BUILDING A BETTER WORLD THROUGH INFORMATION SYSTEMS

ICIS 2014
AUCKLAND
NEW ZEALAND

INTERNATIONAL CONFERENCE ON INFORMATION SYSTEMS
DECEMBER 14-17, 2014

Hosted by THE UNIVERSITY OF AUCKLAND BUSINESS SCHOOL
A conference of the ASSOCIATION FOR INFORMATION SYSTEMS
With the “LEARN, APPLY, SHARE, RECRUIT, IMPACT, EMPOWER” approach, the SAP® University Alliances Program helps universities to innovate for the SAP ecosystem and build the talent of the future.

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Exhibits
Sunday, 3:00 P.M.-6:00 P.M. | Monday, 9:00 AM-4:00 P.M. | Tuesday, 9:00 AM-4:00 P.M. * Level 0, Main Foyer

AIS’s industry partners provide valuable resources and services that you can use in your research, your classroom, and your career. Visit all of our exhibitors to learn more about what they offer.
IBM Academic Initiative: Building Skills for a Smarter Planet

The IBM Academic Initiative partners with university faculty to close skill gaps, offering no-charge resources for educators and students in technology areas such as business analytics, big data, mobile computing, cloud computing, and cyber security. As a member of the Academic Initiative, take advantage of:

- Curriculum guides, training and course materials
- Software, hardware and cloud capabilities
- Real-world challenges in the classroom
- A community of leading edge thinkers and doers

Stop by our booth to learn more about how partnering with IBM can give your students an edge. We will be sharing how IBM Bluemix can give you and your students access to IBM’s broad portfolio as well as open source capabilities across DevOps, mobile, Big Data and Analytics, mobile and security with the click of a button. We look forward to connecting with you at ICIS and beyond!

ibm.com/academicinitiative
Experience ICIS 2014 in Auckland

Tuesday at 6:30 P.M.
The Viaduct Events Center

Join us for an evening of dinner, drinks, networking and entertainment! The rock and roll band, Tom Sharplin and The Cadillacs, will perform a rousing set during the ICIS 2014 social event. Sharplin has toured across New Zealand, often performing for record-breaking crowds. As well, conference best papers will be announced and the ICIS 2015 conference chairs will present their call to next year’s ICIS in Fort Worth, Texas during the social event.

The Viaduct Event Center, located at 161 Halsey Street, is an easy walk from the University of Auckland. Further information on the social event and taxi services is listed within the Infobooth section of the mobile app. Once the event concludes, feel free to explore the Viaduct Harbor and Wynyard Quarter areas, which both offer exciting nightlife options. A few area highlights can be accessed by scanning the social event outing QR code.

Auckland Taxi Options
A taxi stand is located at the entrance of the Viaduct Harbor, next to Quay Street. You may also download local taxi apps to your mobile device, such as Cabchooze (http://cabchooze.co.nz/) and Zoomy (http://www.zoomy.co.nz/).
Conference Highlights

Keynote and Awards Presentation
Monday, 10:30 AM-12:00 PM * Fisher & Paykel Appliances Auditorium

Featured presentations include:

- AIS Presidential Address by Helmut Krcmar of Technische Universität München
- Keynote Presentation by Academy Award winner Mark Sagar of the Laboratory for Animate Technologies at the Auckland Bioengineering Institute
- LEO and Fellow Awards Presentation
- AIS Distinguished Member Award Presentation
- Brief presentation from Graeme Riley, managing director of SAP New Zealand

AIS Annual Member Meeting & Showcase
Monday, 12:15 PM-1:15 PM * Theater OGGB 4, 260-073

All attendees at ICIS are members of AIS and therefore are invited to attend the Annual Member Meeting & Showcase. President Helmut Krcmar and other members of the AIS Council will provide an update of association activities and a glimpse at future plans. Also at this meeting will be the presentation of the Education Awards and the AIS Best Publications Awards. All attendees are encouraged to bring their box lunch for this informative and participatory session.

Invited Panel: AIS Grant Vision for ICT-enabled Bright Society
Monday, 5:15 PM - 6:30 PM * Case Room 1, 260-005

AIS is developing an initiative to investigate these problems and to envision the future of an ICT-enabled bright society. The initiative will encompass the development of relevant technologies, business models, public policies, social norms, international agreements, metrics of measuring national progress and so forth. This endeavor will create many research opportunities to make AIS research outcomes more available and significant for society.

Invited Panel: Grant Funding for Research: Advice on Experiences from Grantees
Monday, 5:15 PM - 6:30 PM * Case Room 2, 260-057

The US National Science Foundation and peer funding agencies around the world support research that enables fundamental advances in scientific knowledge. Designed to support AIS scientists at all career stages, this panel will familiarize attendees with funding opportunities and the proposal review process and will provide perspective to help attendees develop competitive proposals. Much of the advice provided will pertain to grant competitions in general and will be relevant to scholars from all regions.

Sponsored Sessions and Workshops
SAP Unlocking Big Data Mysteries through Analytics Workshop
Sunday, 9:00 AM-3:30 PM * Room 221, 260-221
**Receptions & Meals**

**New Member Reception**  
Sunday, 5:00 P.M-6:00 P.M. * Fale Pasifika  
Whether you are new to AIS, attending your first ICIS, or just want to learn more about the benefits of your AIS membership, this is the reception for you. Come mingle with AIS leaders, and find out more about the various ways that the association can benefit you.

**Pōwhiri**  
Sunday, 5:30 P.M.-6:00 P.M. * John Hood Plaza  
A pōwhiri is a traditional Māori welcoming ceremony involving speeches, dancing, singing and the hongi. All are welcome to attend and experience this tradition.

**Welcome Reception**  
Sunday, 6:00 P.M.-7:30 P.M. * John Hood Plaza  
The welcome reception will follow the pōwhiri (Maori welcome) on the plaza next to the Owen G. Glenn Building. Following the opening ceremony, network with colleagues and friends over drinks and light hors d’oeuvres.

**Lunches**  
Monday & Tuesday, 12:00 PM - 1:30 PM * John Hood Plaza  
Join us for lunch during the two-day poster session at ICIS 2014! Each day features its own selection of exciting poster research, presented by your colleagues. If you requested a special meal, please remember to bring the special meal ticket provided to you at registration.

**Excel Café**  
Seeking a snack on-site at ICIS 2014? The Excel Café and has a range of options including hot sandwiches, salads and pastries. In addition, the Excel Café offers all-day breakfast items.

**Daily hours:** 7:30 AM-3:30 PM, subject to early close based on business volume. Located on level 1 of the Owen G. Glenn building.
Students & Jobs

Open Placement
Sunday-Tuesday, 8:00 AM-5:00 PM * Level 3-300 Rooms
At ICIS 2014, AIS Placement Services facilitate meetings between job applicants and hiring staff members. Placement for ICIS 2014 is only available by appointment. Universities with reservations are to arrive 10 minutes prior to their reserved time slot and check-in at the Open Placement desk located on level 3 of the Owen G. Glenn Building. Universities without reservations are welcome to check room and time availability at the Open Placement desk. Interviewees with appointments, please check in at the Open Placement desk for university room assignment.

SIGMIS

ACM SIG on Management Information Systems
Association for Computing Machinery
Special Interest Group on MIS
Proud sponsor of the ACM SIGMIS
Doctoral Dissertation Award Competition at ICIS 2014
SIGMIS is one of the oldest of ACM’s SIGs, established in 1961. Our annual CPR Conference is unique in gathering together MIS academics. Our quarterly publication is

We welcome new members! For more information, please visit our website at: http://www.sigmis.org
Maps

Floorplan

Owen G. Glenn Building
12 Cramton Road, Auckland
Levels 0 and 1

Legend

1. Welcome reception - John Hood Plaza
2. Keynote session - Fisher & Paykel Appliances Auditorium
3. Excel Café
4. Registration/exhibits/coffee breaks
5. Paper sessions - Theatre OGGB 5
6. Paper sessions - Coleraine 1 - 4
7. Paper sessions - Theatre OGGB 4
8. Paper sessions - Theatre OGGB 3
9. Panels - 360.098 Lecture Theatre

All sessions take place in the Owen G. Glenn Building (OGGB)
ext unless otherwise noted.

Fale Pasifika is located in the Fale building next to the OGGB.
Signage will guide you from either level 1 or 0 of the OGGB to Fale.
### Agenda At-a-Glance

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<tr>
<td>4:00 PM - 6:00 PM</td>
<td>Registration</td>
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<td><strong>SATURDAY</strong></td>
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<tr>
<td>7:00 AM - 6:00 PM</td>
<td>Registration</td>
<td>Level 0, Main Foyer</td>
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<td>8:00 AM - 7:30 PM</td>
<td>Workshops and Meetings</td>
<td>Multiple Locations</td>
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<td><strong>SUNDAY</strong></td>
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<tr>
<td>7:00 AM - 7:00 PM</td>
<td>Registration</td>
<td>Level 0, Main Foyer</td>
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<tr>
<td>7:00 AM - 10:00 PM</td>
<td>Workshops and Meetings</td>
<td>Multiple Locations</td>
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<tr>
<td>8:00 AM - 5:00 PM</td>
<td>Open Placement</td>
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<tr>
<td>3:00 PM - 6:00 PM</td>
<td>Exhibits</td>
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<tr>
<td>5:00 PM - 6:00 PM</td>
<td>New Member Reception</td>
<td>Fale Pasifika</td>
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<tr>
<td>6:00 PM - 7:30 PM</td>
<td>Welcome Reception</td>
<td>John Hood Plaza</td>
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<tr>
<td>7:00 PM - 10:00 PM</td>
<td>4th Concurrent ICIS-SIGPHIL Workshop on IS Theory: Whence Cometh, Whither Goeth? (Where does it come from and where is it going?)</td>
<td>Theater OGGB 5, 260-051</td>
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<tr>
<td><strong>MONDAY</strong></td>
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<tr>
<td>7:30 AM - 5:30 PM</td>
<td>Registration</td>
<td>Level 0, Main Foyer</td>
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<tr>
<td>8:00 AM - 5:00 PM</td>
<td>Open Placement</td>
<td>Level 3-300 Rooms</td>
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<tr>
<td>8:30 AM - 10:00 AM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
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<tr>
<td>9:00 AM - 4:00 PM</td>
<td>Exhibits</td>
<td>Level 0, Main Foyer</td>
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<tr>
<td>10:30 AM - 12:00 PM</td>
<td>Keynote &amp; Awards Presentation</td>
<td>Fisher &amp; Paykel Appliances Auditorium</td>
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<tr>
<td>12:00 PM - 1:30 PM</td>
<td>Lunch</td>
<td>John Hood Plaza</td>
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<tr>
<td>12:00 PM - 6:00 PM</td>
<td>Poster Session I</td>
<td>Level 0, Secondary Foyer</td>
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<tr>
<td>12:15 PM - 1:15 PM</td>
<td>AIS Annual Member Meeting and Showcase</td>
<td>Theater OGGB 4, 260-073</td>
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<tr>
<td>12:30 PM - 1:30 PM</td>
<td>Future Track Chairs Meeting</td>
<td>Case Room 1, 260-005</td>
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<tr>
<td>1:30 PM - 3:00 PM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
</tr>
<tr>
<td>1:30 PM - 3:00 PM</td>
<td>Invited Panel: Privacy in the Age of Big Data: Challenges and Opportunities for Privacy Research</td>
<td>Theater OGGB 4, 260-073</td>
</tr>
<tr>
<td>3:30 PM - 5:00 PM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
</tr>
<tr>
<td>3:30 PM - 5:00 PM</td>
<td>Invited Panel: Does Growing Demand for Data Science Create New Opportunities for Information Systems?</td>
<td>Theater OGGB 4, 260-073</td>
</tr>
<tr>
<td>5:30 PM - 9:00 PM</td>
<td>MIS Quarterly Senior Editors Meeting</td>
<td>Seminar Room 040, 260-040B</td>
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<tr>
<td>5:15 PM - 6:30 PM</td>
<td>Invited Panel: AIS Grand Vision of ICT-enabled Bright Society</td>
<td>Case Room 1, 260-005</td>
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<tr>
<td>5:15 PM - 6:30 PM</td>
<td>Invited Panel: Grant Funding for Research: Advice on Experience from Grantees</td>
<td>Case Room 2, 260-057</td>
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<tr>
<td>6:00 PM - 8:00 PM</td>
<td>Index of Information Systems 20th Anniversary</td>
<td>Level 5, Social Bridge</td>
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<tr>
<td>6:00 PM - 7:30 PM</td>
<td>IS Women’s Networking Event</td>
<td>Theater OGGB 3, 260-092</td>
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<tr>
<td>6:00 PM - 7:30 PM</td>
<td>Research Center Directors Meeting</td>
<td>Room 205, 260-205</td>
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## Agenda At-a-Glance

