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Craig Van Slyke, Northern Arizona University
MIS Camp

Stacie Petter, University of Nebraska at Omaha
Sandi Richardson, University of Memphis
Mid-Career Workshop

Suzanne Rivard, HEC Montreal
Martin Santana, ESAN University
Panels

Lakshmi Iyer, UNC Greenboro
Gurvinder Tejay, Nova Southeastern University
Emergent Research Forum (ERF)

Luiz Antonio Joia, Brazilian School of Public and Business Administration
Likoebe Maruping, Georgia State University
Academic Professional Development Workshops

Dave Croasdell, University Nevada at Reno
Annette Mills, University of Canterbury
Skills Development Workshop

Jerry Luftman, Global Institute for IT Management
Business Data Analytics Educational Conference Coordinator

Katia Passerini, New Jersey Institute of Technology
Karen Patten, University of South Carolina
Placement

Carmen Figueroa, University of Puerto Rico
James Parish, Nova Southeastern University
Local Arrangements

Cynthia Ruppel, Nova Southeastern University
Volunteer Coordinator

Traci Carte, Kennesaw State University
Kelly McNamara, Indiana University
Marketing and Communication

Rasmus Ulslev Pedersen, Copenhagen Business School
Webmaster
## Tuesday, August 11

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 p.m. – 6 p.m.</td>
<td>Registration Open</td>
<td>Registration Desk A</td>
</tr>
<tr>
<td>6 p.m. - 7:30 p.m.</td>
<td>Big Data and Analytics EdCon 2015</td>
<td>Mrador Terrace</td>
</tr>
<tr>
<td>7:30 p.m. - 8:30 p.m.</td>
<td>Big Data and Analytics EdCon 2015</td>
<td>Mirador Terrace</td>
</tr>
<tr>
<td>9 a.m. - 5 p.m.</td>
<td>IBM Academic Initiative for Cloud One-on-One Sessions</td>
<td>Palmas A</td>
</tr>
<tr>
<td>5:30 p.m. – 6:30 p.m.</td>
<td>Doctoral Consortium/MIS Camp/Mid-Career Welcome Reception</td>
<td>Grand Caribbean Salon 1-2</td>
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## Wednesday, August 12

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 6 p.m.</td>
<td>Registration Open</td>
<td>Registration Desk A</td>
</tr>
<tr>
<td>8 a.m. – 6:30 p.m.</td>
<td>Big Data and Analytics EdCon 2015</td>
<td>Grand Caribbean Ballroom Salon 5</td>
</tr>
<tr>
<td>9 a.m. - 5 p.m.</td>
<td>IBM Academic Initiative for Cloud One-on-One Sessions</td>
<td>Palmas A</td>
</tr>
<tr>
<td>5:30 p.m. – 6:30 p.m.</td>
<td>Doctoral Consortium/MIS Camp/Mid-Career Welcome Reception</td>
<td>Grand Caribbean Salon 1-2</td>
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</table>

## Thursday, August 13

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 a.m. – 6 p.m.</td>
<td>Registration Open</td>
<td>Registration Desk A</td>
</tr>
<tr>
<td>7:30 a.m. – 2:45 p.m.</td>
<td>Doctoral Consortium</td>
<td>Grand Caribbean Ballrom Salon 6-8</td>
</tr>
<tr>
<td>8 a.m. – 12 p.m.</td>
<td>Decision Sciences Manuscript Workshop</td>
<td>Vieques A</td>
</tr>
<tr>
<td>8 a.m. – 2:30 p.m.</td>
<td>MIS Camp</td>
<td>Poinsettia C</td>
</tr>
<tr>
<td>8 a.m. – 2:30 p.m.</td>
<td>Mid-Career Workshop</td>
<td>Poinsettia A</td>
</tr>
<tr>
<td>8 a.m. – 5 p.m.</td>
<td>Open Placement</td>
<td>Pablo Casals Ballroom</td>
</tr>
<tr>
<td>8:30 a.m. – 1 p.m.</td>
<td>Location, GIS, and Spatial Big Data, Parts I and II</td>
<td>Palominito A</td>
</tr>
<tr>
<td>9 a.m. – 6:30 p.m.</td>
<td>Big Data and Analytics EdCon 2015</td>
<td>Grand Caribbean Ballroom Salon 5</td>
</tr>
<tr>
<td>9 a.m. - 5 p.m.</td>
<td>IBM Academic Initiative for Cloud One-on-One Sessions</td>
<td>Siete Mares A-B</td>
</tr>
<tr>
<td>9 a.m. - 10 a.m.</td>
<td>Open Panel Discussion - BDA EdCon</td>
<td>Grand Atlantic Ballroom 3</td>
</tr>
<tr>
<td>9 a.m. – 10:30 a.m.</td>
<td>Storification, Social Media &amp; Salesforce: Systems Labs for the iGeneration</td>
<td>Icaco A</td>
</tr>
<tr>
<td>9 a.m. – 12 p.m.</td>
<td>AMCIS EC Meeting</td>
<td>Palmas A-B</td>
</tr>
<tr>
<td>10 a.m. – 12 p.m.</td>
<td>ITD Editorial Board Meeting and SigGlobDev Board Meeting</td>
<td>Ceiba A</td>
</tr>
<tr>
<td>10 a.m. – 12 p.m.</td>
<td>ISF Special Issue Workshop</td>
<td>Culebra</td>
</tr>
<tr>
<td>11 a.m. – 12:30 p.m.</td>
<td>Opportunities &amp; Challenges for End-User Development Activities in IS</td>
<td>Icaco A</td>
</tr>
<tr>
<td>12 p.m. – 1:30 p.m.</td>
<td>Future Conference Chairs Meeting</td>
<td>Vieques B</td>
</tr>
<tr>
<td>1:15 p.m. - 3:45 p.m.</td>
<td>Vendor Workshop 1 – SAS Academic U - BDA EdCon Participants</td>
<td>Grand Atlantic Ballroom 3</td>
</tr>
<tr>
<td>3 p.m. – 6:30 p.m.</td>
<td>Exhibits Open</td>
<td>Grand Caribbean Foyer South</td>
</tr>
<tr>
<td>1 p.m. – 6:30 p.m.</td>
<td>Doctoral Student Corner - Open Drop In</td>
<td>Grand Caribbean Foyer East</td>
</tr>
<tr>
<td>3 p.m. – 4:30 p.m.</td>
<td>Paper Sessions</td>
<td>Throughout</td>
</tr>
<tr>
<td>4 p.m. - 6:30 p.m.</td>
<td>IBM Watson Analytics Workshop</td>
<td>Grand Atlantic Ballroom 3</td>
</tr>
<tr>
<td>4:30 p.m. – 5 p.m.</td>
<td>Refreshment Break</td>
<td>Grand Caribbean Foyer</td>
</tr>
<tr>
<td>5 p.m. – 6:30 p.m.</td>
<td>Paper Sessions</td>
<td>Throughout</td>
</tr>
<tr>
<td>6:30 p.m. – 7:30 p.m.</td>
<td>Welcome Reception</td>
<td>Grand Caribbean Foyer</td>
</tr>
</tbody>
</table>
### Friday, August 14

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. - 5:30 p.m.</td>
<td>Registration Open</td>
<td>Registration Desk A</td>
</tr>
<tr>
<td>7:30 a.m. - 8:30 a.m.</td>
<td>Continental Breakfast</td>
<td>Grand Atlantic Terrace</td>
</tr>
<tr>
<td>8 a.m. - 5 p.m.</td>
<td>Open Placement</td>
<td>Pablo Casals Ballroom</td>
</tr>
<tr>
<td>8:30 a.m. - 10 a.m.</td>
<td>Paper Sessions</td>
<td>Throughout</td>
</tr>
<tr>
<td>8:30 a.m. - 10 a.m.</td>
<td>Summary of EdCon: Objectives, Accomplishments, Plans</td>
<td>Grand Atlantic Ballroom Salon 2</td>
</tr>
<tr>
<td>8:30 a.m. - 10 a.m.</td>
<td>AMCIS Career Placement Session</td>
<td>Grand Caribbean Ballroom Salon 8</td>
</tr>
<tr>
<td>9 a.m. - 5 p.m.</td>
<td>Doctoral Student Corner Open</td>
<td>Grand Caribbean Foyer East</td>
</tr>
<tr>
<td>9 a.m. - 4 p.m.</td>
<td>Exhibits Open</td>
<td>Grand Caribbean Foyer South</td>
</tr>
<tr>
<td>10 a.m. - 10:30 a.m.</td>
<td>Refreshment Break</td>
<td>Grand Caribbean Foyer</td>
</tr>
<tr>
<td>10:30 a.m. - 12 p.m.</td>
<td>Keynote Session featuring Michael Karasick, VP Innovations for IBM Watson Group</td>
<td>Grand Atlantic Ballroom</td>
</tr>
<tr>
<td>12 p.m. - 1:15 p.m.</td>
<td>Networking Lunch</td>
<td>Grand Atlantic Ballroom</td>
</tr>
<tr>
<td>12 p.m. - 1:15 p.m.</td>
<td>Sig/Chapter/College Leadership Meeting</td>
<td>Poinsettia A</td>
</tr>
<tr>
<td>12 p.m. - 1:15 p.m.</td>
<td>AIS New Member Lunch</td>
<td>Grand Caribbean Ballroom Salon 2</td>
</tr>
<tr>
<td>1:30 p.m. - 5 p.m.</td>
<td>Big Data and Analytics EdCon 2015 (BDA EdCon)</td>
<td>Grand Atlantic Ballroom Salon 3</td>
</tr>
<tr>
<td>1:30 p.m. - 3 p.m.</td>
<td>Paper Sessions</td>
<td>Throughout</td>
</tr>
<tr>
<td>3 p.m. - 3:30 p.m.</td>
<td>Refreshment Break</td>
<td>Grand Caribbean Foyer</td>
</tr>
<tr>
<td>3:30 p.m. - 4:30 p.m.</td>
<td>ERF Slam Sessions</td>
<td>Throughout</td>
</tr>
<tr>
<td>4:45 p.m. - 6 p.m.</td>
<td>ERF Cocktail Hour</td>
<td>Grand Atlantic Ballroom Salon 1</td>
</tr>
<tr>
<td>6 p.m.</td>
<td>SIG/Ancillary Meetings &amp; Receptions</td>
<td>Throughout</td>
</tr>
</tbody>
</table>

