



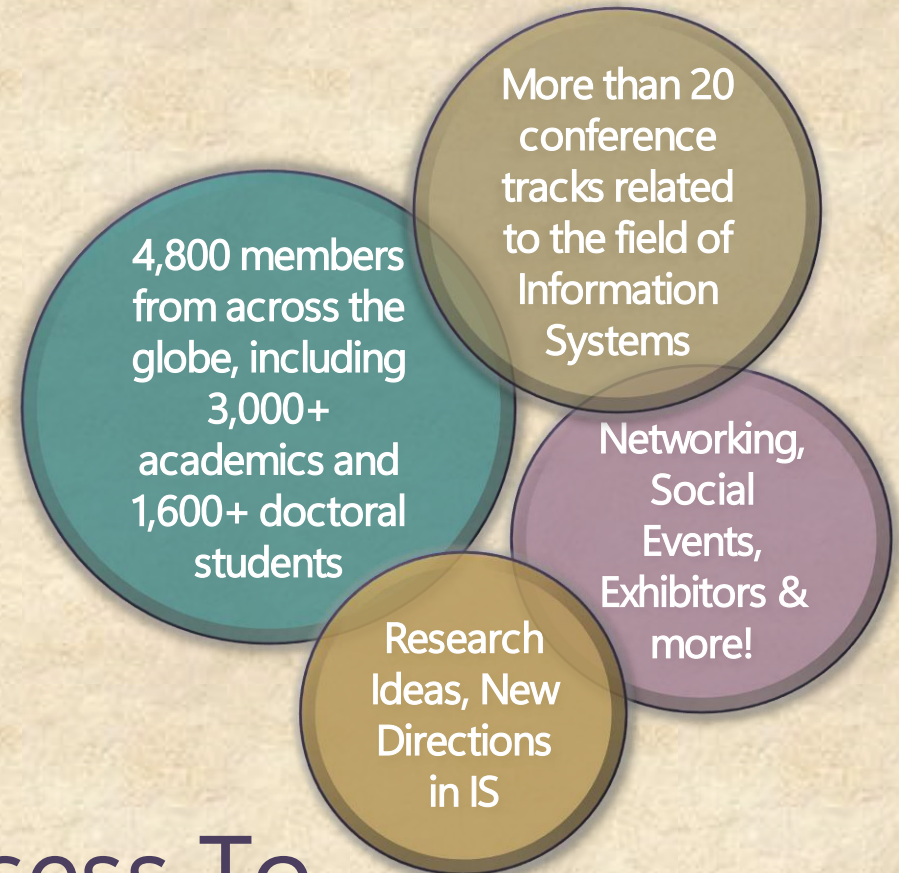
ACADEMIC SPONSORSHIP OPPORTUNITIES



The International Conference on Information Systems (ICIS) is the most prestigious gathering of information systems academics and research-oriented practitioners in the world.

Your Support

By sponsoring AIS Conferences, your organization helps provide registration and travel **scholarships** to doctoral students from around the world as they expand their research networks. Additionally, sponsorship dollars help support academic members from **underserved and under-represented** locations to provide a more diverse and equitable opportunity for IS research.



Access To...

Contact Souren Paul souren.paul@gmail.com or Lise Fitzpatrick lise@aisnet.org for more information

Sponsorship Levels



- Four (4) Complimentary in-person academic registrations.
- Logo on homepage of conference website.
- Logo placed on conference website's sponsorship page with sponsor-level recognition.
- Logo, sponsor-level recognition, and description, including links on conference mobile app.
- Six (6) push notifications with sponsor message sent directly to all conference attendees.
- Sponsor one (1) track with logo presence on conference signage and mobile app.
- Two (2) pre-Conference emails shared with other sponsors to all conference attendees.
- Up to two (2) exclusive sponsor-specific emails. Content provided by sponsor.
- Facebook and Twitter post to all followers of AIS social media.
- Four (4) invitations to AIS appreciation reception.