### MONDAY (CONTINUED)

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<tr>
<td>6:30 PM - 7:30 PM</td>
<td>EJIS Board Meeting</td>
<td>Room 206, 260-206</td>
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<tr>
<td>6:30 PM - 10:00 PM</td>
<td>JSIS and I&amp;O Reception</td>
<td>Post Graduate Lounge</td>
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<tr>
<td>7:00 PM - 10:00 PM</td>
<td>4th Concurrent ICIS-SIGPHIL Workshop on IS Theory: Whence Cometh, Whither Goeth? (Where does it come from and where is it going)</td>
<td>Theater OGGB 5, 260-051</td>
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### TUESDAY

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:00 AM - 8:30 AM</td>
<td>CAIS Editorial Board Meeting</td>
<td>Seminar Room 040B, 260-040B</td>
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<tr>
<td>7:00 AM - 8:30 AM</td>
<td>JAIS Editorial Board Meeting &amp; Awards</td>
<td>Case Room 325</td>
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<tr>
<td>7:00 AM - 9:30 AM</td>
<td>MIS Quarterly Policy Committee Meeting</td>
<td>Room 201G, 260-201G</td>
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<tr>
<td>7:30 AM - 9:00 AM</td>
<td>AOM Discoveries</td>
<td>Room 205, 260-205</td>
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<tr>
<td>7:30 AM - 8:30 AM</td>
<td>Future Program Chairs Meeting</td>
<td>Case Room 223, 260-223</td>
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<tr>
<td>7:30 AM - 9:30 AM</td>
<td>ISAHI Annual Breakfast Meeting</td>
<td>Decima Glenn Room, 260-310</td>
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<tr>
<td>7:30 AM - 5:30 PM</td>
<td>Registration</td>
<td>Level 0, Main Foyer</td>
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<tr>
<td>8:00 AM - 5:00 PM</td>
<td>Open Placement</td>
<td>Level 3-300 Rooms</td>
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<tr>
<td>8:30 AM - 10:00 AM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
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<tr>
<td>8:30 AM - 10:00 AM</td>
<td>PANEL: The Evolution of Ideas by Crowds and Communities: Competition versus Cooperation</td>
<td>Theater OGGB 4, 260-073</td>
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<tr>
<td>9:00 AM - 2:00 PM</td>
<td>Poster Session II</td>
<td>Level 0, Secondary Foyer</td>
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<tr>
<td>9:00 AM - 4:00 PM</td>
<td>Exhibits</td>
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<tr>
<td>10:30 AM - 12:00 PM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
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<tr>
<td>10:30 AM - 12:00 PM</td>
<td>PANEL: Big Data, Big Decisions: Reflections on AIS's Role in Ethical Guidance and Oversight</td>
<td>Theater OGGB 4, 260-073</td>
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<tr>
<td>12:00 PM - 1:30 PM</td>
<td>SIG/Chapter Lunch Meeting</td>
<td>Seminar Room 040B, 260-040B</td>
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<tr>
<td>12:00 PM - 1:30 PM</td>
<td>Lunch</td>
<td>John Hood Plaza</td>
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<tr>
<td>12:00 PM - 1:30 PM</td>
<td>PACIS Executive Committee Meeting</td>
<td>Case Room 223, 260-223</td>
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<tr>
<td>1:30 PM - 3:00 PM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
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<tr>
<td>1:30 PM - 3:00 PM</td>
<td>PANEL: The Collaborative Economy: A Disruptive Innovation or Much Ado about Nothing?</td>
<td>Theater OGGB 4, 260-073</td>
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<tr>
<td>3:30 PM - 5:00 PM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
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<tr>
<td>3:30 PM - 5:00 PM</td>
<td>PANEL: IS Education for Executives: Joys and Pains</td>
<td>Theater OGGB 4, 260-073</td>
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<tr>
<td>6:30 PM - 11:00 PM</td>
<td>ICIS 2014 Social Event</td>
<td>Viaduct Events Center</td>
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### WEDNESDAY

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<td>7:30 AM - 12:00 PM</td>
<td>Registration</td>
<td>Level 0, Main Foyer</td>
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<tr>
<td>8:30 AM - 10:00 AM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
</tr>
<tr>
<td>8:30 AM - 10:00 AM</td>
<td>PANEL: The King is Dead! Long Live the King! Homelessness and Survival in the IS Field</td>
<td>Theater OGGB 4, 260-073</td>
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<tr>
<td>10:30 AM - 12:00 PM</td>
<td>Paper Sessions</td>
<td>Multiple Locations</td>
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<tr>
<td>10:30 AM - 12:00 PM</td>
<td>Senior Scholars Forum: Electronic Pedagogy and Future University Business Models</td>
<td>Theater OGGB 4, 260-073</td>
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<tr>
<td>12:30 PM - 3:00 PM</td>
<td>Senior Scholar Consortium &amp; Lunch</td>
<td>Langham Hotel</td>
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## Schedule - Friday, Saturday, Sunday

### Friday, December 12, 2014
- **4:00 PM - 6:00 PM** *Level 0, Main Foyer*  
  Registration

### Saturday, December 13, 2014
- **7:00 AM - 6:00 PM** *Level 0, Main Foyer*  
  Registration
- **8:00 AM - 3:00 PM** *Gallery Lounge, Pullman Hotel*  
  ISWN Pre ICIS Workshop-Advancing Women in IS Academia
- **8:00 AM - 5:30 PM** *Room 201G, 260-201G*  
  Pre-ICIS Workshop on Accounting Information Systems
- **8:00 AM - 6:00 PM** *Seminar Room 213, 260-213*  
  Workshop on Information Security and Privacy 2014
- **9:00 AM - 4:00 PM** *Case Room 325*  
  Green IS for Sustainable Development in Education, Research and Practice
- **9:30 AM - 5:30 PM** *Seminar Room 206, 260-206*  
  SIM Academic Workshop
- **11:00 AM - 7:30 PM** *206-216, Arts Building*  
  JPAIS/JASMIN International Meeting 2014
- **12:30 PM - 6:00 PM** *Room 321, 260-321*  
  Workshop on IT Project Management
- **5:30 PM - 7:00 PM** *Level 4, Social Bridge*  
  13th Annual ACM-SIGMIS Networking Reception

### Sunday, December 14, 2014
- **7:00 AM - 6:00 PM** *Case Room 223, 260-223*  
  Pre-ICIS Workshop on HCI Research in MIS
- **8:00 AM - 6:00 PM** *Seminar Room 206, 260-206*  
  SIGDSA Workshop
- **8:00 AM - 6:00 PM** *Seminar Room 221, 260-221*  
  SIG GlobDev 7th Annual Pre-ICIS Workshop
- **8:00 AM - 6:00 PM** *Seminar Room 206, 260-206*  
  SIGBPS Workshop on Business Processes and Services
- **8:00 AM - 6:00 PM** *Level 4, Social Bridge*  
  SIG SVC 2014 Workshop
- **9:00 AM - 11:00 AM** *206-216, Arts Building*  
  Information Systems Journal Editorial Board Meeting
- **9:00 AM - 5:30 PM** *Seminar Room 221, 260-221*  
  Unlocking Big Data Mysteries Through Analytics
- **9:00 AM - 2:30 PM** *201G, 260-201G*  
  Workshop on Geographic Information Systems and Spatial Analysis
- **10:00 AM - 12:00 PM** *Glass Room, 260-154*  
  Future Conference Chairs Meeting
- **12:00 PM - 6:00 PM** *206-220, Arts Building*  
  JAIS Theory Development Workshop
- **12:00 PM - 5:30 PM** *Case Room 4, 260-009*  
  MIS Quarterly Editorial Board Meeting
- **1:30 PM - 5:00 PM** *Seminar Room 040B, 260-040B*  
  ICIS Executive Committee Meeting
- **3:00 PM - 8:00 PM** *206-217, Arts Building*  
  Editorial Board Meeting - Electronic Markets
### Schedule - Sunday (cont.), Monday

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| 3:00 PM - 6:00 PM | Level 0, Main Foyer
Exhibits          |
| 4:00 PM - 5:00 PM | Decima Glenn Room, 260-310
Membership Committee Meeting |
| 5:00 PM - 6:00 PM | Fale Pasifika
New Member Reception |
| 6:00 PM - 7:30 PM | John Hood Plaza
Welcome Reception |
| 7:00 PM - 10:00 PM | Theater OGGB 5, 260-051
4th Concurrent ICIS-SIGPHIL Workshop on IS Theory: Whence Cometh, Whither Goeth? |

**Monday, December 15, 2014**

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| 7:30 AM - 5:30 PM | Level 0, Main Foyer
Registration      |
| 8:00 AM - 5:00 PM | Level 3-300 Rooms
Open Placement    |
| 8:30 AM - 10:00 AM | Theater OGGB 4, 260-053
Best RIP Papers
Chair: Jonathan Ye - University of Auckland |
| 8:30 AM - 10:00 AM | Theater OGGB 5, 260-051
Collaboration and Collective Action in Crowdfunding
Chair: Wai Fong Boh - Nanyang Technological University |
| 8:30 AM - 10:00 AM | Case Room 3, 260-055
Economics of Information
Chair: Hasan Cavusoglu - University of British Columbia |

**BEST RIP NOMINEE**

- Stakeholder Alignment and Effective System Use: Case Study of a Public Sector Information System
  Byron W. Keating, John Campbell, Patrick Zou - University of Canberra; Rebecca Yang - RMIT University

- Estimating the Magnitude of Method Bias on Account of Text Similarity Using a Natural Language Processing-based Technique
  Rajeev Sharma, Murad Safardi, Megan Andrews, Philip Ogunbona - University of Wollongong; Jeff Crawford - Lipscomb University

- The Effect of Repeated Ad Exposure and Physical Avoidance on Consumers’ Mobile Ad Response
  Yoon Han, Khim-Yong Goh - National University of Singapore; Seung Hyun Kim - Yonsei University; Tuan Quang Phan - National University of Singapore

- Understanding the Dynamic Interplay of Social Buzz and Contribution Behavior within and between Online Platforms – Evidence from Crowdfunding
  Ferdinand Thies, Michael Wessel, Alexander Benlian - Technische Universität Darmstadt

- An Empirical Taxonomy of Crowdfunding Intermediaries
  Philipp Haas, Ivo Blohm - University of St. Gallen; Jan Leimeister, University of St. Gallen & Kassel University

- Social Media, Institutional Innovation and Affordances: The Case of Free Lunch for Children in China
  Yingin Zheng - University of London; Ai Yu - University of Bedfordshire

- Making a Good Impression: Information Revelation Policies in Ad Exchanges
  Zhen Sun, Milind Dawande, Ganesh Janakiraman, Vijay Mookerjee - University of Texas at Dallas

- The Value of Multi-dimensional Rating Systems: An Information Transfer View
  Ying Liu, Pei-yu Chen, Yili Hong - Arizona State University

- Understanding the Effects of Message Design on Firm-Mediated Online Social Interactions: A Randomized Field Experiment
  Tianshu Sun, Siva Viswanathan - University of Maryland; Elena Zheleva - LivingSocial Inc.

**BEST PAPER NOMINEE**

- Health Information Technology in U.S. Hospitals: How Much, How Fast?
  Jessica Pye, Arun Rai, Aaron Baird - Georgia State University

- Understanding the Dynamic Interplay of Social Buzz and Contribution Behavior within and between Online Platforms – Evidence from Crowdfunding
  Ferdinand Thies, Michael Wessel, Alexander Benlian - Technische Universität Darmstadt

- An Empirical Taxonomy of Crowdfunding Intermediaries
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- Making a Good Impression: Information Revelation Policies in Ad Exchanges
  Zhen Sun, Milind Dawande, Ganesh Janakiraman, Vijay Mookerjee - University of Texas at Dallas

- The Value of Multi-dimensional Rating Systems: An Information Transfer View
  Ying Liu, Pei-yu Chen, Yili Hong - Arizona State University

- Understanding the Effects of Message Design on Firm-Mediated Online Social Interactions: A Randomized Field Experiment
  Tianshu Sun, Siva Viswanathan - University of Maryland; Elena Zheleva - LivingSocial Inc.
Schedule - Monday (cont.)