### Saturday, August 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 a.m. - 5:30 p.m.</td>
<td>Registration Open</td>
<td>Registration Desk A</td>
</tr>
<tr>
<td>7:30 a.m. - 8:30 a.m.</td>
<td>Continental Breakfast</td>
<td>Grand Caribbean Ballroom Salon 4-5</td>
</tr>
<tr>
<td>8 a.m. - 5 p.m.</td>
<td>Open Placement</td>
<td>Pablo Casals Ballroom</td>
</tr>
<tr>
<td>8:30 a.m. - 10 a.m.</td>
<td>Paper Sessions</td>
<td>Throughout</td>
</tr>
<tr>
<td>9 a.m. - 4 p.m.</td>
<td>Exhibits Open</td>
<td>Grand Caribbean Foyer South</td>
</tr>
<tr>
<td>9 a.m. - 5 p.m.</td>
<td>Doctoral Student Corner Open</td>
<td>Grand Caribbean Foyer East</td>
</tr>
<tr>
<td>10 a.m. - 10:30 a.m.</td>
<td>Refreshment Break</td>
<td>Grand Caribbean Foyer</td>
</tr>
<tr>
<td>10:30 a.m. - 12 p.m.</td>
<td>Paper Sessions</td>
<td>Throughout</td>
</tr>
<tr>
<td>12 p.m. - 1:15 p.m.</td>
<td>Awards Lunch</td>
<td>Grand Atlantic Ballroom</td>
</tr>
<tr>
<td>1:30 p.m. - 3 p.m.</td>
<td>Paper Sessions</td>
<td>Throughout</td>
</tr>
<tr>
<td>3 p.m. - 3:30 p.m.</td>
<td>Refreshment Break</td>
<td>Grand Caribbean Foyer</td>
</tr>
<tr>
<td>3:30 p.m. - 5 p.m.</td>
<td>Paper Sessions</td>
<td>Throughout</td>
</tr>
<tr>
<td>6:30 p.m. - 9:30 p.m.</td>
<td>Social Event</td>
<td>El Conquistador Pool</td>
</tr>
<tr>
<td>9 p.m.</td>
<td>After Party</td>
<td>Ultra Lounge</td>
</tr>
</tbody>
</table>
Presidential Address and Keynote Session

Friday, August 14, 2015
10:30 a.m. - 12 p.m.
Grand Atlantic Ballroom

Presidential Address by AIS President Jae Kyu Lee.

Dr. Michael Karasick, Vice President Innovations for IBM Watson Group, will be the keynote speaker. He oversees the Research and Development of technologies and products for Watson, including Natural Language Processing, Machine Learning, Discovery and Analytics. Karasick has published numerous papers in software engineering, geometric modeling, programming languages and pervasive computing. He is a member of ACM and IEEE. Keynote sponsored by Nova Southeastern University.

Awards Luncheon

Saturday, August 15, 2015
12 p.m. - 1:15 p.m.
Grand Atlantic Ballroom

Connect with colleagues over lunch and hear exciting announcements including Best Paper and Best Emergent Research Forum (ERF) awardees, Conference Committee Awards and the Keynote Speaker Award.

Track Sponsor

Bag Sponsor

Doctoral Consortium Sponsor
AIS New Member Lunch
Friday, August 14
12 p.m. – 1:15 p.m
Salon 2 Grand Caribbean Ballroom
Whether you are new to AIS, attending your first AMCIS, or just want to learn more about the benefits of your AIS membership, join us for this intimate lunch to get to know your association better. AIS leaders will host new members for discussion about the various facets of the association and networking. Space is limited to 50 participants, so don’t be late for this informative networking lunch!

AMCIS Career Placement Session
Friday, August 14
8:30 a.m. - 10 a.m.
Salon 8 Grand Caribbean Ballroom
Any job search can be daunting, especially if you are looking for your first post-doc position. Learn tips and tricks from colleagues who have recently been in your shoes.

Panelists:
Randy Bradley, University of Tennessee
Renée Pratt, University of Massachusetts
Rachida Parks, University of Arkansas at Little Rock

Open Placement
Thursday - Saturday
8 a.m. - 5 p.m.
Pablo Casals Ballroom
AIS Career Placement connects job seekers with employers. Register for career placement online either by posting a resume or a job. Then check-in at the placement area at AMCIS. Employers should arrive early as interview space is available on a first-come-first-served basis.

AMCIS Conversation Area
Thursday - Saturday
Ultra Lounge
The AMCIS Conversation Area, located in the Ultra Lounge, is a gathering spot for attendees to meet throughout the day.
<table>
<thead>
<tr>
<th></th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
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<tr>
<td>Registration</td>
<td>7:30 a.m. - 6 p.m.</td>
<td>7 a.m. - 6 p.m.</td>
<td>7:30 a.m. - 5:30 p.m.</td>
<td>7:30 a.m. - 5:30 p.m.</td>
</tr>
<tr>
<td>Exhibits</td>
<td>3 - 6:30 p.m.</td>
<td>9 a.m. - 4 p.m.</td>
<td>9 a.m. - 4 p.m.</td>
<td>9 a.m. - 4 p.m.</td>
</tr>
<tr>
<td>Open Placement</td>
<td>8 a.m. - 5 p.m.</td>
<td>8 a.m. - 5 p.m.</td>
<td>8 a.m. - 5 p.m.</td>
<td>8 a.m. - 5 p.m.</td>
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</table>

Exhibits

Grand Caribbean Foyer South

AIS’s industry partners provide valuable resources and services that you can use in your research, your classroom, and your career. Visit all of our exhibitors to learn more about what they offer.
Special Events

Welcome Reception
Thursday
6:30 - 7:30 p.m.
Grand Caribbean Ballroom Foyer and Terrace
Sponsored by the El Conquistador, this is a great time to unwind and mingle before the conference kicks off! Light hors d’oeuvres and beverages will be served. Please contact the hotel concierge to make dinner plans following the reception.

ERF Cocktail Hour
Friday
4:45 - 6 p.m.
Grand Atlantic Salon 1-2
Take in the future of IS and peruse over 160 emergent research pieces over afternoon cocktails. Don’t forget to bring your drink tickets!

Saturday Night Social Event
6:30 - 9:30 p.m.
El Conquistador Pool
Cap off AMCIS at a Caribbean themed dinner with entertainment sponsored by Temple University, featuring the Caribbean Trio, Madera Viva.

If you requested a special meal, please remember to bring your special meal ticket to each event.

Go Mobile with AMCIS 2015!
Visit eventmobi.com/AMCIS2015 or scan the code!
Thursday-Saturday

Grand Caribbean East Foyer

The doctoral student corner is a dedicated space for doctoral students attending the conference to connect with others in the field. This space, which will be available throughout the conference, will provide a place for doctoral students to network and relax between conference events. For more information, please visit the conference website.

IBM Academic Initiative for Cloud
Helping faculty build next-generation skills

Digital transformations are requiring your students, no matter what their major, understand how to leverage and build solutions on the cloud. With the new IBM Academic Initiative for Cloud offer, you can provide hands-on cloud-based experiences for you and your students to propel radical ideas and innovation.

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- Learning paths for open-standard cloud technologies based on Cloud Foundry, OpenStack, Hadoop, Spark, Dockers and others.
- Teaching/classroom materials to introduce disruptive cloud-based services including IBM Watson, Internet of Things, big data, analytics, mobile and more.

Get started today. Join us at BDA EdCon 2015 sessions this week for IBM training and faculty panels. Let’s collaborate on best practices to empower students to innovate in your classroom and beyond!

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IS is the FUTURE

“Information Systems is one of the most desired careers of the 21st century.” Buzzle.com

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AIS is about…

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- Research that matters – World-class eLibrary, including research from nine journals, 20 years’ worth of IS conferences and much more.

AIS is all this and more. Let us know what IS is to you—and how AIS can help you achieve your goals.

www.aisnet.org
onestop@aisnet.org
+1 404-413-7445
THURSDAY, AUGUST 13, 2015

Registration Open
7 a.m. – 6 p.m. Registration Desk A

Doctoral Consortium
7:30 a.m. – 2:45 p.m. Grand Caribbean Ballroom 6-8

Big Data and Analytics EdCon 2015 (BDA EdCon)
9 a.m. – 6:30 p.m. Grand Caribbean Ballroom 5

MIS Camp
8 a.m. – 2:30 p.m. Poinsettia C
Mid-Career Workshop
8 a.m. – 2:30 p.m. Poinsettia A
Open Placement
8 a.m. – 5 p.m. Pablo Casals Ballroom

Decision Sciences Manuscript Workshop
8 a.m. – 12 p.m. Palominito A

Location, GIS, and Spatial Big Data, Parts I and II
8:30 a.m. – 1 p.m. Palominito A

IBM Academic Initiative for Cloud One-on-One Sessions
9 a.m. – 5 p.m. Siete Mares A-B

Open Panel Discussion (topics from Post-it Session) - BDA EdCon participants
9 a.m. – 10 a.m. Grand Atlantic Ballroom Salon 3

Storification, Social Media & Salesforce: Systems Labs for the iGeneration
9 a.m. – 10:30 a.m. Icaco A

AMCIS EC Meeting
9 a.m. – 12 p.m. Palmas A-B

3 p.m. - 4:30 p.m.

