



The International Conference on Information Systems (ICIS) is the most prestigious gathering of information systems academics and research-oriented practitioners in the world.

# Your Support

By sponsoring AIS Conferences, your organization helps provide registration and travel **scholarships** to doctoral students from around the world as they expand their research networks.

Additionally, sponsorship dollars help support academic members from **under-served and under-represented** locations to provide a more diverse and equitable opportunity for IS research.



## Access To...

Attending ICIS 2023 is your opportunity to interact with researchers to find how **practitioner research ideas** can be addressed and being exposed to **novel research ideas** and new directions in information systems

Contact Souren Paul [souren.paul@gmail.com](mailto:souren.paul@gmail.com) or Lise Fitzpatrick [lise@aisnet.org](mailto:lise@aisnet.org) for more information

# Sponsorship Level

Diamond  
\$50,000

*EXCLUSIVE  
SPONSORSHIP*

## Six (6) Complimentary Conference Registrations

- Each Conference registration includes full access to all conference related events such as paper sessions, networking events and meals.

## Eight (8) Complimentary 1-year AIS Memberships

- A one-year AIS membership includes 24/7 access to the eLibrary, one of the most comprehensive eLibraries in the IS field with 16 journals
- Exclusive resource access to the IS Job Index, AIS World, the Faculty Directory and more

## Workshop Opportunity at ICIS 2023

- Your choice! Full and/or Half Day Workshop scheduled on Saturday and/or Sunday
- All ICIS attendees will have an opportunity to register for your workshop(s)
- Includes: Meeting room rental, Audio-Visual equipment and food and beverage items for breaks

## Marketing Opportunities

- Sponsor level recognition on conference website, sponsor/exhibitor page and mobile app.
- Marketing flyer at registration desk
- Sponsor level recognition on conference signage
- Two pre-conference targeted marketing emails to all AIS members



## OTHER BENEFITS

- Exhibit booth space
- Four (4) Mobile app PUSH notifications. Can be used pre, post or during the conference
- Private Interview Room and/or One (1) complimentary Career Connect table.
- Invitations to AIS Appreciation Reception.

# Sponsorship Level

Ruby  
\$25,000

## Three (3) Complimentary Conference Registrations

- Each Conference registration includes full access to all conference related events such as paper sessions, networking events and meals.

## Four (4) Complimentary 1-year AIS Memberships

- A one-year AIS membership includes 24/7 access to the eLibrary, one of the most comprehensive eLibraries in the IS field with 16 journals
- Exclusive resource access to the IS Job Index, AIS World, the Faculty Directory and more

## Workshop Opportunity at ICIS 2023

- Half Day Workshop scheduled on Saturday and/or Sunday
- All ICIS attendees will have an opportunity to register for the workshop
- Includes: Meeting room rental, Audio-Visual equipment and food and beverage items for break

## Marketing Opportunities

- Sponsor level recognition on conference website landing page, sponsor/exhibitor page and mobile app.
- Marketing flyer at registration desk
- Sponsor level recognition on conference signage
- Two pre-conference targeted marketing emails to all AIS members

## OTHER BENEFITS

- Exhibit booth space
- Three (3) Mobile app PUSH notifications. Can be used pre, post or during the conference
- One (1) complimentary Career Connect table for interviewing.
- Invitations to AIS Appreciation Reception.





# Sponsorship Level

Sapphire  
\$10,000

## Two (2) Complimentary Conference Registrations

- Each Conference registration includes full access to all conference related events such as paper sessions, networking events and meals.

## Two (2) Complimentary 1-year AIS Memberships

- A one-year AIS membership includes 24/7 access to the eLibrary, one of the most comprehensive eLibraries in the IS field with 16 journals
- Exclusive resource access to the IS Job Index, AIS World, the Faculty Directory and more



- Exhibit booth space
- Two (2) Mobile app PUSH notifications. Can be used pre, post or during the conference
- One (1) complimentary Career Connect table for interviewing.
- Invitations to AIS Appreciation Reception.

## Workshop Opportunity at ICIS 2023

- Half Day Workshop scheduled on Saturday and/or Sunday
- All ICIS attendees will have an opportunity to register for the workshop
- Includes: Meeting room rental, Audio-Visual equipment and food and beverage items for break

## Marketing Opportunities

- Sponsor level recognition on conference website landing page, sponsor/exhibitor page and mobile app.
- Marketing flyer at registration desk
- Sponsor level recognition on conference signage
- Two pre-conference targeted marketing emails to all AIS members

## OTHER BENEFITS

# Your Benefits at-a-glance

	Diamond \$50,000	Ruby \$25,000	Sapphire \$10,000
Complimentary Registrations	6	3	2
Complimentary AIS Memberships	8	4	2
Workshop Full Day	Yes		
Workshop Half Day	Yes	Yes	Yes
Exhibit Booth	Yes	Yes	Yes
Ad with logo and link on conference website, landing page	Yes	Yes	Yes
Sponsor level recognition on sponsor page	Yes	Yes	Yes
Marketing Opportunity at registration desk	Yes	Yes	Yes
Customized mobile app push notifications	4	3	2
Logo branding on conference signage	Yes	Yes	Yes
Private Interview Room	Yes		
Complimentary Career Connect Table	Yes	Yes	Yes
Invitation to AIS Appreciation Reception	Yes	Yes	Yes



Contact Souren Paul [souren.paul@gmail.com](mailto:souren.paul@gmail.com) or  
Lise Fitzpatrick [lise@aisnet.org](mailto:lise@aisnet.org) for more information