ICIS 2017
SEOUL • KOREA

Sponsorship Brochure

"Transforming Society with Digital Innovation"

Coex, Seoul
2017.12.10 to 12.13

Greetings

On behalf of the 2017 International Conference on Information Systems (ICIS) Conference Committee and the Association for Information Systems (AIS), we invite you to partner with us as we present ICIS 2017 - Transforming Society with Digital Innovation. This will take place in Seoul in December 2017, the first time the conference will be held in Korea.

Running since 1980, ICIS is the premier conference conducted by AIS, the leading professional society for IS academics, with more than 4,000 members in almost 100 countries, and is the most prestigious international gathering Of academic information systems professionals in the world.

ICIS provides an excellent opportunity for your organization to reach this select group of IS academics, thought-leaders and doctoral students from all parts of the globe. Please take a moment to review the available sponsorship and branding opportunities and let us know how we can help you reach your marketing goals and objectives.

We look forward to partnering with you.

ICIS 2017 Conference Co-Chairs
Yong Jin Kim, Sogang University
Ritu Agarwal, The University of Maryland
Jae Kyu Lee, KAIST Business School

ICIS 2017 Sponsorship and Advisory Team
Sang-Yong Tom Lee, Hanyang University
Nam Jae Cho, Hanyang University
K. T. Hwang, Dongguk University

ICIS Corporate and Academic Sponsorship Opportunities

Diamond Sponsor, Starting from $100,000
- Exclusive single sponsor in market segment
- ICIS Registrations - 10
- Exhibit Booths - 5
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- 2 Full-page color ads in Program
- Conference Packet or bag Insert - 3

- Invitation to Private AIS Thank You Reception
- Recognition in Conference Proceedings
- Pre-conference Session Time Slot (one-day or two half-day sessions)
- Opportunity to Keynote Speech and Consortium/Plenary Speech

Platinum Sponsor, starting from $70,000
- ICIS Registrations – 7
- Exhibit Booths – 3
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- Full Page color ad in Program
- Conference Packet or Bag Inserts - 3

- Invitation to Private AIS Thank You Reception
- Recognition in Conference Proceedings
- Pre-conference Session Time Slot (one-day or two half-day sessions)
- Opportunity to Keynote Speech and Consortium/Plenary Speech

Emerald Sponsor, starting from $50,000

- ICIS Registrations - 5
- Exhibit Booths – 2
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs
- Program Guide ½ page color ad

- Conference Packet or bag Insert - 1
- Invitation to Private AIS Thank You Reception
- Recognition in Conference Proceedings
- Opportunity to Keynote Speech and Consortium/Plenary Speech

Gold Sponsor, starting from $30,000

- ICIS Registrations - 3
- Exhibit Booths - 1
- Logo in Program Guide
- Logo/Link on ICIS Website

- Logo on Conference Signs
- Program Guide ½ page color ad
- Recognition in Conference Proceedings
- Invitation to Private AIS Thank You Reception

Silver Sponsor, starting from $10,000

- ICIS Registrations - 2
- Logo in Program Guide
- Logo/Link on ICIS Website
- Logo on Conference Signs

- Program Guide 1/4 page color ad
- Recognition in Conference Proceedings
- Invitation to Private AIS Thank You Reception

Bronze Sponsor, starting from $3,000

- ICIS Registrations - 2
- Logo in Program Guide
- Logo/Link on ICIS Website

- Logo on Conference Signs
- Recognition in Conference Proceedings
- Invitation to Private AIS Thank You Reception

ICIS Academic Content Sponsorship

Track Sponsor, starting from $1,000 per track

- Logo on Session Room Signage for Each Session in Sponsored Track
- Logo and mention with session description in Program Guide for each session in the sponsored track
- Recognition in Conference Proceedings

Session Sponsor Starting from $250 per Session

- Logo on Session Room Signage
- Logo and mention with session description in Program Guide

Exhibitor Opportunities

$2,500   Conference Exhibitor
One Complimentary Exhibitor conference registration
(includes access to exhibit hall, meals, evening events)
Listing as Exhibitor on conference website, signs and program guide, with logo and hyperlink
Opportunity to participate in two pre-conference emails

Additional Sponsor and Branding Opportunities

- $7,000 Full Page Color ad (Back Outside Cover) in ICIS 2017 Program Guide
- $3,500 Half Page Color ad (Inside Cover) in ICIS 2017 Program Guide
- $2,000 Full Page Black/White ad in ICIS 2017 Program Guide
- $1,000 Half Page Black/White ad in ICIS 2017 Program Guide

Sponsor Level*

☐ Diamond Sponsor starting from $100,000

☐ Platinum Sponsor starting from $70,000

☐ Emerald Sponsor starting from $50,000

☐ Gold Sponsor starting from $30,000

☐ Silver Sponsor starting from $10,000

☐ Bronze Sponsor starting from $3,000 per track

☐ Track Sponsor starting from $1,000 per track

☐ Session Sponsor starting from $250 per Session

☐ Other Amount
_____

☐ Exhibitor $2,500

ICIS 2017
SEOUL KOREA

ICIS 2017 Sponsorship Agreement

For information regarding sponsor contracts, benefit fulfillment, registration or exhibit logistics, please contact sponsorship@aisnet.org.

Company/University Information

Company/University:_____
Street: _____
City:_____
State/Province:_____
Country:_____Zip/ Postal Code: _____
Telephone: (____) _____Fax: (____) _____
Key Contact Name: _____
Title:_____
Email _____

Payment Information
Check: o
Check #: _____(Make checks payable to "Association for Information Systems")

Credit Card:
      o Amex   o Mastercard   o Visa
Authorized Amount $ _____
Credit Card Number:_____
Expiration Date: _____
Authorized Signature:_____

Billing Address (if different from above)
Street: _____
City:_____
State/Province:_____
Country:_____Zip/ Postal Code: _____

Sponsorship Terms
Other than the sponsorship fee herein, ICIS 2017 is not responsible for any and all costs the company may incur whether directly or indirectly related to this conference. Upon receipt of this agreement signed by the company representative, the company will be responsible for 100% of the contracted amount. No cancellations will be accepted. Acceptance of this application by ICIS 2017 constitutes a contract irrespective of conference venue. In the event ICIS 2017 cancels the conference for any reason, a full refund will be issued, or at the company's option, this sponsorship fee may be transferred to another event.

Name (please print): _____
Date: _____
Title:_____
Authorized Signature:_____

*Paying in $US – Fax the completed form to 404-413-7443

If you have any questions concerning payment, contact us at communications@aisnet.org.

Thank you for your support of ICIS and the AIS mission!