8:30 AM - 10:00 AM * Theater OGGB 3, 260-092
Energy Efficiency
Chair: Mikael Lind - Viktoria Institute

The Value of Information Exchange in Electric Vehicle Charging
Gilbert Fridgen, University of Bayreuth; Philipp Mette, Markus Thimmel, University of Augsburg

Enabling Sustainable Smart Homes: An Intelligent Agent Approach
Konstantina Valogianni, Wolfgang Ketter, Rotterdam School of Management; John Collins, University of Minnesota; Dmitry Zhdanov, University of Connecticut

Power Systems 2.0: Designing an Energy Information System for Microgrid Operation
Tobias Brandt - Lawrence Berkley National Laboratory & University of Freiburg; Nicholas DeForest, Michael Stadler - Lawrence Berkeley National Laboratory; Dirk Neumann - University of Freiburg

Identifying Main User Groups for Green IS – An Empirical Study of Electric Vehicles in China
Alice Kathrin Wacker, Marlen Christin Jurisch - Technische Universität München; Jun Jin, Zhejiang University; Petra Wolf, Helmut Krmar - Technische Universität München

8:30 AM - 10:00 AM * Case Room 2, 260-057
IS and Services
Chair: Steven Alter - University of San Francisco

Orchestrating Service Innovation Using Design Moves: The Dynamics of Fit between Service and Enterprise IT Architectures
Narayan Ramasubbu - University of Pittsburgh; Jason Woodard - Singapore Management University; Sunil Mithas - University of Maryland

Product as a Service: Enabling Physical Products as Service End-Points
Runhua Xu - ETH Zurich; Alexander Ilic - University of St. Gallen

Institutional Preconditions Influencing Banks Adopting Software-as-a-Service and Mobilizing for Servitization
Elizabeth A. Teracino, Kristian Peters, Hans Wortmann - University of Groningen

Reorienting the Information Systems Function to Support Increasing Levels of Business Service
Magno Queiroz, Tim Coltman - University of Wollongong

Demand for Cloud Services as an Infrastructure in Higher Education
Stefan Stieglitz, Christian Meske, Raimund Vogl, Dominik Rudolph - University of Muenster

Facebook Groups: Perception and Usage among Undergraduates in the Context of Learning
Yvonne Hong, Lesley Gardner - University of Auckland

Identifying Satisfaction Factors in Tertiary Education: The Case of an Information Systems Program
Taizan Chan, Michael Rosemann, Tan Shiang-Yen - Queensland University of Technology

8:30 AM - 10:00 AM * Case Room 1, 260-005
Novel Big Data Methods
Chair: Diana Hristova - University of Regensburg

Considering Currency in Decision Trees in the Context of Big Data
Diana Hristova - University of Regensburg

A Unified Statistical Framework for Evaluating Predictive Methods
Patrick Urbanke, Johann Kranz, Lutz Kolbe - University of Göttingen

Using Dynamic Time Warping to Identify RFID Tag Movement in a Logistics Scenario with and without Additional Process Knowledge
Thorban Keller - University of St. Gallen; Frédéric Thiesse - University of Würzburg; Elgar Fleisch - University of St. Gallen

8:30 AM - 10:00 AM * Case Room 4, 260-009
IS Education and Pedagogical Insights
Chair: Heikki Topi - Bentley University

Understanding Technology Mediated Learning in Higher Education: A Repertory Grid Approach
Kenneth John Stevens, Zixiu Guo - UNSW Australia; Yuan Li - Hebei University of Technology
Schedule - Monday (cont.)

Long- and Short-Term Impact of News Messages on House Prices: A Comparative Study of Spain and the United States
Jan-Otto Jandl, Stefan Feuerriegel, Dirk Neumann - University of Freiburg

9:00 AM - 4:00 PM * Level 0, Main Foyer
Exhibits

10:00 AM - 10:30 AM * Level 0, Main Foyer
Coffee Break

10:30 AM - 12:00 PM * Fisher & Paykel Appliances Auditorium
Keynote & Awards Presentation

12:00 PM - 2:00 PM * Room 205, 260-205
Information Technology for Development Editorial Board Meeting

12:00 PM - 1:30 PM * John Hood Plaza
Lunch

12:00 PM - 6:00 PM * Level 0, Secondary Foyer
Poster Session I
Chair: Jonathan Ye - University of Auckland

1. Toward Real Options Analysis of IS-Enabled Flexibility in Electricity Demand
Gilbert Fridgen - University of Bayreuth; Lukas Häfner, Christian König - University of Augsburg; Thomas Sachs - University of Bayreuth

2. TamagoCar: Using a Simulation App to explore Price Elasticity of Demand for Electricity of Electric Vehicle Users
Ksenia Koroleva, Micha Kahlen, Wolfgang Ketter - Erasmus University; Laurens Rook - Delft University of Technology; Fabian Lanz - Rotterdam School of Management

3. Stakeholder Alignment and Effective System Use: Case Study of a Public Sector Information System
Byron Keating, John Campbell, Patrick Zou - University of Canberra; Rebecca Yang - RMIT University

4. An Information Processing Perspective of Digital Social Innovation: Insights from China’s Taobao Villages
Felix Ter Chian Tan, Shan Ling Pan - University of New South Wales; Lili Cui - Shanghai University of Finance & Economics

5. Encouraging Sustainable Energy Use in the Office with Persuasive Mobile Information Systems
Divinus Oppong-Tawiah, Jane Webster, Sandy Staples - Queen’s University; Ann-Frances Cameron, Ana Ortiz de Guinea - HEC Montreal

6. Understanding the Development of Problematic Use of Massively Multiplayer Online Game
Zach W. Y. Lee, Christy Cheung, Tommy K. H. Chan - Hong Kong Baptist University

Mun Kiat Sitoh - National University of Singapore; Shan Ling Pan - UNSW; Lili Cui - Shanghai University of Finance & Economics

8. User’s Perceived IS Slack Resources and their Effects on Innovating with IT
Yasser Rahrovani, Alain Pinsonneault - McGill University

Bozhena Kelestyn, Ola Henfridsson - University of Warwick

10. Attention Economy in Online Daily Deals: Demand Estimation Using Structural Models
Seongmin Jeon - Gachon University; Anindya Ghose - New York University; Jongmun Yoon, Byungjoon Yoo - Seoul National University

11. Fuzzy Classification Scheme Mapping For Decision Making
Wei Du - City University of Hong Kong; Wei Xu - Renmin University of China; Hongbing Jiang - University of Science and Technology of China; Jian Ma - City University of Hong Kong

12. Using Coauthor Networks to Extract Topics in Information Systems
Amer Aljarallah, Kunpeng Zhang - University of Illinois at Chicago
Schedule - Monday (cont.)

13. Functionality-Based Mobile App Recommendation by Identifying Aspects from User Reviews
   Xiaoying Xu, Kaushik Dutta, Anindya Datta - National University of Singapore

14. A Data Driven Approach for Discovering Data Quality Requirements
   Ruojing Zhang, Vimukthi Jayawardene, Marta Indulska, Shazia Sadiq, Xiaofang Zhou - University of Queensland

15. How Clean is Clean Enough? Determining the Most Effective Use of Resources in the Data Cleansing Process
   Jeff Lucas, Uzma Raja - The University of Alabama; Rafay Ishfaq - Auburn University

16. The Effect of Repeated Ad Exposure and Physical Avoidance on Consumers’ Mobile Ad Response
   Yoon Han, Khim Yong Goh, Seung Hyun Kim, Tuan Phan - National University of Singapore

   Kyunghee Lee - KAIST College of Business; Kunsoo Han - McGill University; Eunkyoung Lee, Byungtae Lee - KAIST College of Business

18. Evolutionary Fundraising Patterns and Entrepreneurial Performance in Crowdfunding Platforms
   Eun Ju Jung, Anjana Susantha, Vallabh Sambamurthy - Michigan State University

19. What Triggers Impulse Purchase Behavior: The Moderating Effects of User Expertise and Product Type
   Michelle Gwee, Klarissa Chang - National University of Singapore

20. Right Message at Right Place: Investigating the Effectiveness of Location-based Mobile Advertising on Consumers’ Redemption Responses
   Xinwei Wang - National University of Singapore; Dezhi Wu - Southern Utah University; Hock Hai Teo - National University of Singapore

21. Information Sharing Behavior in Social Commerce Sites: The Differences Between Sellers and Non-Sellers
   Chun Xiao Yin - USTC - City U Joint Advanced Research Center; Libo Liu - City University of Hong Kong; Jinbi Yang - USTC-City U Joint Advanced Research Center; Kristijan Mirkovski - City University of Hong Kong; Dingtao Zhao - University of Science and Technology of China

   Shun Ye - George Mason University; Siva Viswanathan, Il-Horn Hann - University of Maryland

23. Is all that Glitters Gold? Exploring The Effects of Perceived Risk on Backing Behavior in Reward-based Crowdfunding
   Michael Gierczak, Ulrich Bretschneider, Jan Marco Leimeister - Kassel University

24. When Does Brand Bidding Pay Off (Even) If Website Competition is Low?
   Patrick Winter, Paul Alpar, Christian Geißler - Philipps University at Marburg

25. Enriching iTunes App Store Categories via Topic Modeling
   Svitlana Vakulenko, Oliver Müller, Jan vom Brocke - University of Liechtenstein

26. Explaining Escalation Of Commitment In Information Technology Investments
   Sarah Khan - National University of Sciences and Technology; Moutaz Khouja, Ram Kumar - University of North Carolina Charlotte

27. Towards Understanding IT Value Co-creation in Crowdsourcing: the Multiple Stakeholders’ Perspective
   Hee Rui He, Julia Kotlarsky, Roya Gholami - Aston Business School

28. Investor Psychological Bias and Speculation: Asymmetric Impacts of Big Data on Commodity Price
   Xin Li - Chinese Academy of Sciences
Schedule - Monday (cont.)

29. A Contract for “Crowds”
Mohammad Mahdi Moqri, Subhajyoti Bandopadhyay, Hsing Cheng - University of Florida

30. Effect of Online Brand Community on Customer Behavior Exploration: Reconciling Mixed Findings via Regulatory Focus Theory
Ji Wu - USTC - City U Joint Advanced Research Center, University of Science and Technology of China, City University of Hong Kong; Liqiang Huang - Zhejiang University; Leon Zhao - City University of Hong Kong; Zhongsheng Hua - University of Science and Technology of China

31. The Monetary Value of Twitter Followers: Evidences from NBA Players
Zhuolun Li, Ke-wei Huang - National University of Singapore

32. An Empirical Analysis of Software-as-a-Service Development Mode and Its Impacts on Firm Performance
Yuanyuan Chen, Yuxin Huang - National University of Singapore

33. A Price Theory of Silicon Valley
John Horton - New York University

Tianhui Tan, Tuan Phan - National University of Singapore

35. Paid Peering and Content Delivery
Lukas Wiewiorra - University of Frankfurt; Sascha Schweitzer - University of Bayreuth

36. How to Design Your Project in the Online Crowdfunding Market? Evidence from Kickstarter
Shengsheng Xiao - Antai College of Economics & Management, Shanghai Jiao Tong University; Xue Tan - University of Washington; Ming Dong - Antai College of Economics & Management, Shanghai Jiao Tong University; Jiayin Qi - Beijing University of Posts and Telecommunications

37. Changing Perceptions of Companies’ Website From Foreign to Local: An Experimental Study of Website Localization Strategies
Tailai Wu, Ling Sia, Yani Shi, Chih-Hung Peng - City University of Hong Kong; Yaobin Lu - Huazhong University of Science and Technology

38. Internationalization of eLearning - Consideration of Culture-specific Differences of Self-directed Learning Ability
Nadine Hammer, Jan Marco Leimeister - University of Kassel

39. Moderating Effects of Uncertainty Avoidance on ICT Infrastructure, Human Capital, and Virtual Social Networks Diffusion
Satish Krishnan - Indian Institute of Management Kozhikode

40. Understanding and Predicting Compulsive Smartphone Use: An Extension of Reinforcement Sensitivity Approach
Chuang Wang, Matthew Lee - City University of Hong Kong; Zhongsheng Hua - University of Science and Technology of China

41. Tensions to Frictions? Exploring Sources of Ineffectiveness in Multi-Level IT Use
Mari-Klara Stein - Copenhagen Business School; Eric Lim - University of New South Wales; Chee-Wee Tan - Copenhagen Business School

42. Structuring Time through Participation in Micro-task Crowdsourcing: A Time Allocation Perspective
Ling Jiang, Christian Wagner - City University of Hong Kong

43. Video-Evoked Perspective Taking on CrowdFunding Platforms: Impacts on Contribution Behavior
Yang Liu, Prasanta Bhattacharya, Zhenhui Jiang - National University of Singapore

44. Critical Stressors Affecting Work Exhaustion of IS Employees in SMEs
Li-Min Chang, Shin-Yuan Hung, Wei-Hsi Hung - National Chung Cheng University
Schedule - Monday (cont.)