Business Intelligence and Analytics and IS Education
Culebra A
Chair: Chetan Sankar - Auburn University

A Skill Set Based Framework to Increase the Recruiting Efficacy for Data Science Graduates
Jason Triche, David Firth, Michael Harrington - University of Montana

The Integration of Business Analytics into a Business College Undergraduate Curriculum
Fred Rodammer, Cheri Speier-Pero - Michigan State University; Jerry Haan - IBM

Student Preferences and Attitudes to the Use of Early Alerts
Amara Atif, Deborah Richards, Ayse Bilgin - Macquarie University

Incorporating Experiential Learning into Big Data Analytic Classes
Samuel Goh, Xiaoni Zhang - Northern Kentucky University

Conceptual Issues in Design Science Research
Siete Mares B
Chair: Rasmus Pedersen - Aarhus University

Shaping Problems, Not Decisions: When Decision Makers Leverage Visual Analytics
Brian Williams, Richard Boland, Jr. - Case Western Reserve University

Conceptual Model of Artifacts for Design Science Research
Lars Bækgaard - Aarhus University
Customer Experience and Organizational Intelligence
Vieques A
Chair: Donald Heath - University of Wisconsin

Investigating Consumer Information Search Behavior and Consumer Emotions to Improve Sales Forecasting
Christoph Skodda, Janek Benthaus - Goethe University

Capturing Experiences to Inform Organizational Intelligence: The Case of IT Service Competence
Simran Dhillon, Mario Caldeira - University of Lisbon; Gurpreet Dhillon - Virginia Commonwealth University

Applying Affective Computing to Design a Decision Support System for Service Recovery
Yen-Hao Hsieh, Szu-Chieh Chen, Yi-Chun Chuang - Tamkang University

Digital Commerce in Practice
Icaco B
Chair: Samuel Fosso Wamba - NOEMA Business School

Cryptocurrencies and Bitcoin: Charting the Research Landscape
Marcel Morisse - University of Hamburg

Virtualization of Consulting – Benefits, Risks and a Suggested Decision Process
Volker Nissen, Henry Seifert - University of Technology Ilmenau

Drivers and Consequences of Technology Use
Palominito A
Chair: Alta Van de Merwe – University of Pretoria

The Interplay of Gender, Habit, and Individual Differences in Predicting Trying Intentions
Greta Polites - Kent State University

The Effect of Mobile Gamification on Brand Loyalty
Ya-Ling Wu, Wei-Jeng Chien - Tamkang University

Explaining the Adoption and Habits of Playing Exergames: The Role of Physical Activity
Tuomas Kari - University of Jyvaskyla

Effective IT Governance I
Palmas A
Chair: Samuli Pekkola - Tampere University of Technology

How Does the Rivalry between Firms Explain the IT Capability Gap, Leanness, and Performance of Firms?
Inmyung Choi, Joey George, David Cantor - Iowa State University

Comparison of Functional, Structural, and Dynamic Business-IT Alignment Models: A Case Study
Samuli Pekkola, Nelli Nieminen - Tampere University of Technology

Why should Organisations Govern Enterprise Search?
Dick Stenmark, Filip Gårdelöv, Viktor Larsson - Gothenburg University

Value Co-creation through Network IT Alignment: An Empirical Examination in Regional Networks
Simon Trang, Markus Mandrella, Sebastian Zander, Björn Hildebrandt, Lutz Kolbe - University of Goettingen
Emergent Topics in Enterprise Systems
Palominito B
Chair: Randy V. Bradley - University of Tennessee

Mobile Collaboration Technology to Support Maintenance Enterprise System in Large Industry
Faisal Syafar - State University of Makassar; Jing Gao, Jia Tina Du - University of South Australia

Evaluation of Mobile Systems – An Integrative Framework
Tamara Högler - CyberForum e.V.; Johan Versendaal - HU University of Applied Sciences; Ronald Batenburg - NIVEL

An Identification of Non-Technical Issues in SOEA Implementation
Le Xu, Gabrielle Peko, David Sundaram - The University of Auckland

Interface, Design, Evaluation and Impact
Culebra B
Chair: Young (Anna) Argyris - Michigan State University

The Influence of Sociodemographic and Technology-Associated Factors on Stress from Human Interaction with Electric Vehicle Information Systems
Ilja Nastjuk, Simon Trang, Lutz Kolbe - University of Goettingen

A Single-Handed Partial Zooming Technique for Touch-Screen Mobile Devices
Jianwei Lai, Dongsong Zhang, Sen Wang - University of Maryland

The Effect of Conflicting Consumer Reviews on the Accuracy of a Purchase Decisions
Hessamedin Vali, David Xu, Mehmet Yildirim - Wichita State University

A Multi-Experimental Examination of Analyzing Mouse Cursor Trajectories to Gauge Subject Uncertainty
Jeffrey Jenkins, Ross Larsen, Robert Bodily, Daniel Sandberg, Parker Williams, Steve Stokes, Spencer Harris - Brigham Young University; Joe Valacich - University of Arizona

IT Enabled Supply Chain Management I
Icaco A
Chair: Chandra Subramaniam - University of Texas

A Conceptual Model of RFID’s Impact on Relational Value Cocreation and Appropriation
Augustin Bilolo, Harold Boeck - ESG UQAM

The Effect of Social Media on Supply Chain Sensing Capability: An Environmental Scanning Perspective
Jiahe Song, Soo Il Shin - Auburn University;

The Effects of Bullwhip on Item Level Performance
Cesar Ayala, Gerard Burke, Geoff Dick, Alan Mackelprang - Georgia Southern University

Research Methods
Palmas B
Chair: Kerry Ward - University of Nebraska

PLS Pluses and Minuses In Path Estimation Accuracy
Dale Goodhue - University of Georgia; William Lewis - Private Consultant; Ron Thompson - Wake Forest University

Towards the Development of a Taxonomic Theory
Upkar Varshney - Georgia State University; Robert Nickerson - San Francisco State

University; Jan Muntermann - University of Göttingen

The Digital Turn in Interpretive Research: Opportunities and Limitations
Amany Elbanna - Royal Holloway University of London
Sailing the Seven Seas, a Blue Ocean of the Internet of Things
Las Croabas B
Chair: Aaron French - University of New Mexico
Aaron French - University of New Mexico; J.P. Shim - Georgia State University; Barbara Stevens - Central Intelligence Agency; Robert St. Louis - Arizona State University; Jason Clark - Via Studio

SIGHealth: Mobile Apps & Mhealth I
Ceiba A
Chair: Nilmini Wickramasinghe - Epworth Healthcare, RMIT University

A Model for Reflective Participatory Design - The Role of Participation, Voice and Space
Birgitta Bergvall-Kareborn - Luleå University of Technology; Carina Ihlström-Eriksson - Halmstad University; Anita Melander-Wikman, Anna Ståhlbröst - Luleå University of Technology

Challenges of Change: Technological Ease or Technological Upset?
Cherie Noteboom - Dakota State University; Julee Hafner - Chicago School Professional Psychology

Forensic Taxonomy of Popular Android mHealth Apps
Abdullah Azfar, Kim-Kwang Raymond Choo, Lin Liu - University of South Australia

An Ontology of mHealth
Joshua Cameron - University of Miami; Arkalgud Ramaprasad - University of Illinois at Chicago; Thant Syn - Texas A&M International University

SIGORSAs Information Systems I
Las Croabas A
Chair: Pnina Fichman - Indiana University

Janina Kettenbohrer, Dorit Fischer - University of Bamberg; Daniel Beimborn - Frankfurt School of Finance & Management; Mirko Kloppenburg - University of Bamberg

Payment Instrument Characteristics: A Repertory Grid Analysis
Jacques Holst, Martin Kjeldsen - IT University; Jonas Hedman - Copenhagen Business School; Felix Tan - AUT University

Social Influences in Consumers’ Mobile Phone Switching Behavior
Virpi Tuunainen, Jussi Nykänen, Jouni Piispanen - Aalto University School of Business; Tuure Tuunanen - University of Jyväskylä

SIGSEC: Behavioral Issues in Information Security
Ceiba B
Chair: Christie Fuller - Louisiana Tech University

Mobile Application Installation Influences: Have Mobile Device Users Become Desensitized to Excessive Permission Requests?
Mark Harris, Robert Brookshire, Karen Patten, Elizabeth Regan - University of South Carolina

Perceived Utility as a Motivational Factor in Affecting Users' Decisions to Download and Install Potentially Spyware-Infected Software
Kenneth Howah, Ritesh Chugh - Central Queensland University

Employees’ Intended Information Security Behaviour in Real Estate Organisations: A Protection Motivation Perspective
Deepa Mani, Alireza Heravi, Sameera Mubarak, Kim-Kwang Raymond Choo - University of South Australia
Software and Outsourcing in Upcoming Economies
Vieques B
Chair: Narcyz Roztocki - State University of New York

