



August 7-9, 2014

Savannah International Trade & Convention Center
One International Drive, Hutchinson Island
Savannah, Georgia



ASSOCIATION FOR
INFORMATION SYSTEMS



Greetings,

On behalf of the AMCIS 2014 Conference Committee and the Association for Information Systems (AIS), we invite you to partner with us for the 2014 Americas Conference on Information Systems, Smart Sustainability: The Information Systems Opportunity.

AIS is the premier professional association for individuals and organizations who lead the research, teaching, practice, and study of information systems worldwide. Your participation in AMCIS 2014 will ensure that your organization receives maximum exposure to around 4,000 AIS members and more than 900 AMCIS conference attendees who include professors, researchers, and graduate students from around the globe. Collectively, this group influences and connects to nearly half a million students—who represent current and future leaders in business, technology, and world affairs.

AIS sponsors have included companies such as IBM, SAP, Microsoft, Walmart, Oracle, HP, Cisco, and many more who have found value in partnering with AIS to showcase their company to the IS community. Please take a moment to review the available sponsorship and exhibiting opportunities and let us know how we can help you reach your marketing goals and objectives.

We look forward to partnering with you.

Ephraim McLean
Georgia State University
AMCIS 2014 Conference Co-Chair

Richard Watson
The University of Georgia
AMCIS 2014 Conference Co-Chair

Thomas Case
Georgia Southern University
AMCIS 2014 Conference Co-Chair



Sponsorship Opportunities

<u>Sponsorship Benefits</u>	Gold Sponsor, \$8,000	Silver Sponsor, \$5,000	Bronze Sponsor, \$3,000	Academic Sponsor*, \$3,000
Conference Registrations	3	2	1	2
Exhibit Booth	Yes	Yes	-	-
Discount on Additional Sponsorship Opportunities	20%	10%	-	-
Logo in Program Guide	Yes	Yes	Yes	Yes
Logo / Link on Conference Website	Yes	Yes	Yes	Yes
Logo on Conference Meter Boards and Presentation Templates	Yes	Yes	Yes	Yes
Invitation to the Private AIS VIP Reception	Yes	Yes	Yes	Yes

*Academic Sponsorships are available to colleges and universities only.

Gold & Silver Sponsorship are available to everyone including academic institutions.



Workshop Sponsorship Packages

Full Day Workshop Sponsorship Package - \$10,000.00

- Full Day Workshop
 - Recognition outside the presentation room
 - Recognition in the program on the workshop listing
- 3 Full Conference Registrations
- Recognition as a Gold Sponsor which includes:
 - Logo / Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the Private VIP Reception
- 20% Discount on any Additional Sponsorship Opportunities

Half Day Workshop Sponsorship Package - \$6,500.00

- Half Day Workshop
 - Recognition outside the presentation room
 - Recognition in the program on the workshop listing
- 2 Full Conference Registrations
- Recognition as a Silver Sponsor which includes:
 - Logo / Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the Private VIP Reception
- 10% Discount on any Additional Sponsorship Opportunities

Industry Track Workshop Sponsorship Package - \$4,000.00

- Industry Track Workshop (1hr 30min)
 - Recognition outside the presentation room
 - Recognition in the program on the workshop listing
- 1 Full Conference Registration
- Recognition as a Bronze Sponsor which includes:
 - Logo / Link on the Conference Website
 - Logo in the Conference Program as a Sponsor
 - Logo on Conference Meter Boards and Presentation Templates
 - Invitation to the Private VIP Reception



Additional Sponsorship Opportunities*

Keynote Sponsor (Limit 1) - \$9,950.00

- Signage and recognition at the Keynote Session
- Special introduction at the Keynote Session
- Opportunity to have up to 10 minutes to address the attendees.

Workshop Opportunities

- Half Day Workshop - \$5,000.00
- Industry Track Workshop (1hr 30min) - \$2,500.00
 - In addition to the workshop these opportunities also include:
 - Recognition outside the presentation room
 - Recognition in the program on the workshop listing

~~Conference Bag Sponsor (Limit 1) - \$3,950.00 (SOLD OUT)~~

- Your logo on the conference bags* that are handed out to each of the attendees
 - *AIS will design and purchase the bags

Lanyard Sponsor (Limit 1) - \$2,950.00

- Your logo on the name tag lanyards* that are handed out to each of the attendees
 - *AIS will design and purchase the lanyards

MIS Camp Sponsor (Limit 1) - \$2,950.00

- Signage and recognition at the MIS Camp.
- Opportunity to have up to 5 minutes to address the attendees.