45. The Same, Yet Different: Using Hedonic Systems in Utilitarian Settings
   James Burleson - California Polytechnic State University; Varun Grover, Jason Thatcher, Heshan Sun - Clemson University

46. Normalizing the Shadows – The Role of Symbolic Models for Individuals’ Shadow IT Usage
   Steffi Haag, Andreas Eckhardt - Goethe University Frankfurt

47. Network Density as a Double-Edged Sword: A User Adaptation Approach of IT System Use
   Yi Wu, Klarissa Chang - National University of Singapore; Xitong Guo - Harbin Institute of Technology

   Haifeng Xu, Yi Ding - National University of Singapore

49. Love and Romanticism through IS: The Antecedents of Desire for Interaction
   Louis Lo - Central Taiwan University of Science and Technology; Sheng-Wei Lin - Soochow University

50. Explicating Individual Relationships with IS/IT and Uncovering Techno-identities Using Repertory Grid and Laddering to Core Constructs
   Jason Simpson - University of New South Wales

51. Towards a Theory of Individual-level Discontinuance of Information Systems Use
   Jan Recker - Queensland University of Technology

52. How Consumer Impulsiveness Moderates Online Trustworthiness Evaluations: Neurophysiological Insights
   Marco Hubert, Mirja Hubert - Zeppelin University; René Riedl - University of Applied Sciences Upper Austria; Peter Kenning - Heinrich-Heine-University

53. Understanding Perceived Price Fairness in Online Shopping
   Lianlian Jiang, Heshan Sun - Clemson University

54. Effects of Interruptions on Creative Thinking
   Xinwei Wang, Shifan Ye, Hock Hai Teo - National University of Singapore

55. Use the Difficulty through Schwierigkeit: Antiusability as Value-driven Design
   John Lenarcic - RMIT University

56. Can You Increase Your Performance in a Technology-Driven Society Full of Distractions?
   Yulia Wati, Chang Koh - University of North Texas; Fred Davis - University of Arkansas

57. Using Distractor Images in Web Design to Increase Content Familiarity: A NeuroIS Perspective
   Rob Gleasure - University College Cork

58. Let the Comments Fly: The Effects of Flying Commentary Presentation on Consumer Judgment
   Yi Shen, Hock Chan, Iris Hung - National University of Singapore

59. Effects of E-Service Process Presentations on Customer Readiness and Adoption
   Hao Li, Jinhua Jiang - Xi’an Jiaotong University

60. Intention to Use Recommendation Agents for Online Shopping: The Role of Cognitive Age and Agent Complexity
   Maryam Ghasemaghaei, Khaled Hassanein - McMaster University; Izak Benbasat - University of British Columbia

61. Role of Emotions and Aesthetics in ICT Usage for Underserved Communities: A NeuroIS Investigation
   Upasna Bhandari, Klarissa Chang - National University of Singapore

62. Stereoscopic 3D to Enhance User Experience in E-commerce
   Malin Nilsson - University of Borås
Schedule - Monday (cont.)

12:15 PM - 1:15 PM * Theater OGGB 4, 260-073
AIS Annual Member Meeting & Showcase
Please refer to page 6 for a full description.

12:30 PM - 1:30 PM * Case Room 1, 260-005
Future Track Chairs Meeting

1:30 PM - 3:00 PM * Case Room 1, 260-005
Big Crowds and Big Data
Chair: Thomas Kude - University of Mannheim

Adaptive Big Data Analytics for Deceptive Review Detection in Online Social Media
Wenping Zhang, Raymond Y.K. Lau - City University of Hong Kong; Chunping Li - Tsinghua University

Zoom in iOS Clones: Examining the Antecedents and Consequences of Mobile App Copycats
Beibei Li, Param Vir Singh, Quan Wang - Carnegie Mellon University

Using Crowd-Based Data Selection to Improve the Predictive Power of Search Trend Data
Erik Brynjolfsson - Massachusetts Institute of Technology; Tomer Geva - Recanti Business School; Shachar Reichman - Massachusetts Institute of Technology

An Empirical Analysis of Consumption Patterns for Mobile Apps and Web: A Multiple Discrete-Continuous Extreme Value Approach
Sang Pil Han, Sungho Park - Arizona State University; Wonseok Oh - Korea Advanced Institute of Science and Technology

1:30 PM - 3:00 PM * Case Room 3, 260-055
Competitive Strategy and Economics
Chair: Ohad Barzilay - Tel Aviv University

Are All Spillovers Created Equal?
A Network Perspective on IT Labor Movements
Lynn Wu, Fujie Jin, Lorin Hitt - University of Pennsylvania

Cross-Market Integration and Sabotage
Hong Guo - University of Notre Dame; Yabling Jiang - Florida Gulf Coast University; Asoo Vakharia - University of Florida; Arthur Lim - University of Notre Dame

Hiring Biases in Online Labor Markets: The Case of Gender Stereotyping
Jason Chan - University of Minnesota; Jing Wang - Hong Kong University of Science and Technology

A Formal Model for Investment Strategies to Enable Automated Stock Portfolio Management
Jörg Gottschlich, Nikolas Forst, Oliver Hinz - Technische Universität Darmstadt

1:30 PM - 3:00 PM * Case Room 2, 260-057
IS Research: Past Meets Present
Chair: Camille Grange - University of British Columbia

Testing the Impact of Wand and Weber’s Decomposition Model on Process Model Understandability
Florian Johannsen, Sussane Leist, Daniel Braunnagel - Universität Regensburg

Understanding Knowledge Coordination Dynamics in Traditional and Fast-Response IT Organizations
Leonie Houtman - Vrije Universiteit; Julia Kotlarsky - Aston Business School; Bart van den Hooff - Vrije Universiteit

1:30 PM - 3:00 PM * Theater OGGB 5, 260-051
Crowdsourcing Contests and Communities
Chair: Jiahui Mo - Nanyang Technological University

Virtual Team Performance in Crowdsourcing Contests: A Social Network Perspective
Indika Dissanayake, Jie Zhang - University of Texas Arlington; Bin Gu - Arizona State University

Behavioral Mechanisms Prompted by Badges: The Goal-Gradient Hypothesis
Tobias Mutter, Dennis Kundisch - University of Paderborn

Jack of All, Master of Some: The Contingent Effect of Knowledge Breadth on Innovation
Elina H. Hwang, Param Vir Singh, Linda Argote - Carnegie Mellon University

Leveraging Distributed Collective Intelligence: An Investigation of Solver Engagement with Innovation Challenges
Michael Cahalane - UNSW Australia; Joseph Feller - University College Cork; Patrick Finnegan - UNSW Australia; Jeremy Hayes - University College Cork
Schedule - Monday (cont.)

What Every Information Systems (IS) Researcher Should Know About IS History (ISH) Research
Henry Oinas-Kukkonen, Harri Oinas-Kukkonen - University of Oulu

Creating Pseudonymous Publics with Squirt: An Expansion of the Possibilities for Networked Publics
Ben Light - Queensland University of Technology

1:30 PM - 3:00 PM * Case Room 4, 260-009
IS Teaching Cases I
Chair: Heshan Sun - Clemson University

Use of Social Media in Disaster Relief during the Kuantan (Malaysia) Flood
Terrence Chong - UNSW; Carmen Leong - National University of Singapore; Shan L Pan - UNSW; Shamsul Bahri, Ali Fauzi Ahmad Khan - University of Malaya

The Largest Admitted IT Project Failure in the Southern Hemisphere: A Teaching Case
Rebekah Eden, Darshana Sedera - Queensland University of Technology

Enterprise System Implementation Failure: A Strategic Response?
Nicholas Grainger, Judy McKay - Swinburne University of Technology

1:30 PM - 3:00 PM * Theater OGGB 4, 260-073
PANEL: Privacy in the Age of Big Data: Challenges and Opportunities for Privacy Research
Chair: Brian Mennecke - Iowa State University

Heng Xu - The Pennsylvania State University; Chuan-Hoo Tan - City University of Hong Kong; H. Jeff Smith - Miami University; Malcolm Crompton - Integrity Solutions Pty Ltd; Marie Shroff - New Zealand Press Council and the New Zealand Consumer Board; Joey F. George - Iowa State University

Building a Better World through Information Systems – An Explorative Survey among Leading IS Researchers
Tim A. Rickenberg, André Koukal, Michael Breitner - Leibniz Universität Hannovers

3:00 PM - 3:30 PM * Level 0, Main Foyer
Coffee Break

3:30 PM - 5:00 PM * Case Room 1, 260-005
Big Data in Business and Society
Chair: Marios Kokkodis - New York University

Automating Component Dependency Analysis for Enterprise Business Intelligence
Kalle Tomingas, Tanel Tammet - Tallinn University of Technology; Margus Kliimask, Priti Järv - Eliko Competence Center

In Free-Float: How Decision Analytics Paves the Way for the Carsharing Revolution
Sebastian Wagner - University of Freiburg; Tobias Brandt - Lawrence Berkeley National Laboratory & University of Freiburg; Marc Kleinknecht, Dirk Neumann - University of Freiburg

Predicting the Performance of Online Consumer Reviews: A Sentiment Mining Approach
Mohammad Salehan, Dan Kim - University of North Texas

The Utility of Skills in Online Labor Markets
Marios Kokkodis, Panagiotis G. Ipeirotis - New York University

Detecting Online Harassment in Social Networks
Uwe Bretschneider, Thomas Wöhner, Ralf Peters - Martin-Luther-University Halle-Wittenberg

Crime Mapping through Geo-Spatial Social Media Activity
Johannes Bendler, Antal Ratku, Dirk Neumann - University of Freiburg

Deconstructing the Online Grooming of Youth: Toward Improved Information Systems for Detection of Online Sexual Predators
Connie S. Barber - Southern Illinois University Edwardsville; Silvia Bettez - University of North Carolina at Greensboro

3:00 PM - 3:30 PM * Theater OGGB 3, 260-092
Social Issues
Chair: Helen Hasan - University of Wollongong
Schedule - Monday (cont.)

