



AMCIS 2023

Panama City, Panama - August 10-12

Corporate Sponsorship Opportunities

Americas Conference on Information Systems

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August 10-12, 2023
Panama City, Panama

Exponential growth and advancement in the field of Information Technology, especially in the field of artificial intelligence (AI), augmented reality (AR), virtual reality (VR), robotics, and the Internet of Things (IoT), has created massive uncertainty. Businesses and academia alike are in pursuit of intelligence to navigate the uncharted waters exposed by emerging technologies. At AMCIS 2023, we will take a deep dive into this new territory to characterize the uncertainty as well as provide actionable insights to navigate this new terrain and uncover amazing new possibilities. This conference will provide a platform to bring together business professionals and academic researchers who are engaged in using technology to solve business and societal challenges. Therefore, it is an opportunity for a business, which is at the forefront of providing technological products and services, to reach 900 or more attendees and impact the additional 4,800+ members of the Association for Information Systems. The practitioners and scholars you reach here will take your message home to thousands more in the classroom and in the business world.

We value you as a sponsor and are dedicated to making your support for our world-class scholarly association a rewarding and impactful promotional event for your institution and its marketing interests. As you review our sponsorship opportunities, feel free to contact us with questions and for assistance in custom-designing the sponsorship experience that maximizes your reach to one of the worlds' leading audiences of business technology and information systems practitioners and scholars. We offer many opportunities, including sponsored academic and practice workshops, exhibition display presence, and branded affiliation with key high-visibility conference events. Our attendees are the key to technology specification decisions among the world's leading future CIOs and technology procurement experts. Don't miss this chance to influence them at AMCIS 2023!

Conference Co-Chairs,
Vishal Midha
Illinois State University
vmidha@illinoisstate.edu

Animesh Animesh
McGill University
animesh.animesh@mcgill.ca



The Americas Conference on Information Systems (AMCIS) is the leading conference for presenting the broadest variety of research done by and for IS/IT academicians. It is organized by the Association for Information Systems (AIS), which is a premier professional association for individuals and organizations who lead the research, teaching, practices, and study of information systems worldwide.

4,800 members from across the globe, including 3,000+ academics and 1,600+ doctoral students.



Access to more than 900 conference attendees from more than 62 countries.



22 conference tracks related to the field of IS.



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The world is evolving at a rapid pace and through information systems research and study, your university and peers are in a position to affect change in a global way. AIS Conferences play an integral role in introducing groundbreaking ideas, sharing discoveries on theories, and providing critical examinations of new concepts.

For more than 25 years, the mission of AIS has closely aligned with the interests of your organization in transforming society through research, education, and service. Sponsoring AIS events, research endeavors, and doctoral student programs builds upon your university's established reputation of supporting the research and teaching of Information Systems.

By sponsoring AIS Conferences, your organization helps provide registration and travel scholarships to doctoral students from around the world as they expand their research networks. Additionally, sponsorship dollars help support academic members from under-served and under-represented locations to provide a more diverse and equitable opportunity for IS research.

Package Options

	Diamond	Ruby	Sapphire
	\$50,000	\$30,000	\$15,000
Complimentary In-Person Corporate Registrations	6	3	2
Complimentary AIS Memberships	8	4	2
Workshop Full Day (Wednesday only)	Yes		
Workshop Half Day (Wednesday AM or PM or Thursday AM)	Yes	Yes	Yes
Exhibit Booth	Yes	Yes	Yes
Ad with logo and link on conference website, landing page	Yes	Yes	Yes
Sponsor level recognition on sponsor page	Yes	Yes	Yes
Logo branding on conference signage	Yes	Yes	Yes
Marketing opportunity at registration desk	Yes	Yes	Yes
Customized mobile app push notifications	4	3	2
Two pre-conference targeted marketing emails to all AIS members	Yes	Yes	Yes
Private Interview Room	Yes		
Complimentary Career Connect Table	Yes	Yes	Yes
Invitations to AIS Appreciation Reception	Yes	Yes	Yes

AMCIS 2023 Features

- Excellent in-person networking opportunities.
- High quality research presented throughout the conference that is engaging, thought provoking, and pushes the boundaries of our field.
- Opportunities for SIGs to play a critical role in the development of the pre-AMCIS workshop experience as well as the programmatic elements of the conference.
- Professional development opportunities are available for attendees regardless of their current level of seniority.