Measuring Outsourcing Relationship Quality: Towards a Social Network Analysis Approach
Pascal Lüders, Christian Jentsch - University of Bamberg; Daniel Beimborn - Frankfurt School of Finance & Management

Towards Successful Software Process Improvement Initiatives: Experiences from the Battlefield
Rafael Prikladnicki - Pontifical Catholic University of Rio Grande do Sul; Gleison Santos - Universidade Federal do Estado do Rio de Janeiro; Tayana Conte - Federal University of Amazonas; Kival Weber, Nelson Franco - SOFTEX; Guilherme Travasso, Ana Regina Rocha - Federal University of Rio de Janeiro

Key Issues in Information Systems Engineering and Management in Ethiopia: A Preliminary Finding
Berhanu Borena - Addis Ababa University

Spatial Business Intelligence, Analytics and Knowledge Management 1
Siete Mares A
Chair: Daniel Farkas - Pace University

A Study of Search Attention and Stock Returns Cross Predictability
Alvin Leung - City University of Hong Kong; Ashish Agarwal, Prabhudev Konana - The University of Texas at Austin; Alok Kumar - University of Miami

Au Vo, Miloslava Plachkinova - Claremont Graduate University; Rahul Bhaskar - California State University - Fullerton

An Approach to Satisfy Managerial Awareness of Strategic Events in the Field of M-Commerce
Carsten Brockmann - University of Potsdam; Eldar Sultanow - XQS Service GmbH; Renee Pratt - Washington and Lee University; Norbert Gronau - University of Potsdam

5 p.m. - 6:30 p.m.
Agents, Sentiment Analysis and Video Object Extraction
Vieques A
Chair: Rahul Singh - University of North Carolina

Agents and E-commerce: Beyond Automation
Bo Yu, Rustam Vahidov, Raafat Saade - Concordia University

Unsupervised Graph Based Video Object Extraction
Kapil Gupta, Maheshkumar Kolekar - Indian Institute of Technology Patna

Sentiment Analysis Methodology for Social Web Intelligence
Sean Bjurstrom, Miloslava Plachkinova - Claremont Graduate University

Consumerization of IT - BYOD and Beyond
Las Croabas A
Chair: Suchit Ahuja - Queen’s School of Business

A Foundation for the Study of Personal Cloud Computing in Organizations
Suchit Ahuja, Brent Gallupe - Queen’s University

Towards a New Personal Information Technology Acceptance Model: Conceptualization and Empirical Evidence from a Bring Your Own Device Dataset
Ricardo Buettner - FOM University of Applied Sciences

Putting flesh on the Duality of Structure: the case of IT Consumerization
Gunnar Mokosch, Michael Klesel, Björn Niehaves - University of Siegen
Cross-Cultural Issues in IT Governance and Security
Las Croabas B
Chair: TBD

Investigation of the Impact of National Culture on IT-Governance: An Explorative Study
Contrasting German and Japanese National Culture
Michael Prinz - Mercator School of Management

Mismatched Understanding of IS Security Policy: A RepGrid Analysis
Gurpreet Dhillon, Ahlam Almusharraf, Spyridon Samonas - Virginia Commonwealth University

Design Science Research in Applications
Siete Mares B
Chair: Debra Vandemeer - Florida International University

Deploying Design Science Research in Graduate Computing Studies in South Africa
Isabella Venter - University of the Western Cape; Retha de la Harpe - Cape Peninsula University of Technology; Shana Ponelis - University of Wisconsin-Milwaukee; Karen Renaud - University of Glasgow
Design Science Research as Research Approach in Doctoral Studies
Paula Kotze - CSIR Meraka Institute; Alta Van der Merwe, Aurora Gerber - University of Pretoria

Tackling the Granularity Problem in Service Modularization
Regine Dörbecker, Tilo Boehmann - University of Hamburg

Corporate Social Responsibility Reports: Understanding Topics via Text Mining
Monica Tremblay, Carlos Parra, Arturo Castellanos - Florida International University

Economics of Sourcing
Siete Mares A
Chair: T. Ravichandran - Rensselaer Polytechnic Institute

Business Process Outsourcing and Market Value of Firms
T. Ravichandran - Rensselaer Polytechnic Institute
Pulling the Outside In: A Transactional Cost Perspective on IT Insourcing
Carolina Salge - University of Georgia

Effective IT Governance II
Palmas A
Chair: TBD

Information Management Capability as Competitive Imperfection in the Strategic Factor Market of Big Data
Rafael Brinkhues, José Carlos Freitas Junior, Antonio Carlos Maçada - Universidade Federal do Rio Grande do Sul
Ambidexterity and Paradexterity: A typology of IT Governance Contradictions
Johan Magnusson, Urban Ask - University of Gothenburg; Andreas Nilsson - Chalmers University

ICT and Global Development in Developing Economies
Vieques B
Chair: Piotr Soja - Cracow University of Economics

ICT as a Corruption Deterrent: A Theoretical Perspective
Utkarsh Shrivastava, Anol Bhattacharjee - University of South Florida
Determinants of Mobile Broadband Affordability: A Cross-National Comparison
David Yates, Girish Gulati, Joseph Weiss, Marco Marabelli, Jia Huang - Bentley University

IT Outsourcing Risk Management Practices in Higher Educational Institutes in Ethiopia - A Qualitative Study
Daniel Beyene - Addis Ababa University; Solomon Negash, Tridib Bandyopadhyay - Kennesaw State University
IT Enabled Agility
Ceiba B
Chair: Jongwoo Kim - University of Massachusetts

The Influence of IT and Knowledge on Firm Agility and Performance
Junjun Wang, Yolande Chan - Queen’s University; James Denford - Royal Military College of Canada

A Fourth Party Logistics Provider within an Inter-Organizational Network: An Explorative Study with the Example of the Agricultural Bulk Logistics Industry
Jens Mehrmann, Frank Teuteberg - University of Osnabrueck

IT Enabled Supply Chain Management II
Icaco A
Chair: Simon Trang - University of Goettingen

Influence of Network Characteristics on Inter-Organizational IT Integration: The Role of Commitment and Trust
Markus Mandrella, Simon Trang, Sebastian Zander, Lutz Kolbe - University of Goettingen

Towards a Conceptual Framework for Cyber-Physical Systems from the Service-Dominant Logic Perspective
Martin Mikusz - University of Stuttgart

A Value Proposition Oriented Typology of Electronic Marketplaces for B2B SaaS Applications
Christopher Hahn, Rüdiger Zarnekow, Dennis Röher - Berlin Institute of Technology

Knowledge Management and Organizational Learning
Palmas B
Chair: Miguel Aguirre-Urreta, Texas Tech University

Inteligência Coletiva e Gestão do Conhecimento: Quem é Meio e Quem é Fim?
Matheus Padilha, Alexandre Graeml - Universidade Tecnologica Federal do Parana

Factores clave en Redes Sociales de Gestión del Conocimiento: Estudio desde una perspectiva del usuario
Marcelo Perez Ramos, Juan Gómez Reynoso - Universidad Autónoma de Aguascalientes

Aprendizagem organizacional e o uso estratégico da informação contábil na captação de recursos
Lieda Souza - Laureate Universities; Isabel Ramos - University of Minho; Josevaldo Sousa, Rodrigo Jose Leone - Universidade Potiguar; Jose Esteves Sousa - IE Business School

SIGHealth: Mobile Apps & Mhealth II
Ceiba A
Chair: Nilmini Wickramasinghe - Epworth Healthcare, RMIT University

Classification of Stress Management mHealth Apps Based on Octalysis Framework
Shaimaa Ewais, Ala Alluhaidan - Claremont Graduate University

Indirect Wayfinding Navigation System for the Elderly
Mohammed Alsaqer - Claremont Graduate University; Brian Hilton - Claremont Graduate University

A Framework for Analyzing Patient-centered Mobile Applications for Mental Health
Oksana Tokar - Universität Hamburg; Klimentiy Batoroev - Baikal State University of Economics
Technology Assimilation
Palominito A
Chair: Sean Hansen - Rochester Institute of Technology
The Impact of Proximity Marketing on Consumer Reactions and Firm Performance: A Conceptual and Integrative Model
Nataly Levesque, Harold Boeck, Fabien Durif, Augustin Bilolo - Université du Québec à Montréal
Younger Persons are More Likely to Adopt the Mobile Wallet than Older Persons, or Are They? The Moderating Role of Age.
Norman Shaw - Ryerson University

Thursday Evening

Exhibits
3 p.m. - 6:30 p.m.
Grand Caribbean Foyer South

TREO Talks: Blue Ocean IS Research
5 p.m. - 6:30 p.m.
Salon 1 Grand Atlantic Ballroom
Chairs: Paul Pavlou, Temple University and Carol Saunders, NAU/UCF
Presenters: John L. King, University of Michigan, Alok Gupta, University of Minnesota, Paulo Goes, University of Arizona, Arun Rai, Georgia State University, Helmut Krcmar Technical University- Munich

Welcome Reception
6:30 p.m. - 7:30 p.m.
Grand Caribbean Foyer

AIS Women in IS Networking Event
5:30 p.m. - 6:30 p.m.
Salon 3 Grand Atlantic Ballroom

