Benefits
- (1) Mobile App Push Notification

QUARTZ \$1000

- All Marketing Benefits

WE CAN HELP IDENTIFY A STUDENT IN NEED
OF FINANCIAL SUPPORT THROUGH
SCHOLARSHIP PROGRAMS ALREADY IN
PLACE.

FOR MORE INFORMATION ON A DOCTORAL STUDENT
CORNER SPONSORSHIP, PLEASE CONTACT
LISE FITZPATRICK AT LISE@AISNET.ORG