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Diamond Sponsor - Exclusive! \$50,000

6 Complimentary Conference Registrations

- Each Conference registration includes full access to all conference related events such as paper sessions, networking events and meals.

8 Complimentary 1-year AIS Memberships

- A one-year AIS membership includes 24/7 access to the eLibrary, one of the most comprehensive eLibraries in the IS field with 16 journals.
- Exclusive resource access to the IS Job Index, AIS World, the Faculty Directory and more.

Workshop Opportunity at AMCIS 2023

- Your choice! Full and/or Half Day Workshop scheduled on: Wednesday(AM/PM) and/or Thursday (AM)
- All AMCIS attendees will have an opportunity to register for your workshop(s)
- Includes: Meeting room rental, Audio-Visual equipment and food and beverage items for breaks

Marketing Opportunities

- Sponsor level recognition on conference website, sponsor/exhibitor page and mobile app.
- Marketing opportunity at registration desk
- Sponsor level recognition on conference signage
- **2** pre-conference targeted marketing emails to all AIS members

Other Benefits

- Exhibit booth space
- **4** mobile app push notifications with sponsor message sent directly to all conference attendees
- Private Interview Room and/or **1** complimentary Career Connect table.
- Invitations to AIS Appreciation Reception.

For more information on AMCIS 2023 sponsorship opportunities,
please contact Lise Fitzpatrick at lise@aisnet.org.

Corporate Sponsorship Opportunities

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Ruby Sponsor \$30,000

3 Complimentary Conference Registrations

- Each Conference registration includes full access to all conference related events such as paper sessions, networking events and meals.

4 Complimentary 1-year AIS Memberships

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- Exclusive resource access to the IS Job Index, AIS World, the Faculty Directory and more.

Workshop Opportunity at AMCIS 2023

- Half Day Workshop scheduled on Wednesday(AM/PM) or Thursday (AM)
- All AMCIS attendees will have an opportunity to register for your workshop(s)
- Includes: Meeting room rental, Audio-Visual equipment and food and beverage items for breaks

Marketing Opportunities

- Sponsor level recognition on conference website, sponsor/exhibitor page and mobile app.
- Marketing opportunity at registration desk
- Sponsor level recognition on conference signage
- **2** pre-conference targeted marketing emails to all AIS members

Other Benefits

- Exhibit booth space
- **3** mobile app push notifications with sponsor message sent directly to all conference attendees
- **1** complimentary Career Connect table.
- Invitations to AIS Appreciation Reception.

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Sapphire Sponsor \$15,000

2 Complimentary Conference Registrations

- Each Conference registration includes full access to all conference related events such as paper sessions, networking events and meals.