AIS Women in IS Networking Event Sponsored by:
**FRIDAY, AUGUST 14, 2015**

Registration Open  
7:30 a.m. – 5:30 p.m.  
Registration Desk A

Continental Breakfast  
7:30 a.m. – 8:30 a.m.  
Grand Atlantic Terrace

Open Placement  
8 a.m. – 5 p.m.  
Pablo Casals Ballroom

AMCIS Career Placement Session  
8 a.m. - 10:30 p.m.  
Grand Caribbean Ballroom 8

Paper Sessions  
8:30 a.m. – 10 a.m.  
Throughout

Big Data and Analytics EdCon 2015 (BDA EdCon)  
Open to all AMCIS Attendees  
8:30 a.m. – 10 a.m.  
Grand Atlantic Ballroom Salon 2

Doctoral Student Corner  
9 a.m. – 5 p.m.  
Grand Caribbean Foyer East

Exhibits Open  
9 a.m. – 4 p.m.  
Grand Caribbean Foyer South

Refreshment Break  
10 a.m. – 10:30 a.m.  
Grand Caribbean Foyer

**Registration Open**  
7:30 a.m. – 5:30 p.m.  
Registration Desk A

**Continental Breakfast**  
7:30 a.m. – 8:30 a.m.  
Grand Atlantic Terrace

**Open Placement**  
8 a.m. – 5 p.m.  
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**AMCIS Career Placement Session**  
8 a.m. - 10:30 p.m.  
Grand Caribbean Ballroom 8

**Paper Sessions**  
8:30 a.m. – 10 a.m.  
Throughout

**Big Data and Analytics EdCon 2015 (BDA EdCon)**  
Open to all AMCIS Attendees  
8:30 a.m. – 10 a.m.  
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**Doctoral Student Corner**  
9 a.m. – 5 p.m.  
Grand Caribbean Foyer East

**Exhibits Open**  
9 a.m. – 4 p.m.  
Grand Caribbean Foyer South

**Refreshment Break**  
10 a.m. – 10:30 a.m.  
Grand Caribbean Foyer

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**8:30 a.m. - 10 a.m.**

**Adopting Cloud Computing**  
Palominito A

Chair: Matt Levy - San Francisco State University

*Do You Trust the Cloud? Modeling Cloud Technology Adoption in Organizations*  
Mónica Ocasio Velázquez - Universidad del Este; Shuyuan Mary Ho - Florida State University

*Technological, Organizational, and Environmental Factors Affecting the Adoption of Cloud Enterprise Resource Planning (ERP) Systems*  
John Kinuthia - Nazareth College

*Drivers and Inhibitors for the Adoption of Public Cloud Services – an Empirical Study*  
Patrick Lübbecke, Richard Lackes - Dortmund University of Technology

**Adoption of Enterprise Systems**  
Palominito B

Chair: Carsten Brockmann - University of Potsdam

*Solutions to Problems Occurring over the Enterprise System Adoption Lifecycle: A Preliminary Study*  
Grażyna Paliwoda-Pękosz, Piotr Soja - Cracow University of Economics

*Firm Characteristics and Propensity for Cloud Computing Adoption*  
Niki Kyriakou, Euripidis Loukis - University of the Aegean

*Exploring Enterprise Systems Adoption in Bahrain*  
Mazen Ali, Esra Wali, Athraa Almosawi, Mohamed Siddique - University of Bahrain; Yousuf AlHinai - Sultan Qaboos University
General SIGED I
Culebra A
Chair: Asli Akbulut – Grand Valley State University

The 7i Framework - Towards a Measurement Model of Information Literacy
Katarina Stanoevska-Slabeva, Severina Müller, Sabine Seufert, Nina Scheffler - University of St. Gallen

Building a Contemplative IS Workforce through Promoting Mindfulness in IS Design – A Case Study
Wenli Wang - Robert Morris University

Creating a Health Informatics Program: Is It Good For What Ails Us?
Matt Campbell, Harold Pardue, Amy Campbell - University of South Alabama

ICT in Micro-Enterprises
Vieques B
Chair: Shana Ponelis - University of Wisconsin-Milwaukee

I Choose You – Developing a Rating System for Software Outsourcing Arrangements of SMEs
Fabian Lajtkep - University of Bamberg; Daniel Beimborn - Frankfurt School of Finance & Management; Christian Jentsch - University of Bamberg; Jörg Stimmer - plIXos GmbH

Antecedents of Internet Technology Adoption in an Emerging Economy
Subhasish Dasgupta - George Washington University; Babita Gupta - California State University Monterey Bay

The Role of ICTs in Native American Owned Micro-Enterprises – A Framing Analysis
Jie Xiong, Sajda Qureshi, Teresa Lamsam - University of Nebraska

ICTs and Sustainable Development in the Caribbean
Siete Mares B
Chair: Lila Rao - The University of the West Indies

The Adoption of Agile Software Development Methods in Jamaica
Delroy Chevers, Chevonnese Chevers Whyte - University of the West Indies

An Examination of the Impacts of a Learning Management System: A Case from Jamaica
Jerry Craig, G. Harindranath - Royal Holloway, University of London

A Critical Assessment of E-Government in the Caribbean: Success, Challenges and Use of Emerging Technologies
Indianna Minto-Coy, Arlene Bailey - University of the West Indies; Dhanaraj Thakur - Tennessee State University

IS Leadership Development
Siete Mares A
Chair: James Denford - Royal Military College of Canada

Powerful Technology Leadership and Growing the Top Line
Joseph Taylor - Washington State University

Information Asset Management Capability: The Role of the CIO
Nina Evans - University of South Australia; James Price - Experiencematters

Investigation of How IT Leadership Impacts IT-Business Alignment through Shared Domain Knowledge and Knowledge Integration
Mike Eom - University of Portland; Surinder Kahai - Binghamton University-SUNY; Ali Yayla - Binghamton University-SUNY
IT Enabled SCM HR Considerations
Icaco A
Chair: Chandra Subramaniam - University of Texas

Determinants of Perceived Job Satisfaction From ERP-enabled Emergency Service Adoption: An Empirical Study
Samuel Fosso Wamba - NOEMA Business School; Mithu Bhattacharya - University of Detroit Mercy

On Service Employers’ Hiring Decisions in Online Labor Markets: A Perspective of Price and Quality Discovery
Alvin Zuyin Zheng - Temple University; Yili Hong - Arizona State University

MSIS Master’s Curriculum Revision Process
Salon 7 Grand Caribbean Ballroom
Chair: Heikkei Topi - Bentley University

SIGHealth: Global Health Initiatives
Ceiba A
Chair: Gurvirender Tejay - Nova Southeastern University

Identifying Key Success Factors for the Adoption and Implementation of a Chemotherapy Ordering System: A Case Study from the Australian Private Healthcare Sector
Nilmini Wickramasinghe - Epworth Healthcare, RMIT University; Hoda Moghimi, Catherine Lin, Epworth Healthcare; Peter Haddad - Epworth Healthcare, RMIT University; Helen Delimitros, Stephen Vaughan - Epworth Healthcare

e-Mahtari – Improving Maternal Healthcare in Rural India through Information and Communication Technologies
RadhaKanta Mahapatra - University of Texas at Arlington; Radha Sahoo - Sickle Cell Institute of Chhattisgarh

Utilizing Persuasive Technology Package to Elevate Dietary Awareness
Osamah Altammami, Samir Chatterjee - Claremont Graduate University

SIGSEC: National Issues in Information Security
Salon 6 Grand Caribbean Ballroom
Chair: Humayun Zafar - Kennesaw State University

State Transgression on Electronic Expression: Is it for Real?
Argha Ray - Tata Consultancy Services; Anjali Kaushik - Management Development Institute

NSA Revelations of Privacy Breaches: Do Investors Care?
Griselda Sinanaj, Timo Czesla, Jan Kemper, Jan Muntermann - University of Göttingen

A Conceptual Model for the Development of a National Cybersecurity Index: An Integrated Framework
Manal Yunis - Lebanese American University; Kai Koong - University of Texas-Pan American

Social Inclusion/Inclusion of Differently-Abled in Information Society
Icaco B
Chair: Eileen Trauth - Pennsylvania State University

Developing and Implementing an Accessible, Touch-based Web App for Inclusive Learning
Brian Wentz, Justin Null - Shippensburg University; Emily Dickson, Warren Skinner, Jordan Swogger - Frostburg State University; Andrew Thompson - Shippensburg University

An Exploratory Study of Identity and IT Career Choice for Military Service Members and Veterans with Disabilities
Eileen Trauth - Pennsylvania State University;
Software Development

Palmas B
Chair: Carlos Ferran - Governors State University

WikiRiskMan: Um Framework para Gestão de Riscos em Projetos
Ricardo Camara, Rogério Soares, Maurício Tessi, Marcírio Chaves - Nove de Julho University - UNINOVE

Impactos da Escolha da Licença na Dinâmica de Desenvolvimento de Software Livre
Daniel Hastenreiter, Carlos Júnior - Universidade de Brasília

Systems Analysis and Design Processes

Salon 3 Grand Caribbean Ballroom
Chair: Roland Weistroffer - Virginia Commonwealth University

Diversity in Software Development Routines are Attractive: A Preliminary Analysis of GitHub Repositories
William Robinson, Tianjie Deng - Georgia State University

Requirements Evolution and Project Success: An Analysis of SourceForge Projects
Radu Vlas - University of Houston; William Robinson - Georgia State University

Towards a Process Model for Computer-Supported Collaborative Morphological Analysis
Marin Zec, Alexander Schneider, Florian Matthes - Technische Universität München

Special Friday Events

Exhibits
9 a.m. - 4 p.m.
Grand Caribbean Foyer South

Keynote Session
10:30 a.m. - 12 p.m.
Salon 3 Grand Atlantic Ballroom

Networking Lunch
12 p.m. - 1:15 p.m.
Grand Caribbean Ballroom Salon 4-5

AIS New Member Lunch
12 p.m. - 1 p.m.
Grand Caribbean Ballroom 2

SIG, Chapter, and College Leaders Lunch
12 p.m. - 1:15 p.m.
Poinsettia A
1:30 p.m. - 3 p.m.

