



**SHERATON BOSTON HOTEL**  
**AUGUST 10-12, 2017**

On behalf of the AMCIS 2017 Conference Committee and Association for Information Systems (AIS), we invite you to partner with us for AMCIS 2017 in Boston (August 10 – 12, 2017). Your sponsorship of AMCIS 2017 will give your organization maximum exposure to a select group of IS academics, thought leaders and doctoral students: more than 900 attendees and 4000 AIS members worldwide. To learn more, see <https://amcis2017.aisnet.org> .

Please take a moment to review the sponsorship, exhibitor and advertising opportunities, and let us know how we can help you reach your marketing goals and objectives.

AMCIS 2017 Conference Co-Chairs  
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# SPONSORSHIP OPPORTUNITIES

All sponsors receive the following benefits:  
 Your Logo or Listing on Program Guide and AMCIS 2017 Website  
 Relevant Conference Signage  
 Invitation to private AIS Thank You Reception

<b>High Level Corporate and Academic Sponsorship</b>							
	Gold Sponsor \$10,000+	Silver Sponsor \$7,000	Bronze Sponsor \$4,000	Academic Sponsor \$3,000	Workshop Full-Day \$10,000	Workshop Half-Day \$7,000	Keynote Sponsor \$10,000
Comp Conference Registrations	3	2	1	2	3	2	2
Exhibit Booth	yes	yes	no	no	no	no	no
Discount, Additional Sponsorships	20%	10%	no	no	20%	10%	10%

To learn more about AMCIS 2017 sponsorship opportunities contact Janis Gogan [jgogan@bentley.edu](mailto:jgogan@bentley.edu) or Diane Strong [dstrong@wpi.edu](mailto:dstrong@wpi.edu).

<b>Additional AMCIS 2017 Corporate and Academic Sponsorships</b>						
	Reception Sponsor \$4,000	Doctoral Consortium \$4,000	Faculty Consortium \$4,000	Track Sponsor \$2,000	Break Sponsor \$1,000	Doctoral Corner \$1,000
Exclusive	no	no	no	no	no	no
Maximum number of sponsors/event	5	5	5	5	5	10
Comp Conference Registrations	no	no	no	no	no	no
Special Introduction at Relevant Session	yes	yes	yes	no	no	no
Up to 5 minute speech at event	no	yes	yes	no	no	no

\$1000 Individual Sponsorship: Friend of AMCIS  
 Want to help support AMCIS while promoting your personal brand?  
 Want to honor an outstanding colleague for a recent achievement or retirement?

## AMCIS Advertising and Exhibitor Opportunities

<b>Advertisements in AMCIS 2017 Program Guide</b>	
\$5,000	Back cover (4 color)
\$3,000	Inside front cover (4 color)
\$2,500	Inside back cover (4 color)
<b>Other Advertising Opportunities</b>	
\$3,000	Exclusive: Name tag Lanyard Advertiser (your name on name tag lanyards)
\$1,000	Bag Insert (in the bag given to conference attendees)
<b>Exhibitor Opportunity</b>	
\$2,500	Conference Exhibitor One Complimentary Exhibitor conference registration (includes access to exhibit hall, meals, evening events) Listing as Exhibitor on conference website, with logo & hyperlink Opportunity to participate in two pre-conference emails

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