



Corporate Sponsorship Opportunities

Americas Conference on Information Systems
August 12-15, 2020
Salt Lake City, Utah



Americas Conference on Information Systems August 12-15, 2020 Salt Lake City, Utah

We invite you to be a visible supporter and participant for the highly-regarded AMCIS in Salt Lake City, Utah,, where scholarship and adventure meet together in one venue.

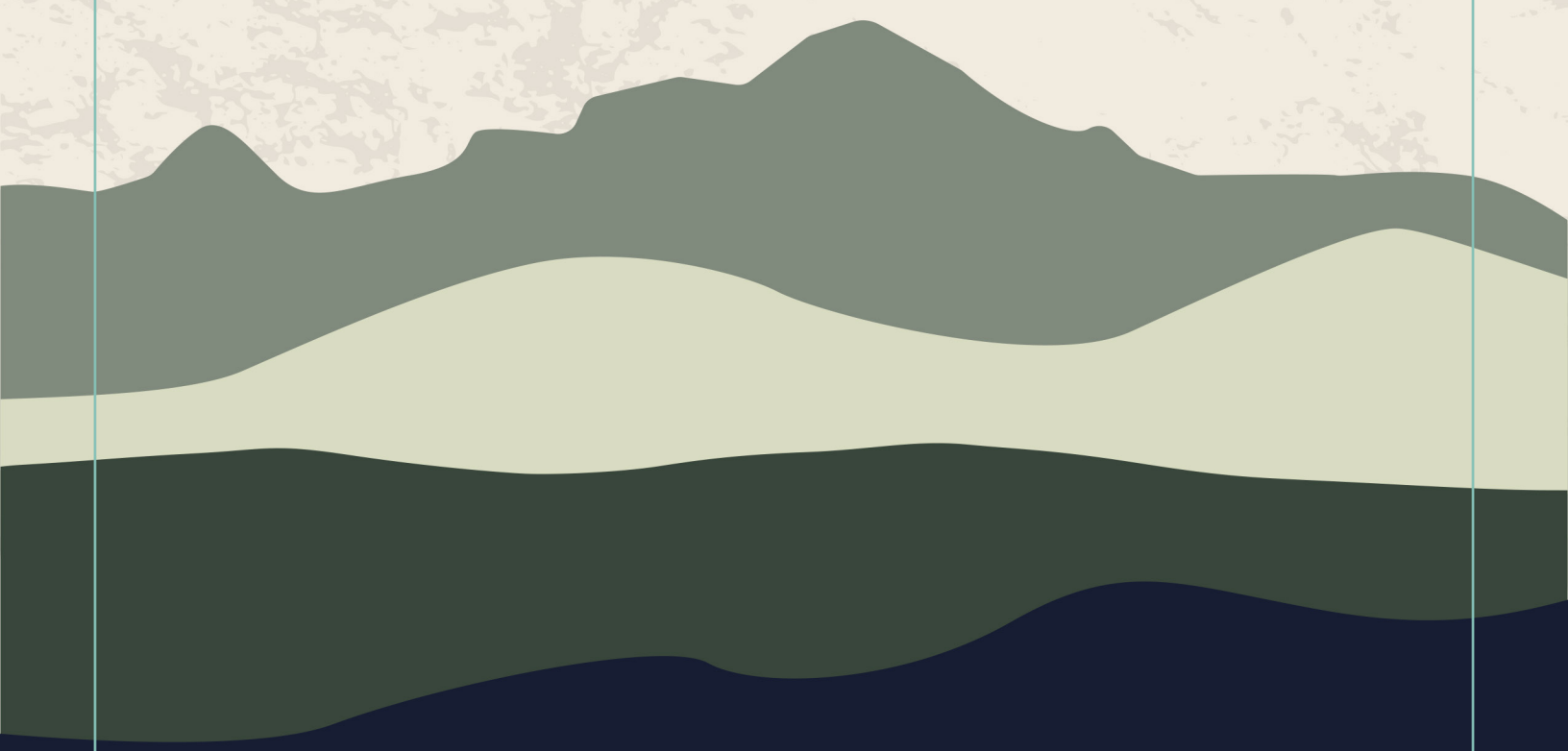
As a sponsoring participant, you have the opportunity to reach 900 or more attendees and impact the additional 4,500+ members of the Association for Information Systems. The scholars and scientists you reach here will take your message home to thousands more in the classroom and in personal encounters in the business world.

We value you as a sponsor, and are dedicated to making your support for our world-class scholarly association a rewarding and impactful promotional event for your company and its marketing interests. As you review our sponsorship opportunities, feel free to contact us with questions and for assistance in custom-designing the sponsorship experience that maximizes your reach to one of the worlds' leading audiences of business technology and information systems researchers and teachers. We offer many opportunities, including sponsored academic and practice workshops, exhibition display presence, and branded affiliation with key high-visibly conference event. Our attendees are the key to technology specification decisions among the world's leading future CIOs and technology procurement experts.