Doctoral Consortium Sponsor (Limit 1) - \$2,950.00

- Signage and recognition at the Doctoral Consortium
- Opportunity to have up to 5 minutes to address the attendees.

Welcome Reception Sponsor (Limit 1) - \$2,950.00

- Signage and recognition at Welcome Reception for helping to support the event.

Refreshment Break Sponsor (Limited # available) - \$1,950.00

- Sole sponsor with signage and recognition as helping to support the refreshment breaks during one day of the conference.



Signage Sponsor - \$1,950.00

- Put your logo and any tag line or text you would like at the bottom of 5 directional signs that will be used to help inform and direct attendees to the various conference functions.

Breakfast Sponsor (Limited # available) - \$1,950.00

- Sole sponsor with signage and recognition as helping to support breakfast during one day of the conference.

Insert Sponsor - \$1,250.00

- A marketing piece you provide will be placed in each of the attendee's conference bags or handed out at the registration desk.

E-Mail Message (Limited # available) - \$495.00

- Send us your marketing piece and we will e-mail it out for you to either the AIS membership or the conference attendees.
- Sponsors will be able to select the week they would like their message to go out however only two marketing e-mails will be set per week. E-mail slots will be allocated on a first come basis.

Program Advertiser

- Full Page B/W - \$4,000.00
- Half Page B/W - \$2,000.00
- Quarter Page B/W - \$1,000.00
- Inside Cover - Please Ask
- Back Cover - Please Ask

*The additional sponsorship opportunities listed on pages 5 & 6 may be purchased as stand alone items however they ONLY include those benefits listed in their descriptions. For full visibility as an AMCIS Sponsor please view our sponsorship packages on page 3.

Additional opportunities may be added and we are happy to work with you to create a unique sponsorship and branding opportunity.

Please contact Brian Lewis at sponsorship@aisnet.org to discuss further ideas and opportunities.



Opportunity to Exhibit

Conference Exhibitor - \$2,500.00

- 10' x 10' Exhibit Booth
 - 8' background drape and 3' side drape
 - (1) 8' x 3' skirted table
 - (2) side chairs
 - (1) wastebasket
 - (1) 7" x 44" identification sign

- A complimentary exhibitor conference registration (includes access to the exhibit hall, evening events, and meals)
 - Additional exhibitor registrations are available for \$250 each.

- Listing as an exhibitor on the conference website with logo & hyperlink.

- Listing as an exhibitor in the conference program guide.

- An invitation to the private AIS VIP Reception.

- Opportunity to participate in two pre-conference e-mails promoting the conference exhibitors.



Sponsorship Agreement for AMCIS 2014

If you have any questions or concerns please contact Brian Lewis - sponsorship@aisnet.org.

Company / University

Address

City

State

Country

Zip / Postal Code

Key Contact Name

Contact Title

Contact Email

(_____) _____
Telephone

(_____) _____
Fax

Payment Information

Check #: _____ (Make checks payable to "Association for Information Systems")

Credit Card: Amex MasterCard Visa

Credit Card #

Exp. Date

CVC

Total Amount \$

Authorized Signature for Credit Card Payment

Date

Billing Information (if different from above)

Address

City

State

Country

Zip / Postal Code

Sponsorship Terms

In the event AIS cancels the conference for any reason, a full refund will be issued, or at the Company's option, this sponsorship fee may be transferred to another event. Other than the sponsorship fee herein, AIS is not responsible for any costs the Company may incur whether directly or indirectly related to this Conference. Upon receipt of this agreement signed by the Company representative, the Company will be responsible for 100% of the contracted amount. No cancellations will be accepted. Acceptance of this application by AIS constitutes a contract.

Name (please print)

Title

Authorized Signature

Date

Please submit form by mail to the Association for Information Systems at P.O. Box 2712 - Atlanta GA 30301-2712 USA by e-mail to sponsorship@aisnet.org, or by fax to 1-404-413-7443.

Sponsorship Options

- Gold Sponsor - \$8,000.00
- Silver Sponsor - \$5,000.00
- Bronze Sponsor - \$3,000.00
- Academic Sponsor - \$3,000.00
- Exhibitor - \$2,500.00
- Full Day Workshop - \$10,000.00
- Half Day Workshop - \$6,500.00
- Industry Track Workshop - \$4,000.00

ADDITIONAL OPPORTUNITIES

- _____
- _____
- _____
- _____
- _____