



INTERNATIONAL CONFERENCE ON INFORMATION SYSTEMS

ICIS 2019

DEC. 15-18, 2019

Information Systems - The Heart of Innovation Ecosystems
International Conference Center Munich (ICM)



ASSOCIATION FOR
INFORMATION SYSTEMS



GREETINGS

On behalf of the 2019 International Conference on Information Systems (ICIS) Conference Committee and the Association for Information Systems (AIS), we invite you to partner with us as we present ICIS 2019: Information systems – The heart of innovation ecosystems.

ICIS is the premier conference conducted by AIS, the leading global professional society for IS academics, and is the most prestigious international gathering of academic information systems professionals in the world. ICIS provides

an excellent opportunity for your organization to reach this group of 1,500 IS academics, thought-leaders and doctoral students representing more than 400 universities from around the globe. Please take a moment to review the available sponsorship and branding opportunities that follow and let us know how we can help you reach your marketing goals and objectives.

We look forward to partnering with you!

ICIS 2019 Conference Co-Chairs

Helmut Krcmar

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Corporate Sponsorship Opportunities

PLATINUM

Starting from 50,000 €

- 8 free corporate registrations to ICIS for employees of sponsoring company
- Double exhibitor booth
- Logo on conference meter boards
- Mention during opening speech
- Recognition in Program Guide and Website as Platinum Sponsor
- Invitation to Appreciation Reception

SILVER

Starting from 10,000 €

- 2 free corporate registrations to ICIS for employees of sponsoring company
- Single exhibitor booth
- Recognition in Program Guide and Website as Silver Sponsor
- Invitation to Appreciation Reception

GOLD

Starting from 25,000 €

- 4 free corporate registrations to ICIS for employees of sponsoring company
- Double exhibitor booth
- Recognition in Program Guide and Website as Gold Sponsor
- Invitation to Appreciation Reception

BRONZE

Starting from 3,000 €

- 2 free corporate registrations to ICIS for employees of sponsoring company
- Recognition in Program Guide and Website as Bronze Sponsor
- Invitation to Appreciation Reception



Academic Sponsorship Options include:

ACADEMIC GOLD SPONSOR

10,000 €

- Complimentary Registrations for employees of sponsoring Institution– 3
- Exhibit Booth – Double Booth
- Separate recognition as a Gold Academic Sponsor on Conference Website
- Logo and Link on Conference Website Sponsors page
- Logo on Conference signs
- Invitation to Appreciation Reception – 2
- Recognition in Conference Proceedings
- Highest mobile app visibility available
- Mobile App Pre-Conference push notifications – 3

ACADEMIC BRONZE SPONSOR

Starting from 3,000 €

- 2 free academic registrations to ICIS for employees of sponsoring institution
- Logo on room signage and mobile program app
- Recognition in Program Guide and Website as Academic Conference Sponsor
- Invitation to Appreciation Reception

ACADEMIC SILVER SPONSOR

5,000 €

- Complimentary Registrations for employees of sponsoring Institution– 2
- Exhibit Booth – Single Booth
- Separate recognition as a Silver Academic Sponsor on Conference Website
- Logo and Link on Conference Website Sponsors page
- Logo on Conference signs
- Invitation to Appreciation Reception – 1
- Recognition in Conference Proceedings
- Mobile App Pre-Conference push notifications – 2

ACADEMIC TRACK SPONSOR

Starting from 1,500 € per track

- Logo on session room signage for each session in sponsored track
- Logo in the mobile program app
- Recognition in Program Guide and Website as Academic Track Sponsor
- Invitation to Appreciation Reception



INTERNATIONAL CONFERENCE ON INFORMATION SYSTEMS

Additional Sponsor and Branding Opportunities

We would also be happy to work with you to create a unique sponsorship and branding opportunity. Please contact the ICIS 2019 Conference Co-Chairs to discuss further ideas and opportunities.

For example:

- AM/PM Breaks
- Doctoral Student Corner
- Doctoral Consortium Sponsorship
- Welcome Reception
- Social Event
- Social Event Mini Christmas Market
- Senior Scholar Meeting
- AIS Women's Networking Event
- AIS Community Leaders Meeting
- AIS College of Academic Leadership Meeting
- Senior Scholar Meeting
- Senior Scholar's Panel Forum
- Conference Mementos/Giveaways (e.g. company brochures, lanyards, bags)
- Mobile event app visibility of sponsored activity
- Splash screen in the mobile event app
- Main banners in the mobile event app
- Link to brochures and other sponsor marketing materials in the mobile event app

Exhibitor and Demonstrator Opportunities - 5,500€ (Double), 3,500€ (single)

- 10' x 10' Exhibit Booth
- 8' background drape and 3' side drape
- (1) 8' x 3' skirted table
- (2) side chairs
- (1) wastebasket
- (1) 7" x 44" identification sign
- A complimentary exhibitor conference registration (includes access to the exhibit hall, evening events, and meals)
- Additional exhibitor registrations are available for \$475 each.
- Listing as an exhibitor on the conference website with logo & hyperlink.
- An invitation to the private AIS VIP Reception.
- Opportunity to participate in two pre-conference e-mails promoting the conference exhibitors.

*for more details on demonstrator booth, please contact Jordan Alexander at jordan@aisnet.org



Sponsorship Level

- Platinum Sponsor
starting from 50,000 €
- Gold Sponsor
starting from 25,000 €
- Silver Sponsor
starting from 10,000 €
- Bronze Sponsor
starting from 3,000 €
- Academic Gold Sponsor
10,000 €
- Academic Silver Sponsor
5,000 €
- Academic Bronze Sponsor
starting from 3,000 €
- Academic Track Sponsor
starting from 1,500 €
- Other Amount:

- Double Booth Exhibitor
5,500 €
- Single Booth Exhibitor
3,500 €

Thank you for your support of ICIS
and the AIS mission!

ICIS 2019 Sponsorship Agreement

For information regarding sponsor contracts, benefit fulfillment, registration or exhibit logistics, please contact: lise@aisnet.org

Company/University Information

Company/University: _____
Street: _____
City: _____
State/Province: _____
Country: _____ Zip/ Postal Code: _____
Telephone: (____) _____ Fax: (____) _____
Key Contact Name: _____
Title: _____
Email: _____

Payment Information*

Check
Check #: _____
(Make checks payable to "Association for Information Systems")

Credit Card
o Amex o Mastercard o Visa

Authorized Amount \$ _____
Credit Card Number: _____
Expiration Date: _____
Authorized Signature: _____

Billing Address (if different from above)

Street: _____
City: _____
State/Province: _____
Country: _____ Zip/ Postal Code: _____

Sponsorship Terms

In the event ICIS 2019 cancels the conference for any reason, a full refund will be issued, or at the company's option, this sponsorship fee may be transferred to another event. Other than the sponsorship fee herein, ICIS 2019 is not responsible for any and all costs the company may incur whether directly or indirectly related to this conference. Upon receipt of this agreement signed by the company representative, the company will be responsible for 100% of the contracted amount. No cancellations will be accepted. Acceptance of this application by ICIS 2019 constitutes a contract.

Name (please print): _____
Date: _____
Title: _____
Authorized Signature: _____

*Paying in \$US - Fax completed form to +1-404-413-7443

*Paying in Euros - Fax completed form to +49-89-289-19533 Attn: Dr. Cigdem Akkaya (cigdem.akkaya@in.tum.de)

If you have any questions concerning payment, please contact Lise Fitzpatrick: +1 310-977-3894 or lise@aisnet.org