Conference Co-Chairs,

Bonnie Anderson
Brigham Young University
bonnie_anderson@byu.edu

Jason Thatcher
University of Alabama
jbthatcher1@culverhouse.ua.edu



AMCIS 2020 Sponsorship Opportunities

	Diamond	Ruby	Sapphire	Emerald	Pearl
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Exclusive Sponsorship	Yes	Yes			
Complimentary Conference Registration	10	6	4	3	2
Workshop Full Day	Yes				
Workshop Half Day	Yes	Yes	Yes		
Exhibit Booth	*Single	*Single	*Single	*Single	Single
Ad with logo and link on conference website landing page	Yes	Yes			
Sponsor level recognition on conference website sponsor/exhibitor page	Yes	Yes	Yes	Yes	Yes
Marketing opportunity at registration desk	Yes	Yes	Yes		
Customized mobile app push notifications	10	6	4	3	2
Logo branding on conference signage	Yes	Yes	Yes	Yes	Yes
Invitation to AIS Appreciation Reception	Yes	Yes	Yes	Yes	Yes

*If space permits, we will upgrade the booth to double (200 sq. ft.)



Diamond Sponsor

- Complimentary registration - 10
- Full Day Workshop (Wednesday only) (includes room setup, AV Equipment and AM/PM Breaks)
- Half Day Workshop (Wednesday AM/PM or Thursday AM) (includes room setup, AV Equipment and Breaks)
- Single exhibit booth space
- Ad with logo and link on conference website landing page
- Sponsor level recognition on conference website sponsor/exhibitor page
- Marketing opportunity at registration desk
- Customized mobile app push notifications - 10. Can be used pre, post or during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 10
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor



Ruby Sponsor

- Complimentary registration - 6
- Half Day Workshop (Wednesday AM/PM or Thursday AM) (includes room setup, AV Equipment and Breaks)
- Single exhibit booth space
- Ad with logo and link on conference website landing page
- Sponsor level recognition on conference website sponsor/exhibitor page
- Marketing opportunity at registration desk
- Customized mobile app push notifications - 6. Can be used pre, post or during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 6
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor



Sapphire Sponsor

- Complimentary registration - 4
- Half Day Workshop (Wednesday AM/PM or Thursday AM) (includes room setup, AV Equipment and Breaks)
- Single exhibit booth space
- Sponsor level recognition on conference website sponsor/exhibitor page
- Marketing opportunity at registration desk
- Customized mobile app push notifications - 4. Can be used pre, post or during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 4
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor



Emerald Sponsor

- Complimentary registration - 3
- Single exhibit booth space
- Sponsor level recognition on conference website sponsor/exhibitor page
- Customized mobile app push notifications - 3. Can be used pre, post or during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 3
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor



Pearl Sponsor

- Complimentary registration - 2
- Single exhibit booth space
- Sponsor level recognition on conference website sponsor/exhibitor page
- Customized mobile app push notifications - 2. Can be used pre, post or during the conference
- Logo branding on conference signage
- Invitation to AIS Appreciation Reception - 2
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor



Half-Day Workshop Sponsor

- Half-Day Pre-Conference Workshop (includes room setup, AV equipment, AM coffee break)
- Complimentary Registrations – 2
- Recognition in all Conference Proceedings
- Logo branding on both conference website and conference signage
- Invitation to AIS Appreciation Reception – 2
- Targeted marketing, including two pre-conference emails and daily emails will be sent to all conference attendees with logos/descriptions of each sponsor

Sponsorship Level

- Diamond Sponsor - \$50,000
- Ruby Sponsor - \$25,000
- Sapphire Sponsor - \$15,000
- Emerald Sponsor - \$10,000
- Pearl Sponsor - \$5,000
- Half Day Workshop Sponsor - \$6,500

AMCIS 2020 Sponsorship Agreement

For information regarding sponsor contracts, benefit fulfillment, registration or exhibit logistics, please contact Lise Fitzpatrick at lise@aisnet.org or Steve Liddle at Steve_Liddle@byu.edu.

Company/University Information

Company/University: _____

Street: _____

City: _____

State/Province: _____

Country: _____ Zip/ Postal Code: _____

Telephone: (____) _____ Fax: (____) _____

Key Contact Name: _____

Title: _____

Email: _____

Payment Information

Check

Check #: _____

(Make checks payable to "Association for Information Systems")

Credit Card

Amex

Mastercard

Visa

Authorized Amount \$ _____

Credit Card Number: _____

Expiration Date: _____

Authorized Signature: _____

Billing Address (if different from above)

Street: _____

City: _____

State/Province: _____

Country: _____ Zip/ Postal Code: _____

Sponsorship Terms

Other than the sponsorship fee herein, AMCIS 2020 is not responsible for any and all costs the company may incur whether directly or indirectly related to this conference. Upon receipt of this agreement signed by the company representative, the company will be responsible for 100% of the contracted amount. No cancellations will be accepted. Acceptance of this application by AMCIS 2020 constitutes a contract irrespective of conference venue. In the event AMCIS 2020 cancels the conference for any reason, a full refund will be issued, or at the company's option, this sponsorship fee may be transferred to another event.

Name (please print): _____

Date: _____

Title: _____

Authorized Signature: _____

*Paying in \$US –

Fax the completed form to: 404-413-7443

If you have any questions concerning payment, contact us at: lise@aisnet.org

Thank you for your support of AMCIS and the AIS mission!