2 Complimentary 1-year AIS Memberships

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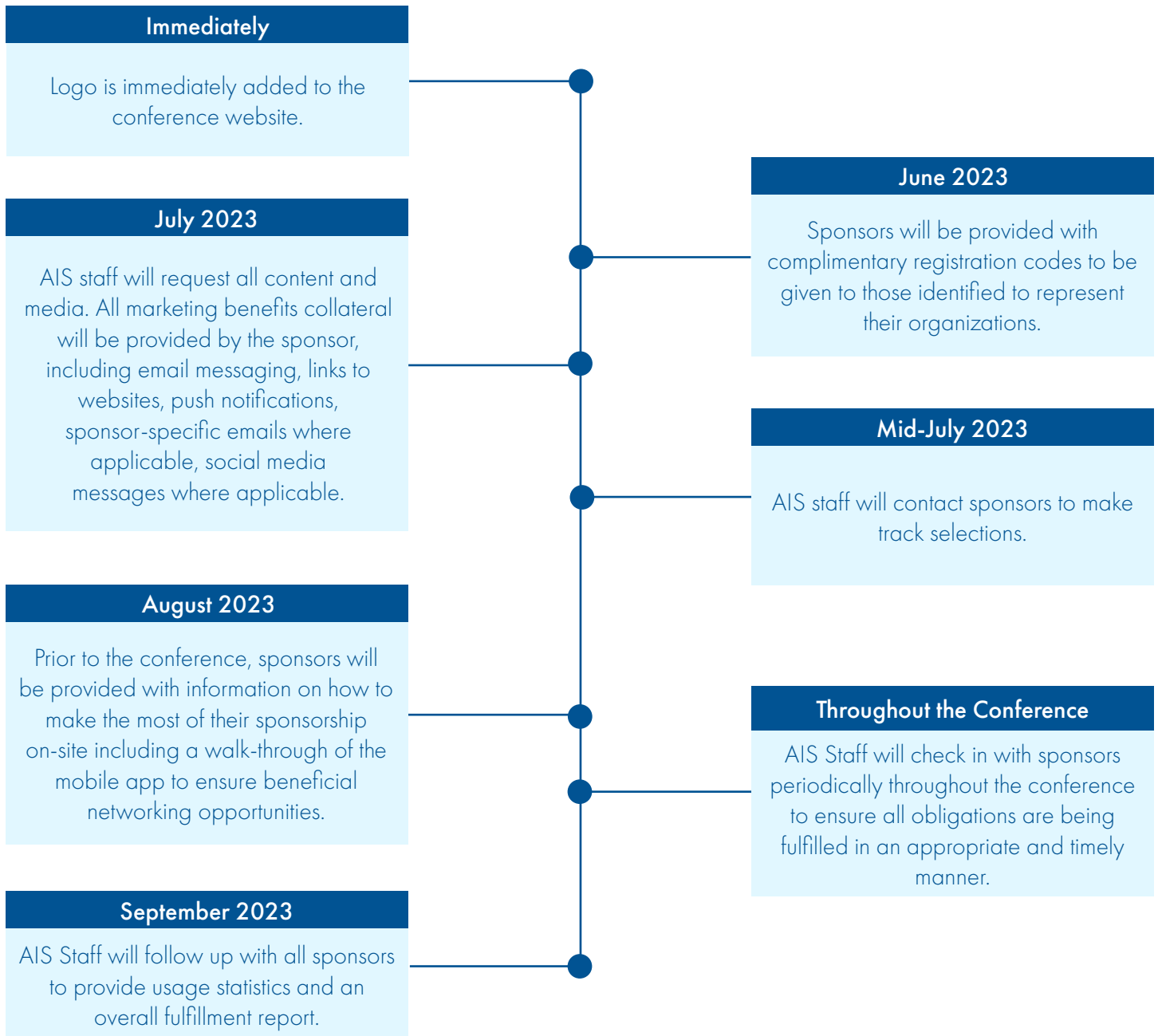
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Timeline

Once contract is signed and as soon as payment is received sponsors will work with AIS Staff to create a unique conference sponsor experience. The following timeline outlines when each step of the process will take place.



Once you decide on your participation at AMCIS 2023 in Panama City, Panama, AIS Staff will be in contact regarding details for the AIS Complimentary Memberships and the Exhibit Booth.

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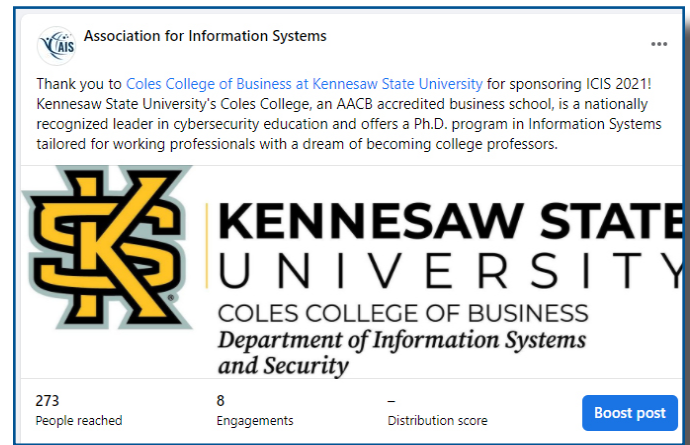
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How will my organization be promoted on the AMCIS website?

All sponsors will be featured on the AMCIS 2023 website, on the "Current Sponsors" page, which will include a link to each sponsor's own content (examples below from AMCIS 2021).

What will social media posts include?

When AIS posts on your behalf, you provide the graphics and content and before, during or after the conference based on your preference. Following the conference, you will be provided with engagement metrics (see example below).



How will my organization be promoted on the AMCIS Mobile App?

The AMCIS 2023 mobile app provides multiple opportunities for recognition. Through banner ads and sponsor listings, each organization will be displayed with logo, content and links to your own websites (see example below left). Additionally, tracks sponsored by organizations will be displayed on each session within the track (see example below right). Final track selections will be available in mid-July.