**Accounting Information Systems**
Las Croabas B
Chair: Scott Boss - Bentley University
*Linking Operational IT Failures to IT Control Weaknesses*
Michel Benaroch, Anna Chernobai - Syracuse University
Aurora Gerber - CSIR Meraka; Marthinus Gerber, Alta van der Merwe - University of Pretoria

**Collaborative Consumption**
Icaco A
Chair: Matt Nelson - Illinois State University
*A Contextual Group Recommender Mechanism for Location-based Service*
Lien-Fa Lin - Kao Yuan University; Yung-Ming Li - National Chiao Tung University; Ting-Kai Hwang - Ming Chuan University; Alvin Chang - National Chiao Tung University
*How Do Monetary Incentives Affect Online Product Reviews and Sales?*
Shuting Wang, Paul Pavlou - Temple University

**Cross-Cultural Issues in Knowledge Sharing and Technology Use**
Palominito B
Chair: Edward Bernroider - Vienna University
*The Effects of Smartphone Addiction Drivers on Work Performance*
Seungjae Shin - Mississippi State University, Meridian; Won-jun Lee - Cheongju University
*Using Social Media as Organizational Memory consolidation mechanism according to Attention Based View Theory*
Victor Barros, Isabel Ramos - University of Minho; Darwinism, Hofstede, and Collective Intelligence
Ji Yeol Kim, Cheul Rhee, Junghoon Moon - Ajou University

**Disruptive Innovations and IT: A Wicked Yet Empowering Combination**
Salon 7 Grand Caribbean Ballroom
Chair: Abayomi Baiyere - University of Turku
Abayomi Baiyere - University of Turku; Alan Hevner - University of South Florida; Jim Stikeleather - DELL; Brian Donnellan - National University of Ireland, Maynooth; Calvin Smith - EMC

**End-User Innovation and the Changing Nature of Work**
Las Croabas A
Chair: Elizabeth Regan - University of South Carolina
*User IT Adaptation Behaviors: What Have We Learned and Why Does it Matter?*
Armin Kashefi, Pamela Abbott, Azerikato Ayoung - Brunel University
*Mobile Technologies Mediating Conflict: A Brazilian study on the Relations between the Use of Technology at Work and in Personal Life.*
José Carlos Freitas Junior, Antonio Carlos Maçada, Rafael Brinkhues - Universidade Federal do Rio Grande do Sul
*How Do Mobile Knowledge Workers Communicate?*
Stefan Stieglitz, Tobias Brockmann - University of Duisburg-Essen
General SIGED II  
Salon 8 Grand Caribbean Ballroom  
Chair: Mary Granger - George Washington University  

**Career Paths Training Course - Supporting First Year Information Systems Science Students’ Working Life Horizon**  
Pekka Makkonen, Terhi Skaniakos - University of Jyväskylä  

**IT for Managers: Journey of a Core MBA Course Over Ten Years**  
Subir Bhattacharya, Rahul Roy - Indian Institute of Management Calcutta  

**Informing About Semantic Information: A Set of Exercises and Lessons Learned**  
Earl McKinney - Bowling Green State University; Charles Yoos II - Fort Lewis College  

**Achieving Success With a New Design of Hybrid Information Systems Major: The Case of University of ABC’s Operations and Technology Management (OTM) Program**  
Mike Eom, Naveen Gudigantala, Gary Mitchell - University of Portland  

ICT as an Economic Driver in Rural and Underdeveloped Regions  
Vieques B  
Chair: Linda Jo Calloway - Pace University  

**A Review of IT Initiatives in Rural India**  
Aishwarya Bedekar, Peter Busch, Deborah Richards - Macquarie University  

**Enterprise Systems in Transition Economies: An Initial Literature Review**  
Narcyz Roztocki - State University of New York; Piotr Soja - Cracow University of Economics; Heinz Roland Weistroffer - Virginia Commonwealth University  

**Measuring Empowerment to Evaluate the Impact of a Mobile Based Information System for Sri Lankan Farmers**  
Tamara Ginige, Deborah Richards - Macquarie University  

**Exploring Mobile Commerce Adoption Maturity: An Empirical Investigation**  
Mazen Ali - University of Bahrain; Yousuf AlHinai - Sultan Qaboos University  

IS Professional Development  
Siete Mares A  
Chair: Greg Dawson - Arizona State University  

**The Impact of Boundary Spanning on the Turnover Intention of State Information Systems Employees**  
Ibtissam Zaza, Deborah Armstrong - Florida State University; Cynthia Riemenschneider - Baylor University  

**How Organizational Identity influences Information Technology (IT) Outsourcing Success**  
Carol McGuire, Kalle Lyytinen, Aron Lindberg - Case Western Reserve University  

**The Impact of Person-Organization Fit and Psychological Ownership on Turnover in Open Source Software Projects**  
Pratyush Sharma - University of Delaware; Daniel Sherae - University of Pittsburgh; Tingting Chung - Chatham University
Online Education: Issues and Opportunities
Culebra A
Chair: Leslie Albert - San Jose State University

Peer Learning in the Class or on Facebook? A Correlational Experiment on Learning Outcomes
Tala Talaei Khoei - Southern New Hampshire University; Amir Talaei-Khoei - University of Technology, Sydney

Forms of Formative Assessment in Virtual Learning Environments
Chinthake Wijesooriya, Jon Heales, Peter

SIGHealth: Improving Healthcare Delivery Processes
Ceiba A
Chair: James (Jim) Ryan - Auburn University at Montgomery

How Healthcare Technology Shapes Health Literacy? A Systematic Review
Inkyoung Hur, J.J. Schmidt, Ronald Lee - Floridan International University

Risk as a Moderator on the Impact of EMR Systems on Clinical Process Outcomes
Tamuchin McCreless - Fayetteville State University

SIGSEC: New Approaches to Cyber Security
Salon 6 Grand Caribbean Ballroom
Chair: Clay Posey - The University of Alabama

Information Security: Modeling the Unconscious Mind
Humayun Zafar - Kennesaw State University; Neale Martin - Sublime Behavior

Security Incident Response Criteria: A Practitioner’s Perspective
George Grispos - University of Glasgow; William Glisson - University of South Alabama; Tim Storer - University of Glasgow

The Role of Cognitive Disposition in Deconstructing the Privacy Paradox: A Neuroscience Study
Zareef Mohammed, Gurvirender Tejay - Nova Southeastern University

Social Media and Crowdsourcing
Palmas B
Chair: Paola Gonzalez - Dalhousie University

Motivações dos Contribuidores de Crowdsourcing
Luiz Fernando Pinto, Carlos Júnior - Universidade de Brasília

Can Social Media Predict Voter Intention in Elections? The Case of the 2012 Dominican Republic Presidential Election.
Miguel Maldonado - ESAN; Vicenta Sierra - ESADE – Ramon LLull University

El Impacto de Facebook en la elección de una Universidad
Martha Hernandez, Martin Santana - ESAN University

O Meio é Mesmo a Mensagem: Evidências de como a Tecnologia Afeta a Comunicação e a Presença Social em Ambientes Virtuais de Aprendizagem
Carolina Gomes - Federação das Indústrias do Estado do Paraná; Karin Graeml - Faculdade Educacional da Lapa; Alexandre Graeml - Universidade Tecnológica Federal do Paraná
Social Media: Within Organizations and for Shopping
Salon 3 Grand Caribbean Ballroom
Chair: David Sundaram - University of Auckland

Examining the Causality Loop between Online Reviews and Consumer Acquisition – a Granger Causality Study from YouTube
Jie Ren - Stevens Institute of Technology

Enterprise Social Networks: A Successful Implementation within a Telecommunication Company
Christie Pei-Yee Chin, Nina Evans, Kim-Kwong

Raymond Choo - University of South Australia

Social Software for Product Development - Explorative Study on Influencing Factors and Related Challenges
Sebastian Rohmann, Sara Heuschneider, Matthias Schumann - University of Goettingen

Strategic Approach for New Models
Palmas A
Chair: Mohamed Mahmood - University of Texas at El Paso

Designing Organizational Models for Service Integration in a Multi-sourcing Context
Marius Goldberg, Gerhard Satzger - Karlsruhe Institute of Technology

Strategies for Ensuring High Availability Cloud Services
Jordan Shropshire - University of South Alabama

Toward Sustainable Collaborative Software Development: A Case in Higher Education
Manlu Liu, Sean Hansen, Qiang Tu - Rochester Institute of Technology

Egalitarianism or Enterprise Strategy? Exploring a New Method of Innovation in Open Source Development: A Case in Higher Education
Matthew L. Levy - San Francisco State University; Matt Germonprez - University of Nebraska, Omaha

The Good, Bad & Ugly of Social Media
Icaco B
Chair: Anil Aggarwal - University of Baltimore

Being Social isn’t Just About Fun: An Examination of Personal Social Media Usage
Stoney Brooks - Middle Tennessee State University

Why Are People So Naïve? Long-term Motivation in Online Reputation Management: A Grounded Theory Study
Shuzhe Yang - Goethe University Frankfurt

Social Media, Digital Activism, and Online Collective Action: A Tale of Two Overlapping Women’s Rights Movements
Serpil Tokdemir Yuce, Nitin Agarwal, Rolf Wigand - University of Arkansas at Little Rock

Music Piracy Among College Students
Dawn Medlin, Sandra Vannoy, Charlie Chen - Appalachian State University

Wisdom, Labor and Money from the Crowd
Culebra B
Chair: Wu He - Old Dominion University

Antecedents of User Stickiness and Loyalty and Their Effects on Users’ Group-Buying Repurchase Intention
Lijuan Huang - XiDian University; Lin Jia - Beijing Institute of Technology; Jiahe Song - Auburn University

Involvement in Online Crowdsourcing Communities
Indika Dissanayake - University of Texas at Arlington; Jennifer Zhang - University of Texas Arlington; Jingguo Wang, Feirong Yuan - University of Texas at Arlington

A Work-Systems Approach to Classifying Risks in Crowdfunding Platforms: An Exploratory Analysis
Manan Podar, Alvaro Arenas - IE Business School, IE University; Jie Mein Goh - Simon Fraser University
3:30 p.m. - 4:30 p.m.