3:30 PM - 5:00 PM * Theater OGGB 4, 260-073
PANEL: Does Growing Demand for Data Science Create New Opportunities for Information Systems?
Chair: Prasanna Tambe - New York University
Ritu Agarwal - University of Maryland; Ravi Bapna - University of Minnesota; Khim Yong Goh - National University of Singapore; Anindya Ghose - New York University; Galit Shmueli - National Tsing Hua University; Sandra Slaughter - Georgia Institute of Technology

3:30 PM - 5:00 PM * Case Room 2, 260-057
IS Research Analytics
Chair: Eleanor Loiacono - Worcester Polytechnic University
Read This! How to Boost the Interest towards Research Articles - A Study on SSRN Research Impact
Michael Siering, Kai Zimmermann, Martin Haferkorn - Goethe University Frankfurt
Critical Analysis of the Use of Absorptive Capacity Theory in IS Research
Michael Addorosio, Shijia Gao - Monash University; William Yeoh - Deakin University; Siew Fan Wong - Sunway University

3:30 PM - 5:00 PM * Case Room 4, 260-009
IS Teaching Cases II
Chair: Monideepa Tarafdar - Lancaster University
Building a Global Process Standard at the Most International Company on Earth: DHL Express
Martin Mocker, Jeanne W. Ross - Massachusetts Institute of Technology; Pablo Ciano - DHL Express Americas
From Savings Mono-Line to Full-Service Bank: Growing ING Direct Spain
Martin Mocker, Jeanne W. Ross - Massachusetts Institute of Technology
Starbucks Canada: The Mobile Payments Decision
Cato Pastoll, Tyler Rochwerg, Brandon Vlaar, Deborah Compeau - Ivey Business School

3:30 PM - 5:00 PM * Theater OGGB 5, 260-051
Social Influences and Collaboration in Social Media
Chair: Sherae Daniel - University of Pittsburgh
Norm of Reciprocity, Reciprocal Benefits, and Reciprocal Relationships: A Revisit of the Role of Reciprocity in Knowledge Sharing
Yongqiang Sun - Wuhan University; Zeyu Peng - East China University of Science and Technology; Kai H. Lim - City University of Hong Kong; Winnie Mo Wang - UNESCO Institute for Lifelong Learning
**Schedule - Monday (cont.), Tuesday**

**Sustainability, Frugality, and Resilience**
Chair: Yan Li - ESSEC Business School

**3:30 PM - 5:00 PM * Theater OGGB 3, 260-092**

**Sustainability, Frugality, and Resilience**

- Building a Better World: Frugal Hospital Information Systems in an Indian State
  - Sundeep Sahay - University of Oslo; Geoff Walsham - University of Cambridge
- Design of a Resilient Information System for Disaster Response
  - Mihoko Sakurai, Jiro Kokuryo - Keio University
- Promoting Sustainable Travel Behavior through IS-Enabled Feedback – Short-Term Success at the Cost of Long-Term Motivation?
  - Kristina Flüchter - ETH Zurich; Felix Wortmann - University of St. Gallen

**5:15 PM - 6:30 PM * Case Room 1, 260-005**
Invited Panel: AIS Grand Vision of ICT-enabled Bright Society

- Helmut Krcmar - Technische Universität München; Jae Kyu Lee - Korea Advanced Institute of Science and Technology; Jane Fedorowicz - Bentley University; Ramayya Krishnan - Carnegie Mellon University; Kevin Desouza - Arizona State University

**5:30 PM - 9:00 PM * Seminar Room 040B, 260-040B**
MIS Quarterly Senior Editors Meeting

**6:00 PM - 7:30 PM * Theater OGGB 3, 260-092**
IS Women’s Networking Event

**6:30 PM - 7:30 PM * Room 206, 260-206**
EJIS Board Meeting

**6:30 PM - 10:00 PM * Post Graduate Lounge JSIS and I&O Reception**

**7:00 PM - 10:00 PM * Theater OGGB 5, 260-051**
4th Concurrent ICIS-SIGPHIL Workshop on IS Theory: Whence Cometh, Whither Goeth?

**Tuesday, December 16, 2014**

**7:00 AM - 8:30 AM * Seminar Room 040B, 260-040B**
CAIS Editorial Board Meeting

**7:00 AM - 8:30 AM * Case Room 325**
JAIS Editorial Board Meeting and Awards

**7:00 AM - 9:00 AM * Room 205, 260-205**
AOM Discoveries

**7:30 AM - 9:00 AM * Room 201G, 260-201G**
*MIS Quarterly* Policy Committee Meeting

**7:30 AM - 9:30 AM * Room 205, 260-205**
Future Program Chairs Meeting

**7:30 AM - 9:30 AM * Decima Glenn Room, 260-310**
ISAHI Annual Breakfast Meeting

**7:30 AM - 5:30 PM * Level 0, Main Foyer**
Registration

**8:00 AM - 5:00 PM * Level 3-300 Rooms**
Open Placement
Schedule - Tuesday (cont.)

8:30 AM - 10:00 AM * Case Room 4, 260-009

Design Science for Communities
Chair: Shirley Gregor - Australian National University

Microworlds as the Locus of Consumer Education in Financial Advisory Services
Peter Heinrich, Mehmet Kilic, Gerhard Schwabe - University of Zurich

The State of Design Science Research within the BISE Community: An Empirical Investigation
Joerg Leukel, Marcus Mueller - University of Hohenheim; Vijayan Sugumaran - Oakland University

ICT-enabled Value Creation in Community Pharmacies: An Applied Design Science Research Approach
Dirk Volland - University of St. Gallen & ETH Zurich; Markus Eurich - ETH Zurich & University of Cambridge

8:30 AM - 10:00 AM * Theater OGGB 3, 260-092

Evolution and Appropriation in IS Perceptions and Utilization I
Chair: Dale Goodhue - University of Georgia

Task-Technology Fit and Employees’ Exploration of Enterprise Systems: Moderating Role of Local Management Commitment
Zeyu Peng - East China University of Science and Technology; Xitong Guo - Harbin Institute of Technology

8:30 AM - 10:00 AM * Case Room 1, 260-005

Information Security and Human Behavior
Chair: Robert Luo - University of New Mexico

Transformational Leadership and Employees’ Information Security Performance: The Mediating Role of Motivation and Climate
Benedikt Lebek, Nadine Guhr, Michael H. Breitner - Leibniz Universität Hannover

Why Deterrence is not enough: The Role of Endogenous Motivations on Employees’ Information Security Behavior
Johann J. Kranz, Felix J. Haeussinger - Georg-August-University Goettingen

Visual Sensemaking: Entanglement of a Digital Workflow Board at the Emergency Ward
Lotta Hultin, Magnus Mähring - Stockholm School of Economics

A Generalized Darwinism Perspective on Changes in Individuals’ Use of Information Systems
Vanessa M. Tennant - University of Technology, Jamaica; Annette M. Mills - University of Canterbury; Wynne W. Chin - University of Houston

8:30 AM - 10:00 AM * Case Room 2, 260-057

New Perspectives on IS Development Methodologies
Chair: Martin Wiener - University of Erlangen-Nuremberg

Exploring Storytelling as a Knowledge Transfer Technique in Offshore Outsourcing
Erik Wende - University of Zurich; Gregory King - EWERK; Gerhard Schwabe - University of Zurich

Users Aren’t (Necessarily) Lazy: Using NeuroIS to Explain Habituation to Security Warnings
Bonnie Brinton Anderson, Anthony Vance, Brock Kirwan - Brigham Young University; David Eargle - University of Pittsburgh; Seth Howard - Google Inc.

Sensitizing Employees’ Corporate IS Security Risk Perception
Steffi Haag, Andreas Eckhardt - Goethe University Frankfurt

The Role of Project Modularity in Information Systems Development
Yi Nah Yeo, Jungpil Hahn - National University of Singapore

The Software Prototype as Digital Boundary Object – A Revelatory Longitudinal Innovation Case
Maike Winkler, Thomas Huber, Jens Dibbern - University of Bern
Schedule - Tuesday (cont.)

How Agile Practices Influence the Performance of Software Development Teams: The Role of Shared Mental Models and Backup
Christoph T. Schmidt, Thomas Kude, Armin Heinzl - University of Mannheim; Sunil Mithas - University of Maryland

8:30 AM - 10:00 AM * Case Room 3, 260-055
Social Commerce
Chair: Gerald Kane - Boston College

Chih Hung Peng - City University of Hong Kong; Dezhi Yin - University of Missouri; Chih-Ping Wei - National Taiwan University; Han Zhang - Georgia Institute of Technology

An Empirical Examination of Peer Referrals in Online Crowdfunding
Gordon Burtch - University of Minnesota; Anindya Ghose - New York University; Sunil Wattal - Temple University

Social Commerce: An Empirical Examination of the Antecedents and Consequences of Commerce in Social Network Platforms
Vilma Todri, Panagiotis Adamopoulos - New York University

8:30 AM - 10:00 AM * Theater OGGB 4, 260-073
PANEL: The Evolution of Ideas by Crowds and Communities: Competition versus Cooperation
Chair: Jeffrey Nickerson - Stevens Institute of Technology

Customer Lifetime Network Value
Julia Klier, Mathias Klier - University of Regensburg; Florian Probst - FIM Research Center; Lea Thiel - University of Regensburg

Firm's Social Media Efforts, Consumer Behavior, and Firm Performance
Sunghun Chung, Animesh Animesh, Kunsoo Han, Alain Pinsonneault - McGill University

Quantifying the Impact of Earned and Owned Social Media Exposures in a Two-stage Decision Making Model of Brand Purchase
Karen Xie, Young-Jin Lee - University of Denver

Toward Effective Social Contagion: A Micro Level Analysis of the Impact of Dyadic Network Relationship
Jing Peng - University of Pennsylvania; Ashish Agarwal - University of Texas at Austin; Kartik Hosanagar, Raghuram Iyengar - University of Pennsylvania

8:30 AM - 10:00 AM * Theater OGGB 5, 260-051
Social Media and Marketing
Chair: Wenjing Duan - George Washington University

9:00 AM - 2:00 PM * Level 0, Secondary Foyer
Poster Session II
Chair: Jonathan Ye - University of Auckland

1. Do Extracurricular Certificates Boost University Graduates’ Job Entry? Evaluating the Impact of SAP TERP10 Courses
Alexander Baumeister, Claudia Floren - Saarland University

2. Interaction Processes in Collaborative Learning Networks: A Social Interdependence Perspective
Christian Sorgenfrei, Stefan Smolnik - University of Hagen

3. Flipping the IS Classroom – Theory-Driven Design for Large-Scale Lectures
Sarah Oeste, Katja Lehmann, Andreas Janson, Jan Marco Leimeister - Kassel University

4. ICT Education: Socio-Learning Issues Faced by International Students
Shelly Christian, Anuradha Mathrani - Massey University

5. Self Health Management Mobile Application for Diabetic Patients and the Impact on Treatment Adherence
Wencui Han, Pavankumar Mulgund, Raj Sharman, Gurdev Singh, Ranjit Singh - State University of New York at Buffalo

9:00 AM - 5:00 PM * Level 0, Main Foyer
Exhibits
Schedule - Tuesday (cont.)

6. What is a Contribution to IS Design Science Knowledge?
Carson Woo, Arash Saghafi, Alirio Rosales - University of British Columbia

7. Fail Early, Fail Often: Towards Coherent Feedback Loops in Design Science Research Evaluation
Ralf Abraham, Stephan Aier, Robert Winter - University of St. Gallen

8. When is IT Unavailability a Strategic Risk?: A Study in the Context of Cloud Computing
Amin Khodabandeh Amiri, Hasan Cavusoglu, Izak Benbasat - University of British Columbia

9. Exploring and Developing an IT Governance Culture Framework
Bruce Rowlands - Griffith University; Steven De Haes, Wim Van Grembergen - University of Antwerp

10. Integrating Regulatory Requirements into Information Systems Design and Implementation
Ralf Knackstedt - University of Hildesheim; Sebastian Braeuer, Marcel Heddier, Jörg Becker - University of Muenster

11. Do Companies Pay CIOs More After the Adoption of International Financial Accounting Standards?
Hsiao-Tang Hsu - University of Louisiana-Lafayette; Amy Ji - Saint Joseph's University; Fang-Chun Liu - Stevens Institute of Technology

12. Service Robotics in Healthcare: A Perspective for Information Systems Researchers?
Niels Garmann-Johnsen - University of Agder; Tobias Mettle, Michaela Sprenger - University of St. Gallen

13. Towards the Design of Evidence-based Mental Health Information Systems: A Preliminary Literature Review
Fabian Wahle - ETH Zurich; Tobias Kowatsch - University of St. Gallen

Yichuan Wang, LeeAnn Kung - Auburn University; William Yu Chung Wang - Auckland University; Casey Cegielski - Auburn University

15. Health Information Technology in U.S. Hospitals: How Much, How Fast?
Jessica Pye, Arun Rai, Aaron Baird - Georgia State University

16. Opportunity Exploitation in Mobile Health Entrepreneurship
Ying Wang, Jun Sun - University of Texas - Pan American

Rohit Valecha, Mandvika Kashyap, Swathi Rajeev, RagHAV Rao, Shambhu Upadhyaya - State University of New York

18. Practitioner-driven Virtual Communities: An Attachment Theory Perspective to Patients’ Adherence to Online Health Advice
Nadee Goonawardene, Sharon Tan - National University of Singapore

19. Consumer Awareness and Use of Mobile Health Services in India: An Urban – Rural Comparison Study
Liwei Chen, Arun Rai - Georgia State University; Ganapathy Krishnan - Apollo Telemedicine Networking Foundation, Apollo Hospitals

20. A Response Quality Model for Online Health Communities
Srikanth Venkatesan, Wencui Han, Raj Sharman - State University of New York at Buffalo

