



ICIS
2016

DUBLIN • IRELAND

Digital
Innovation
at the
Crossroads

Sponsorship
Brochure

Greetings

On behalf of the 2016 International Conference on Information Systems (ICIS) Conference Committee and the Association for Information Systems (AIS), we invite you to partner with us as we present ICIS 2016 – Digital Innovation at the Crossroads. This will take place in Dublin in December 2016, the first time the conference will be held in Ireland.

Running since 1980, ICIS is the premier conference conducted by AIS, the leading professional society for IS academics, with over 4,000 members in almost 100 countries, and is the most prestigious international gathering of academic information systems professionals in the world.

ICIS provides an excellent opportunity for your organization to reach this select group of IS academics, thought-leaders and doctoral students from all parts of the globe. Please take a moment to review the available sponsorship and branding opportunities and let us know how we can help you reach your marketing goals and objectives.

We look forward to partnering with you.

ICIS 2016 Conference Co-Chairs

Brian Fitzgerald, Lero – the Irish Software Research Centre, University of Limerick, Ireland
John Mooney, Pepperdine University, California, USA

ICIS 2016 Sponsor Co-Chairs

Tom Butler, University College Cork, Ireland
Kieran Conboy, National University of Ireland Galway, Ireland
Theo Lynn, Dublin City University, Ireland

ICIS Corporate and Academic Sponsorship Opportunities

Emerald Sponsor, starting from \$50,000

- Exclusive single sponsor in market segment
- ICIS Registrations - 10
- Exhibit Booths - 4
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- Full-page colour ad in Program
- Conference Packet or bag Insert - 3
- Invitation to Private AIS Thank You Reception
- Recognition in Conference Proceedings
- Pre-conference Session Time Slot (one-day or two half-day sessions)

Platinum Sponsor, starting from \$30,000

- ICIS Registrations – 10
- Exhibit Booths – Double
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- Full Page Ad in Program
- Conference Packet or Bag Inserts - 2
- Invitation to Private AIS Thank You Reception
- Recognition in Conference Proceedings
- Pre-conference Session Time Slot (one-day or two half-day sessions)



Gold Sponsor, starting from \$20,000

- ICIS Registrations - 8
- Exhibit Booths – Double
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- Program Guide ½ Page AD
- Conference Packet or bag Insert - 1
- Invitation to Private AIS Thank You Reception
- Recognition in Conference Proceedings

Silver, starting from \$10,000

- ICIS Registrations - 4
- Exhibit Booths - 1
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- Program Guide Ad – ¼ Page
- Recognition in Conference Proceedings
- Invitation to Private AIS Thank You Reception

Bronze, starting from \$3,000

- ICIS Registrations - 2
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- Recognition in Conference Proceedings
- Invitation to Private AIS Thank You Reception

ICIS Academic Content Sponsorship

Track Sponsor, starting from \$1,000 per Track

- Logo on Session Room Signage for Each Session in Sponsored Track
- Logo & Mentioned with Session Description in Program Guide for each Session in the sponsored Track
- Recognition in Conference Proceedings

Session Sponsor Starting from \$250 per Session

- Logo on Session Room Signage
- Logo & Mention with Session description in Program Guide

Additional Sponsor and Branding Opportunities

We would be happy to work with you to create a unique sponsorship and branding opportunity as well. Please contact sponsorship@aisnet.org and/or anyone of our Conference Sponsorship Co-Chairs to discuss further ideas and opportunities.

For example:

- Women in IS Event
- AM/PM Breaks
- Evening Social Event
- Conference Bag Sponsorship



Sponsor Level*

- Emerald
Sponsor starting
from \$50,000

- Platinum
Sponsor starting
from \$30,000

- Gold Sponsor
starting from
\$20,000

- Silver Sponsor
starting from
\$10,000

- Bronze Sponsor
starting from \$3,000

- Track Sponsor
starting from \$1,000
per track

- Session Sponsor
starting from \$250
per Session

- Other Amount

ICIS 2016 Sponsorship Agreement

For information regarding sponsor contracts, benefit fulfillment, registration or exhibit logistics, please contact sponsorship@aisnet.org

Company/University Information

Company/University: _____
Street: _____
City: _____
State/Province: _____
Country: _____ Zip/ Postal Code: _____
Telephone: (____) _____ Fax: (____) _____
Key Contact Name: _____
Title: _____
Email _____

Payment Information

Check:
Check #: _____ (Make checks payable to "Association for Information Systems")

Credit Card:

Amex Mastercard Visa
Authorized Amount \$ _____
Credit Card Number: _____
Expiration Date: _____
Authorized Signature: _____

Billing Address (if different from above)

Street: _____
City: _____
State/Province: _____
Country: _____ Zip/ Postal Code: _____

Sponsorship Terms

In the event ICIS 2016 cancels the conference for any reason, a full refund will be issued, or at the company's option, this sponsorship fee may be transferred to another event. Other than the sponsorship fee herein, ICIS 2016 is not responsible for any and all costs the company may incur whether directly or indirectly related to this conference. Upon receipt of this agreement signed by the company representative, the company will be responsible for 100% of the contracted amount. No cancellations will be accepted. Acceptance of this application by ICIS 2016 constitutes a contract.

Name (please print): _____
Date: _____
Title: _____
Authorized Signature: _____

*Paying in \$US – Fax the completed form to 404-413-7443 *Paying in Euros - Fax the completed form to +353 61 21 30 36. Attention: Dr Lorraine Morgan
If you have any questions concerning payment, contact Patrick Dockins, +1 317-220-6977, patrick@aisnet.org

Thank you for your support of ICIS and the AIS mission!