ERF Slam Session A
Las Croabas A

Examining Gender Differences in System Switching Costs
Yan Dang, Yulei Zhang, James Morgan - Northern Arizona University

The Effect of Switching Costs on the Satisfaction-Continuance Relationship: An Extension of Expectation-Confirmation Model
Vincent Lai - Chinese University of Hong Kong; Xiling Cui - Hong Kong Shue Yan University

The Role of Identity in Adopting Building Information Modeling: A Comparative Study
Hamid Nach - UQAR; Albert Lejeune - UQAM

Consumer Acceptance of IT Products: An Integrative Expectation-Confirmation Model
Yue Guo - Hohai University; Stuart Barnes - Kent University; Khuong Le-Nguyen - Cleveland State University

Contextual Factors in Post-Adoption: Applying the Model of Proactive Work Behavior to the Study of End-User Innovation
Stefan Tams, Kevin Hill - HEC Montréal; Jason Thatcher - Clemson University

Adoption of Real-Time Digital Data Streams: Insights from Four Representative Case Studies
Manjunath Paramashivaiah - Ultimate Software Group

Continued Use of Mobile Applications: Satisfaction, System Value, and Mobility
Jackie London, Kevin Matthews, Iaroslava Dutchak - Clemson University

Understanding the Determinants and Outcomes of Individual Adaptation Behaviors in Ongoing ERP Use Contexts
Christophe Elie-Dit-Cosaque - Université de Lorraine, ISAM-IAE Nancy; Jessie Pallud - Ecole de Management Strasbourg

What Differentiates Early Organization Adopters of Bitcoin From Non-Adopters?
Amy Connolly, Andreas Kick - USC Upstate

Explaining Transitions between Communal-and Market-based Knowledge Sharing: Collective Action to Resolve Uncertainty
Hind Benbya - Montpellier Business School; Tanya Menon - Fisher School of Business; Nassim Belbaly - Montpellier Business School

Toward Addressing the Participation Gap of the Digital Divide: A Digital Fluency Perspective of Millennials
Brandis Phillips - North Carolina A & T State University; Martin Dias - Northeastern University; Oran Alston - West Virginia University

Challenges in Technostress Research: Guiding Future Work
Stefan Tams - HEC Montréal

The Role of Attachment Insecurity in Intrinsic Interests in IT
Ronnie Jia, Heather Jia - Illinois State University

ERF Slam Session B
Culebra A

Impacts of Big Data Analytics on Organizations: A Resource Fit Perspective
Maryam Ghasemaghaei, Khaled Hassanein - McMaster University; Ofir Turel - California State University, Fullerton

Big Data: The Structure and Value of Big Data Analytics
Hak Kim - Hofstra University

A Business Simulator for Reality Mining
Torben Svane, Lars-Olof Johansson - Halmstad University

Intra-Organizational Boundary Spanning: A Machine Learning Approach
Wietske Van Osch, Charles Steinfield, Yanjie Zhao - Michigan State University

Analytical Analysis of Educational Apps for Young Children: An Exploratory Study
Nitin Walia - Ashland University

What’s Trending in Social Media Analytics Area? A Retrospective
Styliani Zafeiropoulou - Lund University School of Economics and Management; Saonee Sarker - University of Virginia McIntire School of Commerce; Sven Carlsson - Informatics

A Recommender System for Two-sided Markets: Understanding Customers Sentiment in Social Networks
You You Tao, Veda Storey - Georgia State University
Analytics for Good: Predicting Secondary Education Attainment with Text Analytics
Shawn Bergman, Joseph Cazier, Jonathan Powers - Appalachian State University

Big Data Ecosystem: Network Analysis and Community Structure Detection
Bongsug(Kevin) Chae - Kansas State University

Managing Big Data for Firm Performance: a Configurational Approach
LeeAnn Kung - Auburn University; Hsiang-Jui Kung - Georgia Southern University; Allison Jones-Farmer - Miami University; YiChuan Wang - Auburn University

Analytics Governance: Towards a Definition and Framework
Atiya Avery, Kyle Cheek - University of Illinois at Chicago

A Postcode not for Post
Peter Keenan, Gianluca Miscione, Andrea Berger - University College Dublin

Location-Based Mobile Applications Usage Behavior: Beware the Power of the Dark Side
Mehrdad Koohikamali, Dan Peak - University of North Texas

GIS, Big Data, and a Tweet Corpus Operationalized via Natural Language Processing
Anthony Corso - California Baptist University; Kareem Alsudais - Claremont Graduate University

Is Big Data Postmodern?
Q Chung - Villanova University

ERF Slam Session C
Ceiba A

IP Bouncer: An End-User Network Privacy Enhancing Tool
Gregory Bott, Robert Crossler - Mississippi State University

Seller-Buyer Trust in Cross-Border E-Commerce: A Conceptual Model
Yue Guo - Hohai University; Khuong Le-Nguyen - Cleveland State University; Qiong Jia, Guang Li - Hohai University

The Effect of Identity Disclosure on Reliability and Efforts Provision in Online Review Systems
Keehyung Kim, Kevin Chung, Noah Lim - University of Wisconsin-Madison

Genre Repertoire in Online Discussion Forum: A Case from Thailand
Wipawee Victoria Paulsson, Björn Johansson - School of Economics and Management; Pornpita Sithiprasasana - AIBC Thailand Co., Ltd.

When Ad Is Selfie: The Effect of Selfie on the Effectiveness of Ad Endorsers in Social Media
Jinlin Wan, Tailai Wu - Huazhong University of Science and Technology; Yaobin Lu - Huazhong University of Science and Technology; Chuang Wang, Chen Yang - City University of Hong Kong

Startup Tribes: Social Network Ties that Support Success in New Firms
Yang Yu, Victor Perotti - Rochester Institute of Technology

One Size Does Not Fit all: The Differential Impact of Online Reviews
Sulin Ba, Xinxin Li - University of Connecticut; Xianghua Lu - Fudan University

The Integration of Multi-Source Heterogeneous Data: An Open Data Case Study for Budgetary Execution in Brazil
Jose Beluzo, Gisele Craveiro - Universidade de São Paulo

Combining Morphological Analysis and Bayesian Belief Networks: A DSS for Safer Construction of a Smart City
Rami Yousef, Simon Fass - University of Texas at Dallas; Divakaran Liginlal, Chadi Aoun - Carnegie Mellon University

Developing a Business Model in Smart City Initiatives
H. Chung - California State University, Long Beach

The impact of Information Communication Technology (ICT) on Brazil, Russia, India and China’s (BRIC) Employment and Economic Indices
Shahram Amiri, Joseph Woodside, Christopher Dodson - Stetson University

Using ICT & Analytics to Build Demand for Sustainable Power Consumption in a Rural Mountain Community
Aaron Nelson, Joseph Fagan, Joseph Cazier - Appalachian State University

Culturally Appropriate Acceptance Models for Civic Engagement Systems in Saudi Arabia
Fahad Alayed, Wayne Lutters - University of Maryland
ERF Slam Session D
Palominito A

**BYOD in Practice: A Comparison of Four BYOD Programs**
Arash Negahban - California State University, Chico; John Windsor - University of North Texas; Daryl Bien - University of North Texas

**An Exploratory Study on BYOD in Class: Opportunities and Concerns**
Aaron French - University of New Mexico; Mark Schmidt - St. Cloud State University; Chengqi Guo - James Madison University; J.P. Shim - Georgia State University

**How Should Technology Affordances Be Measured? An Initial Comparison of Two Approaches**
Nan Wang - Eastern Illinois University; Traci Carte - Kennesaw State University; A. Schwarzkopf - University of Oklahoma

**Towards a Framework for Enterprise End-User Development Initiatives: A Design Science Research Investigation**
Umar Ruhi - University of Ottawa

**Temporal Structures Supported by Electronic Calendaring Systems**
Dezhi Wu - Southern Utah University

**Optimizing Flow in Simulated Environments for Worker Productivity**
Thomas Chapman, Brian Reithel - The University of Mississippi

**An Examination of Emotions in the Boston Bombing Twitterverse**
Jaeung Lee, Basma Abdul Rehman - State University of New York at Buffalo; Manish Agrawal - University of South Florida; H. R. Rao - State University of New York at Buffalo