21. Social Networking Site Use Among Caregivers of Children with Autism Spectrum Disorders
Murad Moqbel, Lauren Little - University of Kansas Medical Center

22. Antecedents of Health IT Roll Back
Kartik Ganju, Hilal Atasoy, Paul Pavlou - Temple University; Pei-yu Chen - Arizona State University

23. Individuals’ IT-related Privacy Concerns: A Two-phase Cognitive Model
Hanieh Moshki, Henri Barki - HEC Montreal
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<td>24. Privacy Paradox Revised: Pre-Existing Attitudes, Psychological Ownership, and Actual Disclosure</td>
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<tr>
<td>Flavius Kehr - University of St. Gallen; Daniel Wentzel - Aachen University; Tobias Kowatsch - University of St. Gallen</td>
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<td>Haejung Yun - Yonsei University; Gwanhoo Lee - American University; Dan Kim - University of North Texas</td>
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<td>Jean-Loup Richet, Frantz Rowe - University of Nantes</td>
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<td>27. Collective Security Efficacy and Group Security Compliance</td>
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<td>Chul Woo Yoo - Florida Atlantic University; H.R. Rao - State University of New York at Buffalo</td>
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<td>28. ‘Breaching’ Auditor Judgments of Information Security Effectiveness</td>
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<td>Asli Basoglu, John D’Arcy - University of Delaware</td>
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<td>29. Blessing or Curse? Towards an Integrated Framework of the Net Effect of Mobile IS/IT Use in Organizations</td>
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<td>Nikolaus Fischer - EBS Business School; Stefan Smolnik - University of Hagen</td>
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<td>30. The Impact of IT Governance on IT Capability and Firm Performance</td>
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<td>Peiqin Zhang - Texas State University; Kexin Zhao, Ram Kumar - University of North Carolina at Charlotte</td>
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<td>31. IT Investment: The Unexpected Effects on Entrepreneurial Spawning</td>
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<td>Qing Chen, Ke-wei Huang, Cheng Suang Heng - National University of Singapore</td>
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<td>32. The Impact of Business Analytics Strategy on Social, Mobile, and Cloud Computing Adoption</td>
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<tr>
<td>Abhijeet Ghoshal, Eric Larson, Ramanath Subramanyam, Michael Shaw - University of Illinois at Urbana - Champaign</td>
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<td>33. When Does Learning Pay Off? The Relationship of Organizational Learning and ITO Vendor Profitability</td>
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<td>Michael Schermann, Michael Lang, Stefan Hoermann - Technische Universität München; Burt Swanson - UCLA Anderson School of Management; Helmut Krcmar - Technical University Munich</td>
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<td>34. Exploring the Influence of Service-oriented Architectures on Organizational Agility – A Case Study</td>
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<td>Janek Richter, Dirk Basten - University of Cologne</td>
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<td>35. Responding to Black Markets: Role of IT and Network Structures</td>
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<td>Shailesh Palekar, Maura Atapattu, Darshana D. Seder - Queensland University of Technology</td>
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<td>36. Business Process Changes for ERP Upgrades: Impact on Organizational Capabilities and Improvements</td>
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<tr>
<td>Ruchada Paradonsaree, Mohini Singh, Victor Gekara - RMIT University</td>
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<td>37. IS Design Principles for Empowering Domain Experts in Innovation: Findings From Three Case Studies</td>
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<tr>
<td>Sven-Volker Rehm - WHU - Otto Beisheim School of Management; Thomas Reschenhofer, Klym Shumaiev - Technical University Munich</td>
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<td>38. Exploring Control Tensions in IS Project Portfolio Management</td>
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<tr>
<td>Orla O’Dwyer, Roger Sweetman, Kieran Conboy - National University of Ireland, Galway</td>
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<td>39. Managing a Stormy Change in IT Outsourcing: Antenarrative Analysis of Integrating Knowledge via Improvisation</td>
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<tr>
<td>Maria Alaranta - Copenhagen Business School; Pauli Alin - Aalto University</td>
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<td>40. Responding—or Not—to IT Project Risks: Conceptualizing Risk Response as Planned Behavior</td>
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<td>Mohammad Moeini, Suzanne Rivard - HEC Montreal</td>
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Schedule - Tuesday (cont.)

41. Monetary Rewards for Open Source Software Developers
   Arzoo Atiq, Arvind Tripathi - University of Auckland

42. Exploring Coordination in Large-Scale Agile Software Development: A Multiteam Systems Perspective
   Alexander Scheerer, Thomas Kude - University Mannheim

43. Using Action Networks to Detect Change in Repetitive Patterns of Action
   Brian Pentland - Michigan State University; Thorvald Haerem - Norwegian Business School; Hamed Khaledi - Michigan State University

44. Examining the Effect of Different Measurements of Learning Success in Technology-mediated Learning Research
   Andreas Janson, Matthias Söllner, Philipp Bitzer, Jan Marco Leimeister - Kassel University

45. Estimating the Magnitude of Method Bias on Account of Text Similarity Using a Natural Language Processing-based Technique
   Rajeev Sharma, Murad Safadi, Megan Andrews, Philip Ogunbona - University of Wollongong; Jeff Crawford - Lipscomb University

46. Control versus Generativity: A Complex Adaptive Systems Perspective on Platforms
   Jens Förderer, Thomas Kude, Sebastian Schütz, Armin Heinzl - University of Mannheim

47. Credence Services: Content, Credibility, and Usefulness of Online Reviews
   Shannon Lantzy, Kate Stewart, Rebecca Hamilton - University of Maryland

   Kevin Ortbach - University of Münster; Jan Recker - Queensland University of Technology

49. Towards a Conceptualization of Online Community Health
   David Wagner - German Graduate School; Alexander Richter - University of Zurich; Matthias Trier - Copenhagen Business School; Heinz-Theo Wagner - German Graduate School

50. Exploring Multiplexity in Twitter - The 2013 Boston Marathon Bombing Case
   Srikanth Venkatesan, Himanshu Yadav, H.R. Rao - State University of New York at Buffalo; Manish Agrawal - University of South Florida

51. Generative Diffusion of Innovations and Knowledge Networks in Open Source Projects
   Zhewei Zhang, Youngjin Yoo, Sunil Wattal, Bin Zhang, Rob Kulathinal - Temple University

52. Information Adoption in Online Communities: Elaborating the Role of Trust
   Sepideh Ebrahimi - McMaster University

53. Social Media Analytics: The Effectiveness of Promotional Events on Brand User Base in Social Media
   Panagiotis Adamopoulos, Vilma Todri - New York University

54. Examining Cultural Volunteer Crowdsourcing Technology: An Appropriation Perspective
   Sultana Alam, John Campbell - University of Canberra

55. A Multi-theoretical Framework for Hypotheses Testing of Temporal Network Patterns
   Shan Jiang, Hsinchun Chen - University of Arizona

56. The Value of Competing in Virtual Communities: Use and Exchange Value Creation in Online Auctioning
   Mihai Calin, Lazaros Goutas, Juliana Sutanto - ETH Zurich; Dennis Galletta - University of Pittsburgh
Schedule - Tuesday (cont.)

57. When Technology Changes the Physical Workplace: The Creation of a New Workplace Identity
Christina Serrano - University of Arkansas; Marie-Claude Boudreau - University of Georgia

58. Cognition-based Task Routing: Towards Highly-Effective Task-Assignments in Crowdsourcing Settings
Michael Feldman, Abraham Bernstein - University of Zurich

59. Add-on Solution Success: A Configurational View on Knowledge Sharing in Digital Platforms
Jens Förderer, Sebastian Schütz, Thomas Kude - University of Mannheim

60. Toward a Rational Choice Process Theory of Internet Scamming: The Offender’s Perspective
Alain Claude Tambe Ebot, Mikko Siponen - University of Jyväskylä

61. Competition of Fixed and Mobile Broadband - Separate Markets, Overlap or Takeover?
Jochen Wulf, Walter Brenner - University of St. Gallen

62. Factors Affecting Retweetability: An Event-Centric Analysis on Twitter
Nargis Pervin - National University of Singapore; Hideaki Takeda - National Institute of Informatics; Fujio Toriumi - The University of Tokyo

10:30 AM - 12:00 PM * Theater OGGB 4, 260-073
PANEL: When Technology Changes the Physical Workplace: The Creation of a New Workplace Identity
Christina Serrano - University of Arkansas; Marie-Claude Boudreau - University of Georgia

10:30 AM - 12:00 PM * Case Room 4, 260-009
Design Science for Decision Support
Chair: Tuure Tuunanen - University of Jyväskylä

10:30 AM - 12:00 PM * Case Room 3, 260-055
E-Commerce Operations
Chair: Robert Davison - City University of Hong Kong

Designing a Process Guidance System to Support User's Business Process Compliance
Stefan Morana, Silvia Schacht - University of Mannheim; Ansgar Scherp - Leibniz Information Center for Economics; Alexander Maedche - University of Mannheim

10:30 AM - 12:00 PM * Level 0, Main Foyer
Coffee Break
Schedule - Tuesday (cont.)

10:30 AM - 12:00 PM * Theater OGGB 3, 260-092
Evolution and Appropriation in IS Perceptions and Utilization II
Chair: Seth Li - Clemson University

Minimally Restrictive Decision Support Systems
Jella Pfeiffer - Karlsruhe Institute of Technology; Izak Benbasat - University of British Columbia; Franz Rothlauf - Johannes Gutenberg-Universität Mainz

Why are They Grumbling About My New System? Theoretical Foundation and Empirical Evidence of Employee Grumbling as a User Resistance Behavior
Sven Laumer, Christian Maier - University of Bamberg; Andreas Eckhardt - Goethe-University Frankfurt am Main; Tim Weitzel - University of Bamberg

Consumer IT at Work: Development and Test of an IT Empowerment Model
Iris Junglas - Florida State University; Lakshmi Goel - University of North Florida; Blake Ives - University of Houston; Jeanne G. Harris - Accenture Institute for High Performance

Evolution of IT Use: A Case of Business Intelligence System Transition
Paul Glowalla, Christoph Rosenkranz, Ali Sunyaev - University of Cologne

10:30 AM - 12:00 PM * Case Room 2, 260-057
Managing IS Projects and Programs
Chair: Ning Su - University of Western Ontario

“Omega-Team is Moving to Another Premise Over my Dead Body...” Power as Discursive-Material Practice in an IS Project
Riitta Heikkela - Aalto University; Mari-Klara Stein - Copenhagen Business School; Matti Rossi - Aalto University

Factors Influencing the Effort of EAI Projects - A Repertory Grid Investigation
Holger Wagner - KMA - Umwelttechnik GmbH; Oleg Pankratz, Dirk Basten, Werner Mellis - University of Cologne

Using Perspective Taking to De-Escalate Commitment to Software Product Launch Decisions
Jong Seok Lee - University of Memphis; Hyung Koo Lee, Mark Keil - Georgia State University

Converging Perceptions After a Crisis Leading to Successful Change - Dynamics of CSFs in a Post-Merger ERP Program
Stefan K. Mueller, Jan Mendling, Edward W.N. Bernroider - WU-Vienna University of Economics and Business

Privacy Fatigue: The Effect of Privacy Control Complexity on Consumer Electronic Information Disclosure
Mark J. Keith, Courtenay M. Evans - Bringham Young University; Paul Benjamin Lowry - City University of Hong Kong; Jeffry S. Babb - West Texas A&M University

Explicitness of Consequence Information in Privacy Warnings: Experimentally Investigating the Effects on Perceived Risk, Trust, and Privacy Information Quality
Gökhan Bal - Goethe University Frankfurt

10:30 AM - 12:00 PM * Theater OGGB 5, 260-051
Social Network Analysis in Social Media
Chair: Steven Johnson - Temple University

Social Media Broadcasts and the Maintenance of Diverse Networks
Yotam Shmargad - University of Arizona

Pyramiding 2.0: Exaptation of the Pyramiding Approach to Recruit New Idea Contributors for a Virtual Ideas Competition
Philipp Alexander Ebel, Ulrich Bretschneider, Jan Marco Leimeister - Kassel University

10:30 AM - 12:00 PM * Case Room 1, 260-005
New Directions in Privacy Research
Chair: Donald Wynn - University of Dayton

Increasing Sharing Tendency Without Reducing Satisfaction: Finding the Best Privacy-Settings User Interface for Social Networks
Bart P. Knijnenburg, Alfred Kobsa - University of California, Irvine

