Welcome from the Conference Chairs

Welcome to the beautiful city of Auckland! We are pleased to bring you the most prestigious gathering of IS scholars from around the world, held in one of the smallest countries in the South West Pacific to celebrate the ICIS 2014 theme, “Building a Better World through Information Systems.”

Alleviating hunger and poverty, providing affordable access to healthcare and education, addressing environmental sustainability, reducing ethnic tension and dealing with human rights violations are critical global challenges. The information systems community is well positioned to assist in investigating these problems because during the last five decades, information systems has been a major contributor to global productivity improvements and individual lifestyle advancement. Information systems contribute to building a better world through supporting humanitarian efforts, advancing food production and distribution, enabling better and more affordable access to healthcare and education, optimizing energy production and consumption systems, facilitating citizen participation in government, connecting diaspora, among other positive actions to make the world a better place.

We would like to thank all those who have worked hard to produce what we think is an exciting conference programme. We have had the pleasure of working with an outstanding conference committee, an excellent local event team, led by Melanie Barr, and the AIS office. We are also grateful to the University of Auckland Business School for sponsoring ICIS by providing the venue, Wi-Fi and AV facilities at no cost to AIS.

We hope that you will take the opportunity to explore New Zealand and the many attractions it offers once the conference concludes.

We look forward to meeting with you while you are here. Thank you for joining us.

Michael D. Myers, University of Auckland Business School
Detmar Straub, Georgia State University