Welcome from the President and Executive Director

Greetings!

We are pleased you are here and look forward to greeting you personally over the next several days. ICIS continues its 35 year tradition of being the most prestigious gathering of IS academics in the world. This is an exciting time for the association and the entire field of information systems.

The conference committee, led by Michael Myers and Detmar Straub, and supported by the AIS staff as well as countless volunteers, have worked tirelessly to create a rich experience and a thought-provoking program. We are grateful for their dedication!

Of course, much of this would not be possible without the generous support of our conference and academic sponsors, whose investment in the AIS community assures that we may keep conference and membership fees as low as possible. We thank them and hope you will too by visiting the exhibits.

While the conference is a wonderful four days for us to interact as a community, the AIS Council and staff work year-round on many initiatives and activities focused on enhancing the value of your membership. We extend special thanks to our corporate partners, IBM and SAP University Alliances, for their support which makes many of our initiatives possible.

Council seeks to add more value to your membership by improving and enhancing key member benefits such as academic journals, the eLibrary, job placement services, special interest groups, chapters, student chapters and diverse global outreach. As our community grows, so too does the opportunity for us to enrich the range of benefits available to you as an AIS member.

The student chapter initiative continues to move forward and we are pleased that the University of Alabama - Tuscaloosa has agreed to host the sixth Annual Student Chapter Leadership Conference to be held next April. If you are looking for ways to increase enrolment in your IS program, creation of a student chapter has proven to be a viable solution.

As always, we encourage your input to better understand your professional needs. Please help us in this regard by completing the ICIS attendee survey that you will receive at the end of this conference. Your input is critical as we focus the association’s resources on those services that best meet your needs.

As we celebrate our 20th anniversary as an association and the 35th ICIS, we see an organization that is vibrant, strong, and full of potential. We look forward to working with you as we secure an even brighter future!

Helmut Krcmar
2014 - 15 AIS President
Technische Universität München

Pete Tinsley, CAE
AIS Executive Director