Is Social Network Platform Integration Valuable for an Online Service? A Randomized Field Experiment and Archival Data Analysis
Michael Frutiger, Eric Overby, D. J. Wu - Georgia Institute of Technology
**Schedule - Tuesday (cont.)**

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| 12:00 PM - 1:30 PM | * Seminar Room 040B, 260-040B | SIG/Chapter Lunch Meeting  
* John Hood Plaza Lunch  
* Case Room 223, 260-223 PACIS Executive Committee Meeting |
| 1:30 PM - 3:00 PM  | * Case Room 2, 260-057 | IS Development in Open Source and Platform Environments  
Chair: Gary Klein - University of Colorado at Colorado Springs |
| 1:30 PM - 3:00 PM  | * Case Room 1, 260-005 | Emerging Challenges to Security and Privacy  
Chair: Jeff Smith - Miami University of Ohio  
Extending Ecommerce Deception Theory to Phishing  
Ryan T. Wright - University of Massachusetts; Kent Marett - Mississippi State University; Jason B. Thatcher - Clemson University  
Dangers of ‘Facebook Login’ for Mobile Apps: Is There a Price Tag for Social Information?  
Hanna Krasnova - Universität Bern; Nicole Eling - Technische Universität Darmstadt; Olga Abramova - Humboldt-Universität zu Berlin; Peter Buxmann - Technische Universität Darmstadt  
Extending the Privacy Calculus: The Role of Psychological Ownership  
Patrick Cichy, Torsten Oliver Salge - RWTH Aachen University; Rajiv Kohli - College of William and Mary |
| 1:30 PM - 3:00 PM  | * Case Room 4, 260-009 | IS Governance and Strategic Considerations  
Chair: Ning Nan - University of British Columbia  
Central IT or Shadow IT? Factors Shaping Users’ Decision to Go Rogue With IT  
Cecil Chua - University of Auckland; Veda C. Storey, Langtao Chen - Georgia State University  
Mediating Effects of Supply Chain Integration: From IT Capability to Firm Performance  
Shaobo Wei - University of Science and Technology of China & City University of Hong Kong; Hefu Liu - University of Science and Technology of China; Welling Ke - Clarkson University; Kwok Kee Wei - City University of Hong Kong; Zhongsheng Hua - University of Science and Technology of China |
| 1:30 PM - 3:00 PM  | * Theater OGGB 5, 260-051 | A Reference Model to Support Risk Identification in Cloud Networks  
Robert Keller, Christian König - University of Augsburg  
Dancing in the Tigers’ Den: MNCs versus Local Firms Leveraging IT-Enabled Strategic Flexibility  
Jiban Khuntia - University of Colorado Denver; Terence Joseph Saldanha - Washington State University; Abhishek Kathuria - The University of Hong Kong  
Success of IT Outsourcing contracts: Effects of the Complexity of the Activity, Relational Governance and Structure of Incentives  
Otavio Prospero Sanchez, Marcelo Alves Cruz - Fundacao Getulio Vargas; Paulo Barcelos Goes - University of Arizona  
IT Innovation and Adoption  
Chair: Yu Tong - City University of Hong Kong  
Toward a Process Model of IT Adoption Ambidexterity: A Revelatory Case-Study  
Ramiro Montealegre, Kishen P. Iyengar, Jeffrey Sweeney - University of Colorado at Boulder  
Mediating Effects of Supply Chain Integration: From IT Capability to Firm Performance  
Shaobo Wei - University of Science and Technology of China & City University of Hong Kong; Hefu Liu - University of Science and Technology of China; Welling Ke - Clarkson University; Kwok Kee Wei - City University of Hong Kong; Zhongsheng Hua - University of Science and Technology of China |

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**Notes:**
- **SIG/Chapter Lunch Meeting**
- **PACIS Executive Committee Meeting**
- **Understanding Contributor Behavior within Large Free/Open Source Software Projects: A Socialization Perspective**
  - Kevin K.D. Carillo - Toulouse University; Sid Huff, Brenda Chawner - Victoria University of Wellington
- **Transactive Memory System, Communication Quality, and Knowledge Sharing in Distributed Teams: An Empirical Examination in Open Source Software Project Teams**
  - Xiaogang Chen - Southwestern University of Finance and Economics, China
- **Mobile Application Quality and Platform Stickiness under Formal vs. Self-Control — Evidence from an Experimental Study**
  - Tobias Goldbach, Viktoria Kemper, Alexander Benlian - Technische Universität Darmstadt
- **A Reference Model to Support Risk Identification in Cloud Networks**
  - Robert Keller, Christian König - University of Augsburg
Schedule - Tuesday (cont.)

The Enabling Role of IT in Frugal Innovation
Suchit Ahuja, Yolande E. Chan - Queen's University

Inter Organizational System Flexibility and Standardization in Innovative Services: Complementarity, Opposition or Independence?
Myriam Raymond, Frantz Rowe, Nicolas Antheaume - Université de Nantes

1:30 PM - 3:00 PM * Case Room 3, 260-055
Referral Commerce
Chair: Doug Vogel - Harbin Institute of Technology

Perils of Uncertainty? The Impact of Contextual Ambiguity on Search Advertising Keyword Performance
Jing Gong, Vibhanshu Abhishek, Beibei Li - Carnegie Mellon University

The Impact of Referral Channels in Online Customer Journey
Jennifer Zhang - University of Texas Arlington; Wenjing Duan - The George Washington University

A Context-Dependent Sentiment Analysis of Online Product Reviews Based on Dependency Relationships
Zhijun Yan, Meiming Xing - Beijing Institute of Technology; Dongsong Zhang - University of Maryland, Baltimore; Baizhang Ma - Beijing Institute of Technology; Tianmei Wang - Central University of Finance and Economics

What Happens When Word of Mouth Goes Mobile?
Gordon Burtch - University of Minnesota; Yili Hong - Arizona State University

1:30 PM - 3:00 PM * Theater OGGB 3, 260-092
Reviews, Recommendations, and Predictors of E-Purchase
Chair: Shamshul Bahri - Universiti Putra Malaysia

Explaining the Usage Intentions of Exergames
Tuomas Kari, Markus Makkonen - University of Jyväskylä

Experiencing Products Virtually: The Role of Vividness and Interactivity in Influencing Mental Imagery and User Reactions
Sascha Steinmann - University of Siegen; Thomas Kilian, Daniel Brylla - University of Koblenz-Landauz

Exploring the Effects of Aggregate Review Characteristics on Mobile Application Adoption
Fengkun Liu, Alan A. Brandyberry - Kent State University

Escaping from the Filter Bubble? The Effects of Novelty and Serendipity on Users' Evaluations of Online Recommendations
Christian Matt - LMU Munich; Alexander Benlian - Darmstadt University of Technology; Thomas Hess, Christian Weiß - LMU Munich

1:30 PM - 3:00 PM * Theater OGGB 4, 260-073
PANEL: The Collaborative Economy: A Disruptive Innovation or Much Ado about Nothing?
Chair: Michel Avital - Copenhagen Business School

Magnus Andersson - Viktoria Institute; Jeffrey V. Nickerson - Stevens Institute of Technology; Arun Sundararajan - New York State University; Marshall Van Alstyne - Boston University; Deb Verhoeven - Deakin University

3:00 PM - 3:30 PM * Level 0, Main Foyer
Coffee Break

3:30 PM - 5:00 PM * Case Room 1, 260-005
Breakthrough Ideas in IS
Chair: Susan Winter - University of Maryland

Social Media Semantics: Analysing Meanings in Multimodal Online Conversations
Mehmet Ibrahim Mehmet, Rodney J. Clarke, Karlheinz Kautz - University of Wollongong

Bridging Economy and Ecology: a Circular Economy Approach to Sustainable Supply Chain Management
Holger Schrödl, Paulina Simkin - Otto-von-Guericke University Magdeburg

Modeling the Evolution of Generativity and the Emergence of Digital Ecosystems
C. Jason Woodard - Singapore Management University; Eric K. Clemons - University of Pennsylvania
### Schedule - Tuesday (cont.)

**3:30 PM - 5:00 PM * Case Room 3, 260-055**

**E-Commerce Strategy**  
*Chair: Choon-Ling Sia - City University of Hong Kong*

- Information Transparency in Multi-Channel B2B Auctions: A Field Experiment  
  Yixin Lu - Erasmus University Rotterdam; Alok Gupta - University of Minnesota; Wolfgang Ketter, Eric van Heck - Erasmus University Rotterdam

- Competitive Brokerage, Information Technology and Internal Resources  
  Mariana Andrade Rojas, Abhishek Kathuria - The University of Hong Kong

- Access Affordance of Mobile Technology in e-Commerce: Change of Purchase Time Dispersion  
  Youngsok Bang - McGill University; Dongjoo Lee - Hansung University; Kunsoo Han - McGill University

- E-Business Adoption at the Firm Level: Comparing the Predictive Power of Competing IS Adoption Models  
  Simon Thanh-Nam Trang, Sebastian Zander, Lutz Maria Kolbe - University of Göttingen

**3:30 PM - 5:00 PM * Case Room 4, 260-009**

**IS Governance and Financial Reporting**  
*Chair: Ramiro Montealegre - University of Colorado at Boulder*

- The Impact of Executive Team Competencies on XBRL Adoption  
  J. Efrim Boritz - University of Waterloo; Jap Efendi - University of Texas-Arlington; Jee-Hae Lim - University of Waterloo

- Institutional Investors and the Development of IT Capability: Evidence from Publicly Listed Companies  
  André Schaefferling, Heinz-Theo Wagner - German Graduate School

### 3:30 PM - 5:00 PM * Case Room 3, 260-055**

**The Moderating Effect of Espoused Cultural Dimensions on Consumer’s Intention to Use Mobile Payment Devices**  
Khaled Alshare, Abeer Mousa - Qatar University

**The Influence of Organizational Culture on the Outcome of an IS Implementation**  
Mumin Abubakre, Nottingham Trent University; Crispin Coombs, M. N. Ravishankar - Loughborough University

**3:30 PM - 5:00 PM * Theater OGGB 5, 260-0051**

**IT-Enabled Product and Process Innovations in Transition Markets: The Moderating Role of Dysfunctional Competition**  
Xinlin Tang, Ruby P. W. Lee - Florida State University; Arun Rai - Georgia State University; Xitong Guo - Harbin Institute of Technology

**The Diversity Effects of Knowledge Sourcing Strategies on Firm Performance: A Complementarity Theory**  
Tae Hun Kim - Michigan State University; Byounggu Choi - Kookmin University; Jae-Nam Lee - Korea University; Vallabh Sambamurthy - Michigan State University
Schedule - Tuesday, Wednesday

Managing Information Technology under Extreme Organizational Disequilibrium: The Case of Corporate Spinoffs
Kui Du - University of Massachusetts Boston; Hüseyin Tanriverdi - The University of Texas at Austin

It’s Not for the Money; It’s the Motives - the Mediating Role of Endogenous Motivations on IT Employees’ Entrepreneurial Behavior
Henning Krüp, Johann Kranz, Lutz Maria Kolbe - University of Goettingen

How Much Information is Too Much? Effects of Computer Anxiety and Self-Efficacy
Jeff Mullins, Rajiv Sabherwal - University of Arkansas

6:30 PM - 11:00 PM * Viaduct Events Center
ICIS 2014 Social Event
Please refer to page 5 for a full description.