- Three (3) Complimentary in-person academic registrations.
- Logo on homepage of conference website.
- Logo placed on conference website's sponsorship page with sponsor-level recognition.
- Logo, sponsor-level recognition, and description, including links on conference mobile app.
- Four (4) push notifications with sponsor message sent directly to all conference attendees.
- Sponsor one (1) track with logo presence on conference signage and mobile app.
- Two (2) pre-Conference emails shared with other sponsors to all conference attendees.
- One (1) exclusive sponsor-specific email. Content provided by sponsor.
- Facebook and Twitter post to all followers of AIS social media.
- Three (3) invitations to AIS appreciation reception.

Sponsorship Levels



- Two (2) Complimentary in-person academic registrations.
- Logo placed on conference website's sponsorship page with sponsor-level recognition.
- Logo, sponsor-level recognition, and description, including links on conference mobile app.
- Two (2) push notifications with sponsor message sent directly to all conference attendees.
- Sponsor one (1) track with logo presence on conference signage and mobile app..
- Two (2) pre-Conference emails shared with other sponsors to all conference attendees.
- Facebook and Twitter post to all followers of AIS social media.
- Two (2) invitations to AIS appreciation reception.

- One (1) Complimentary in-person academic registrations.
- Logo placed on conference website's sponsorship page with sponsor-level recognition.
- Logo, sponsor-level recognition, and description, including links on conference mobile app.
- One (1) push notification with sponsor message sent directly to all conference attendees.
- Sponsor one track with logo presence on conference signage and mobile app.
- Two (2) pre-Conference emails shared with other sponsors to all conference attendees.
- Facebook and Twitter post to all followers of AIS social media.
- One (1) invitation to AIS appreciation reception.

Your Benefits at-a-glance

"Network effects! The conference was able to pull in the greatest minds in IS."

	Platinum	Gold	Silver	Bronze
	\$15,000	\$10,000	\$5,500	\$3,000
Complimentary Registrations	4	3	2	1
Logo with link on homepage of conference website	Yes	Yes	Yes	Yes
Sponsor level recognition on sponsor page	Yes	Yes	Yes	Yes
Mobile App Marketing/Media Space	Yes	Yes	Yes	Yes
Mobile App Social Feed Notifications	6	4	2	1
Track Sponsorship	1	1	1	1
Logo branding on conference signage	Yes	Yes	Yes	Yes
Social media posts (Facebook and Twitter)	Yes	Yes	Yes	Yes
Invitation to AIS Appreciation Reception	4	3	2	1

Contact Souren Paul souren.paul@gmail.com or
Lise Fitzpatrick lise@aisnet.org for more information



Additional Sponsorship Opportunities

Item	Amount	Includes
Conference Bag	\$12,000	Exclusive Sponsorship
Conference Lanyards	\$8,000	Exclusive Sponsorship
Registration Kiosks	\$3,000	Exclusive Sponsorship * Place your logo and message on the registration check-in screens. * Every attendee registering for the conference to receive their credentials will see your logo and message
Doctoral Student Corner	\$1,000	Minimum sponsorship amount
AISWN	\$1,000	Minimum sponsorship amount

SOLD OUT

For other sponsorship opportunities contact:
Souren Paul souren.paul@gmail.com or
Lise Fitzpatrick lise@aisnet.org for more information

"The A-list star power was there, and as a junior researcher, it was a privilege to witness it!"

Timeline



As soon as payment is received sponsors will work with AIS Staff to create a unique conference sponsor experience. The following timeline outlines when each step of the process will take place.

Immediately:

Logo is immediately added to the conference website.

October 2023:

Sponsors will be provided with complimentary registration codes to be given to those identified to represent their organizations.

October 2023:

AIS staff will request all content and media. All marketing benefits collateral will be provided by the sponsor, including email blurbs, links to websites, push notifications, sponsor specific emails where applicable, social media messages where applicable.

Mid-November 2023:

AIS staff will contact sponsors to make track selections for those who serve as track sponsors.

November 2023:

Prior to the conference sponsors will be provided with information on how to make the most of time with the conference platform, including a walk-through of the details to ensure beneficial networking opportunities.

Throughout the conference:

Staff will check in with sponsors periodically throughout the conference to ensure all obligations are being fulfilled in an appropriate and timely manner.

ICIS 2023 Features...

High quality
in-person
networking
opportunities.

High quality
research that is
engaging, thought
provoking, and
pushes the
boundaries of the
field.

Opportunities for
professional
development for
attendees
regardless of
seniority level.