

The International Conference on Information Systems (ICIS) is the most prestigious gathering of information systems academics and research-oriented practitioners in the world.

Your Support

By sponsoring AIS Conferences, your organization helps provide registration and travel **scholarships** to doctoral students from around the world as they expand their research networks.

Additionally, sponsorship dollars help support academic members from under-served and under-represented locations to provide a more diverse and equitable opportunity for IS research.

4,800 members from across the globe, including 3,000+ academics and 1,600+ doctoral students Research

More than 20 conference tracks related to the field of Information Systems

Networking, Social Events, Exhibitors & more!

Access To.

Attending ICIS 2023 is your opportunity to interact with researchers to find how practitioner research ideas can be addressed and being exposed to novel research ideas and new directions in information systems

Ideas, New

Directions

in IS

Contact Souren Paul <u>souren.paul@gmail.com</u> or Lise Fitzpatrick <u>lise@aisnet.org</u> for more information

Sponsorship Level



EXCLUSIVE SPONSORSHIP

Six (6) Complimentary Conference Registrations

 Each Conference registration includes full access to all conference related events such as paper sessions, networking events and meals.

Eight (8) Complimentary 1-year AIS Memberships

- A one-year AIS membership includes 24/7 access to the eLibrary, one of the most comprehensive eLibraries in the IS field with 16 journals
- Exclusive resource access to the IS Job Index, AIS World, the Faculty Directory and more

Workshop Opportunity at ICIS 2023

- Your choice! Full and/or Half Day Workshop scheduled on Saturday and/or Sunday
- All ICIS attendees will have an opportunity to register for your workshop(s)
- Includes: Meeting room rental, Audio-Visual equipment and food and beverage items for breaks

Marketing Opportunities

- Sponsor level recognition on conference website, sponsor/exhibitor page and mobile app.
- Marketing flyer at registration desk
- Sponsor level recognition on conference signage
- Two pre-conference targeted marketing emails to all AIS members



OTHER BENEFITS

- Exhibit booth space
- Four (4) Mobile app PUSH notifications. Can be used pre, post or during the conference
- Private Interview Room and/or One (1) complimentary Career Connect table.
- Invitations to AIS Appreciation Reception.

Sponsorship Level



Three (3) Complimentary Conference Registrations

 Each Conference registration includes full access to all conference related events such as paper sessions, networking events and meals.

Four (4) Complimentary 1-year AIS Memberships

- A one-year AIS membership includes 24/7 access to the eLibrary, one of the most comprehensive eLibraries in the IS field with 16 journals
- Exclusive resource access to the IS Job Index, AIS World, the Faculty Directory and more

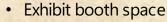
Workshop Opportunity at ICIS 2023

- Half Day Workshop scheduled on Saturday and/or Sunday
- All ICIS attendees will have an opportunity to register for the workshop
- Includes: Meeting room rental, Audio-Visual equipment and food and beverage items for break

Marketing Opportunities

- Sponsor level recognition on conference website landing page, sponsor/exhibitor page and mobile app.
- Marketing flyer at registration desk
- Sponsor level recognition on conference signage
- Two pre-conference targeted marketing emails to all AIS members

OTHER BENEFITS



- Three (3) Mobile app PUSH notifications. Can be used pre, post or during the conference
- One (1) complimentary Career Connect table for interviewing.
- Invitations to AIS Appreciation Reception.



Sponsorship Level



Two (2) Complimentary Conference Registrations

 Each Conference registration includes full access to all conference related events such as paper sessions, networking events and meals.

Two (2) Complimentary 1-year AIS Memberships

- A one-year AIS membership includes 24/7 access to the eLibrary, one of the most comprehensive eLibraries in the IS field with 16 journals
- Exclusive resource access to the IS Job Index, AIS World, the Faculty Directory and more

ICIS 2023 HYDERABAD INDIA DECEMBER 10-13

Workshop Opportunity at ICIS 2023

- Half Day Workshop scheduled on Saturday and/or Sunday
- All ICIS attendees will have an opportunity to register for the workshop
- Includes: Meeting room rental, Audio-Visual equipment and food and beverage items for break

Marketing Opportunities

- Sponsor level recognition on conference website landing page, sponsor/exhibitor page and mobile app.
- Marketing flyer at registration desk
- Sponsor level recognition on conference signage
- Two pre-conference targeted marketing emails to all AIS members

OTHER BENEFITS

- Exhibit booth space
- Two (2) Mobile app PUSH notifications. Can be used pre, post or during the conference
- One (1) complimentary Career Connect table for interviewing.
- Invitations to AIS Appreciation Reception.

Your Benefits at-a-glance

	Diamond	Ruby	Sapphire
	\$50,000	\$25,000	\$10,000
Complimentary Registrations	6	3	2
Complimentary AIS Memberships	8	4	2
Workshop Full Day	Yes		
Workshop Half Day	Yes	Yes	Yes
Exhibit Booth	Yes	Yes	Yes
Ad with logo and link on conference website, landing page	Yes	Yes	Yes
Sponsor level recognition on sponsor page	Yes	Yes	Yes
Marketing Opportunity at registration desk	Yes	Yes	Yes
Customized mobile app push notifications	4	3	2
Logo branding on conference signage	Yes	Yes	Yes
Private Interview Room	Yes	1 100	
Complimentary Career Connect Table	Yes	Yes	Yes
Invitation to AIS Appreciation Reception	Yes	Yes	Yes



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