Wednesday, December 17, 2014

3:30 PM - 5:00 PM * Theater OGGB 3, 260-092
Trust, Information Overload, and Technostress
Chair: Ronald Thompson - Wake Forest University

Trust, Risk Barriers and Health Beliefs in Consumer Acceptance of Online Health Services
Jian Mou, Jason Cohen - University of Witwatersrand

The Double-Edged Nature of Technostress on Work Performance: A Research Model and Research Agenda
Chun Fong Lei, E. W. T. Ngai - The Hong Kong Polytechnic University

Trust, Risk Barriers and Health Beliefs in Consumer Acceptance of Online Health Services
Jian Mou, Jason Cohen - University of Witwatersrand

A Cognitive Process Model of Trust Change
Harrison D. McKnight - Michigan State University; Peng Liu - California State University, Fullerton; Brian Pentland - Michigan State University

Flow Experience in Information Systems Research: Revisiting its Conceptualization, Conditions, and Effects
Rolf Mahnke - Ludwig-Maximilians-Universität München; Alexander Benlian - Darmstadt University of Technology; Thomas Hess - Ludwig-Maximilians-Universität München

(I Can’t Get No) Satisfaction: Investigating the Role of Goal Value and Mood in Habitual Technology Use
Jin Gerlach, Schmidt Soeren, Peter Buxmann - Technische Universität Darmstadt

8:30 AM - 10:00 AM * Case Room 3, 260-055
Health Service Efficiency
Chair: Indranil Bardhan - The University of Texas at Dallas

Facilitating Information Access across Healthcare Settings - A case study of the e-Shared Care Record View Project in Canterbury, New Zealand
Yulong Gu, Gayl Humphrey, Jim Warren - University of Auckland; Martin Wilson - Pegasus Health

Value of Health Information Sharing in Reducing Healthcare Waste: An Analysis of Duplicate Testing Across Hospitals
Indranil Bardhan - The University of Texas at Dallas; Sezgin Ayabakan - University of Baltimore; Eric Zheng - The University of Texas at Dallas; Kirk Kirksey - The University of Texas Southwestern Medical Center

The Impact of Social Media on Healthcare
Hee-Sook Yoo - Sungkyunkwan University

Reducing Medical Bankruptcy Through Crowdfunding: Evidence from GiveForward
Gordon Burtch - University of Minnesota; Jason Chan - New York University

ICIS 2014 • DECEMBER 14-17, 2014 • AUCKLAND, NEW ZEALAND
Schedule - Wednesday (cont.)

8:30 AM - 10:00 AM * Case Room 2, 260-057
IS Design and Impact for Human-Computer Interaction
Chair: Eric Lim - University of New South Wales

Classification of Goal-Directed Search and Exploratory Search Using Mobile Eye-Tracking
Jella Pfeiffer - Karlsruhe Institute of Technology; Martin Meißner - University of Southern Denmark & Monash University; Jascha Prosiegel - University of Mainz; Thies Pfeiffer - University of Bielefeld

The Effects of Social Popularity and Deal Scarcity at Different Stages of Online Shopping
Chen Yi - Tsinghua University; Zhenhui Jiang - National University of Singapore; Mi Zhou - Tsinghua University

Can Information Systems Reduce Stress? The Impact of Information Systems on Perceived Stress and Attitude
Matthias Eisel, Hendrik Schmidt, Ilja Nastjuk, Carolin Ebermann, Lutz Maria Kolbe - University of Göttingen

The Bright Side of Failure in Online Gaming
Alvin Zheng - Temple University; Cheng Zhang - Fudan University; Paul Pavlou, Xueming Luo - Temple University

8:30 AM - 10:00 AM * Case Room 1, 260-005
IT and Societal Challenges
Chair: Harminder Singh - Auckland University of Technology

Second-Order Digital Inequality: the Case of E-Commerce
Katharina Buhtz, Annika Reinartz, Andreas König, Lorenz Graf - Universität Passau; Jan Mammen - Universität Nürnberg-Erlangen

The Crowd and Sensors Era: Opportunities and Challenges for Individuals, Organizations, Society, and Researchers
Sue Newell, Marco Marabelli - Bentley University

Racing With and Against the Machine: Changes in Occupational Skill Composition in an Era of Rapid Technological Advance
Frank MacCrory, George Westerman, Massachusetts Institute of Technology; Yousef AlHammadi - Massachusetts Institute of Technology & Masdar Institute of Science and Technology; Erik Brynjolfsson - Massachusetts Institute of Technology

Leveraging IT in Slack Resources Redeployment: A Development towards Resource Fluidity
Wenyu Du - Renmin University; Shan Pan - NUS; Jinsong Huang - Beijing University

BI-based Organizations: A Sensemaking Perspective
Morteza Namvar, Jacob Cybulski - Deakin University

8:30 AM - 10:00 AM * Case Room 4, 260-009
Research Methods
Chair: Joerg Evermann - Memorial University of Newfoundland

Comparing Out-of-Sample Predictive Ability of PLS, Covariance, and Regression Models
Joerg Evermann - Memorial University of Newfoundland; Mary Tate - Victoria University of Wellington

Critical Incident Technique in the Basket
Janis L. Gogan, Mark-David McLaughin - Bentley University; Dominic Thomas - Suffolk University

Rethinking the Value of Simulation Methods in the Information Systems Research Field: A Call for Reconstructing Contribution for a Broader Audience
Meng Zhang, Guy Grant Gable - Queensland University of Technology

8:30 AM - 10:00 AM * Theater OGGB 5, 260-051
New Perspectives in IT Value
Chair: Youwei Wang - Fudan University

IT Investments, Alignment and Firm Performance: Evidence from an Emerging Economy
Dongwon Lee, Sunil Mithas - University of Maryland

Consumerization and IT Department Conflict
Hope Koch, Sixuan Zhang, Laurie Giddens, Nash Milic, Kevin Yan - Baylor University; Patrick Curry - U.S. Army War College
Schedule - Wednesday (cont.)

Enhancing Literature Review Methods
- Evaluation of a Literature Search Approach based on Latent Semantic Indexing
  André Koukal, Christoph Gleue, Michael H. Breitner - Leibniz Universität Hannover

8:30 AM - 10:00 AM * Theater OGGB 4, 260-073
PANEL: The King is Dead! Long Live the King!
Homelessness and Survival in the IS Field
Chair: David Firth - University of Montana
  John King - University of Michigan; Edgar Whitley - London School of Economics;
  Ron Weber - Monash University; Hope Koch - Baylor University; Clayton Arlen Looney -
  University of Montana

10:30 AM - 12:00 PM * Case Room 2, 260-057
Deception, Fraud, and Trust
Chair: Christoph Schneider - City University of Hong Kong
  Nicolai Walter, Ayten Öksüz - University of Muenster; Marc Waltersbusch, Frank Teuteberg - University of Osnabrueck; Jörg Becker - University of Muenster
  Investigating the Effect of Insurance Fraud on Mouse Usage in Human-Computer Interactions
  Martin Hibbeln - Braunschweig Institute of Technology; Jeffrey L. Jenkins - Brigham Young University; Christoph Schneider - City University of Hong Kong; Joseph M. Valacich - University of Arizona; Markus Weinmann - University of Liechtenstein

10:30 AM - 12:00 PM * Theater OGGB 5, 260-051
Emerging Digital Technologies and Industry Transformation
Chair: Xianghua Lu - Fudan University
  The Dynamics of Digital Platform Innovation: A Study of Apple’s Strategy to Control Modular and Architectural Innovation in iOS
  Benjamin Eaton - Copenhagen Business School
  Tight-loose Coupling of Bundled Capabilities: The Imbalanced Utilization of Emerging Digital Technologies in Newspaper Businesses
  Matthias Wenzel, Wasko Rothmann, Jochen Koch - European University Viadrina
  The Role of Venture Capitalists in the Formation of New Technological Trajectories: Evidence from the Cloud
  Dan Breznitz - University of Toronto; Chris Forman - Georgia Institute of Technology; Wen Wen - University of Texas at Austin
  The Emergence of Intra-Organizational Communities of Operations: Evidence from the Software Industry
  Arne Beckhaus, Dirk Neumann - University of Freiburg; Lars M. Karg - SAP Research

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  Arne Beckhaus, Dirk Neumann - University of Freiburg; Lars M. Karg - SAP Research

Factors Affecting the Adoption of Innovative Technologies in the IS Field
Chair: Yongsuk Kim - Hong Kong University of Science and Technology
  Participants’ Strategy in Crowd-Based Design Contests – A Prospect Theory Perspective
  Tat Koon Koh - Hong Kong University of Science and Technology
  Fashionable Technology, Fashion Waves, and Post-Adoption Regret and Satisfaction
  Heshan Sun, Feng Luo, Jake London, Xiong Jiao - Clemson University

Facilitating Natural Conversational Agent Interactions: Lessons from a Deception Experiment
Ryan Schuetzler, Mark Grimes - University of Arizona; Justin Scott Giboney - University at Albany, SUNY; Joseph Buckman - University of Arizona
Schedule - Wednesday (cont.)

10:30 AM - 12:00 PM * Case Room 3, 260-055
IT and Patient Outcomes
*Chair: Elizabeth Davidson - University of Hawaii at Manoa*

Understanding Patients’ Compliance Behavior in a Mobile Healthcare System: The Role of Trust and Planned Behavior
Paul Benjamin Lowry - City University of Hong Kong; Dongsong Zhang - University of Maryland, Baltimore County; Dezhi Wu - Southern Utah University

Improving Diagnostic Accuracy Using EHR in Emergency Departments: A Simulation-Based Study
Ofir Ben-Assul, Amitai Ziv - Tel Aviv University; Doron Sagi - Sheba Medical Center; Moshe Leshno - Tel Aviv University; Avinoah Ironi - Sheba Medical Center

The Effects of Self-Feedback Function on Continued Use of Mobile Personal Health Record Application
Hyeyon Kwon, Kyunghee Lee, Byungtae Lee - KAIST College of Business

10:30 AM - 12:00 PM * Case Room 4, 260-009
Research Theorizing
*Chair: Allen Lee - Virginia Commonwealth*

Dual Use of Mobile IT and Work-to-Life Conflict in the Context of IT Consumerization
Sebastian Köffer - University of Münster; Iris Junglas - Florida State University; Cristina Chiperi - University of Münster; Björn Niehaves - Uni Siegen

The Impact of Conceptual Modeling on Dataset Completeness: A Field Experiment
Roman Lukyanenko - Florida International University; Jeffrey Parsons, Yolanda Wiersma - Memorial University of Newfoundland

Overcoming Variance and Process Distinctions in Information Systems Research
Ana Ortiz de Guinea - HEC Montréal; Jane Webster - Queen’s University

Useful Products in Theorizing for Information Systems
Nik R. Hassan - University of Minnesota Duluth

Problematizing the Field: Theorizing Spatial Volatility in Ethnographic Fieldwork
Hameed Chuhtai - The University of Auckland

10:30 AM - 12:00 PM * Theater OGGB 4, 260-073
Senior Scholars Forum: Electronic Pedagogy and Future University Business Models

12:00 PM - 3:00 PM * Langham Hotel
Senior Scholar Consortium and Lunch

END OF CONFERENCE
## Schedule - Post-Conference Events

### Post-Conference Events

**Wednesday, December 17, 2014**

<table>
<thead>
<tr>
<th>Time</th>
<th>Room/Locations</th>
<th>Description</th>
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<tr>
<td>12:00 PM - 6:30 PM</td>
<td>Case Room 325</td>
<td>International Workshop on Grounded Theory Research</td>
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<tr>
<td>12:00 PM - 6:00 PM</td>
<td>Theater 098, 260-098</td>
<td>LG CNS/KrAIS Post-ICIS Workshop</td>
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<tr>
<td>12:00 PM - 6:30 PM</td>
<td>Theater OGGB 4, 260-073</td>
<td>WITS 2014</td>
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<tr>
<td>1:00 PM - 8:00 PM</td>
<td>Theater OGGB 3, 260-092</td>
<td>WISE 2014</td>
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**Thursday, December 18, 2014**

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<td>8:00 AM - 5:00 PM</td>
<td>Theater OGGB 4, 260-073</td>
<td>WITS 2014</td>
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<tr>
<td>8:30 AM - 6:00 PM</td>
<td>Theater OGGB 3, 260-092</td>
<td>WISE 2014</td>
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<tr>
<td>8:30 AM - 1:30 PM</td>
<td>Room 206, 260-206</td>
<td>ITE/Research Systems End-of-year Team Meeting</td>
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**Friday, December 19, 2014**

<table>
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<tr>
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<td>Theater OGGB 4, 260-073</td>
<td>WITS 2014</td>
</tr>
<tr>
<td>5:30 PM - 6:30 PM</td>
<td>Case Room 4, 260-009</td>
<td>WITS Board Meeting</td>
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Access your free app by visiting eventmobi.com/ICIS2014

or by scanning the QR code:

Please note that although you are able to access the app when you are offline, you must be connected to Wi-Fi or your mobile network to receive up-to-the-minute information about any changes to the schedule and events.

There is free WiFi at the convention center!

Network: UoA – Guest – WiFi
Username: conf9600
Password: 7ufrupa7

QUESTIONS?
Please visit the AIS Membership Booth within the exhibits area, located on level 0 of the Owen G. Glenn Building.

For additional information about the program, please visit http://icis2014.aisnet.org.
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