**The Role of Microblogging Capacities in Knowledge Sharing and Collaboration in Virtual Teams**
Simon Cleveland, Timothy Ellis - Nova Southeastern University

**Knowledge Exchange via Unified Communication Services: A Grounded Theory Approach**
Simon Cleveland, Crissy Hinojosa, Timothy Ellis - Nova Southeastern University

**The Influence of Peers Social Structure in Healthcare Social Networking Websites**
Mohammad Al-Ramahi, Insu Park - Dakota State University

**Do You Need to Pay For Online Community: A Comparison Study**
Yuanxiang Li, Dan Zhu - Iowa State University

**Leveraging Co-innovation Practices on Business-to-Business Virtual Communities**
Shih-Hui Hsiao - University of Kentucky; Yichuan Wang - Auburn University; Zhiguo Yang - University of Kentucky; Nick Hajli - Newcastle University

**Applying Cyber Range Concepts of Operation to Disaster Recovery Testing. A Case Study**
Victoria Kisekka - University at Buffalo; Corey Baham - Louisiana State University; Andres Calderon - Blue Cross Blue Shield of Louisiana

ERF Slam Session E
Culebra B

**Proposing a Research Model for Slot Machine Usage**
Claus-Peter Ernst - Frankfurt University of Applied Sciences; Christoph Hock, Franz Rothlauf - Johannes Gutenberg-Universität Mainz

**Enabling Organizational Ideation with Cognitive Dexterity using Social Media: An Exploratory Study**
Pratyush Bharati - University of Massachusetts; Abhijit Chaudhury - Bryant University; Kui Du - University of Massachusetts; N Agrawal - IIM

**Data and Information Quality: Research Themes and Evolving Patterns**
G. Shankaranarayanan - Babson College; Roger Blake - University of Massachusetts - Boston

**Identifying Research Trends in IS**
Mahdi Moqri, Bandyopadhyay, Hsing Cheng - University of Florida

**The Economic Impact of Human Capital in Information Systems**
Benjamin Yeo - DePaul University

**On Smartphone Indispensability: A Country-level Exploratory Study**
Zhi Cheng - Temple University

**Mobile Technologies and the Extended Self in Developing Countries**
Evelyn Odonkor - Paris Dauphine University; Jessie Pallud - Ecole de Management Strasbourg

**Industry-wide Inter-organizational Systems and Data Quality: Exploratory Findings of the Use of**
GS1 Standards in the Dutch Retail Market
Simon Dalmolen, Hans Moonen, Jos van Hillegersberg - University of Twente

Co-using Infrastructure for Sustainability in Maritime Transports
Mathias Karlsson, Sandra Haraldson, Per-Erik Holmberg - Viktoria Swedish ICT

Assessing the Ability to Act without Moving - The Movirtuality Index
Andres Diaz Lopez - University of Mississippi

Shifting to a Sustainability Dominant Logic: The Role of IS
Jessie Lian, Alex Ballasiotes, Marie-Claude Boudreau, Richard Watson - University of Georgia

Dynamic Tagging for Enterprise Knowledge Sharing and Representation
Dazhi Chong - Old Dominion University; Hui Shi - University of Southern Indiana; Harris Wu - Old Dominion University

Phronesis as a Paradigm for ICT-enabled Transparency: The Case of the Nicaragua Canal Megaproject
Kuldeep Kumar, Gladys Simpson - Florida International University

Analysis of Techniques of the Content-Based Image Retrieval to Construct an Information System of the Computer-Aided Diagnosis
Ronaldo Costa, Junior - Universidade Federal de Goiás; Rogerio Salvini, Leandro Oliveira - Universidade Federal de Goiás; Fatima Nunes - University of Sao Paulo

Propuesta de Modelo de Gobierno TI para Empresa de Servicios Sanitarios de Chile
Elizabeth Grandón, Debora Firmani - Universidad del Bío-Bío

ERF Slam Session F
Icaco A

Impact of HIT-Induced Error on Practice-Level EHR Use
Rishikesh Jena - University of Arkansas

A Study Of Healthcare Consumers’ Voluntary Adoption and Non-Adoption of Electronic Personal Health Records in Connecticut
Niki Kunene - Eastern Connecticut State University

Adoption of Health Information Exchange by Small Clinics: An Institutional Perspective
John Pendergrass, C. Ranganathan - University of Illinois at Chicago

Super Stars or Equalized Field: An Empirical Analysis of an Online Healthcare Platform
Ling Ge - City University of Hong Kong; Xitong Guo, Xiaoxiao Liu - Harbin Institute of Technology

The Impact of Virtually Crowdsourced Social Support on Individual Health: Analyzing Big Datasets for Underlying Causalities
Langtao Chen, Detmar Straub - Georgia State University

Text Mining Patient-Doctor Online Forum Data from the Largest Online Health Community in China
Haijing Hao - University of Massachusetts Boston; Kunpeng Zhang - University of Illinois at Chicago

An Evidence-Based Analysis for Liver Transplants: Insights for Organ Allocation Policy
Dominion University; Wu He - Old Dominion University

Yuanfeng Cai - CUNY-Baruch College; Michael Voigt - University of Iowa; Dan Zhu - Iowa State University

A Simulation Model for Evaluating Alarm Routing Policies in ICU Patient Monitoring Information Systems
Sarin Shrestha, Surendra Sarnikar - Dakota State University

Utilizing Blue Ocean Strategies for Electronic Health Care Documentation to Navigate the Red Ocean Waters of Health Care Reform
Barbara Doster, Rosemary Ryan - University of Alabama-Birmingham Hospital

Healthcare IT Capabilities and IT-Enabled Innovative Practices in Regional Healthcare Organizations
Balaji Sankaranarayanan, Roger Yin - University of Wisconsin-Whitewater

Design and Development of a Community-based mHealth Knowledge Sharing System
Muluneh Atinaf - Addis Ababa University; Monica Garfield - Bentley College

Using Latent Semantic Analysis to Identify Themes in IS Healthcare Research
Arun Aryal, Mike Gallivan, You You Tao - Georgia State University

Leading Agile Teams: An Exploratory Study of Leadership Styles in Agile Software Development
Peng Xu - University of Massachusetts Boston; Yide Shen - Rowan University
Web 2.0 Technologies in Project Management: A Proposal of a Benefits Dependency Network
Marcirio Chaves, Cristiane Pedron - Nove de Julho University

ERF Slam Session G
Icaco B
Using the Right Information: A Theoretical Explanation of User Motivation to Validate Web-content
Onochie Fan-Osuala - University of South Florida
Life Satisfaction: The Key to Managing Internet & Social Media Addiction
Phil Longstreet - University of Michigan - Flint; Stoney Brooks - Middle Tennessee State University
Towards the Design of Innovative Spaces for Deep Dialogue and Insight Formation
Nikunj Dalai - Oklahoma State University
Well-being and Technology: Exploring Technology-Supported Meditation
Laura Downey - Nova Southeastern University; Lisa Laxton - Laxton Consulting, LLC; Maxine Cohen - Nova Southeastern University
Finding Flow with Games: Does Immediate Progress Feedback Cause Flow?
Owen Schaffer, Xiaowen Fang - DePaul University
Does Identification with Virtual Model Making Shopping Experience More Enjoyable? The Case of Virtual Mirror
Dan Jiang, Heshan Sun, Varun Grover - Clemson University
Multimodal Message Incongruence on E-Commerce Websites
Kijjae Lee - Embry-Riddle Aeronautical University; Jungsil Choi - Cleveland State University
Herd Behavior in Assessments of Web Interface Design: Some Preliminary Evidence
Daniel Soper - California State University, Fullerton
Maryam Ghasemaghaei, Khaled Hassanein - McMaster University
Less is More Usable: Measuring Security Usability as Energy Efficiency
A-M Horcher - Nova Southeastern University
Web Experience and Growth
Soussan Djam asi - Worcester Polytechnic Institute; John Wyatt, Mark Traietti - EMC Corporation; Wanbin Li, Lan Chi Thi Tran, Fangwen Yuan, Victoria Valcour - Worcester Polytechnic Institute
Exploring the Effects of Mood and Computer Self-Efficacy on Computing Task Performance
David Agogo, Traci Hess, Ryan Wright - University of Massachusetts
Follow Your Heart or Mind? Measuring Neurophysiological Responses and Subjective Judgments for Visual Aesthetics
Upasna Bhandari - National University of Singapore; Tillmann Neben - University of Mannheim; Wen Yong Chua, Klarissa Chang - National University of Singapore
Trust-free Systems - a New Research and Design Direction to Handle Trust-Issues in P2P Systems: The Case of Bitcoin
Martina Greiner - University of Nebraska at Omaha; Hui Wang - Radford University
Does Privacy Concern Matter to Millennials? The Case of Personal Cloud
Murad Moqbel - University of Kansas Medical Center; Valerie Bartelt - Texas A&M University; Mohammed Al-Suqri - Sultan Qaboos University; Azzah Al-Maskari - Ibra College of Technology
ERF Slam Session H
Vieques A

The Moderating Role of Espoused National Cultural Values on Perceptions of Privacy Assurance Mechanisms
Dong-Heon Kwak, Greta Polites, Mirmahdi Darbanhosseiniamirkhiz - Kent State University; Shuyuan Deng - Dakota State University

A Security Behavior Model of Employees in Cyberspace
Wu He, Ivan Ash, Ling Li, Li Xu - Old Dominion University; Mohd Anwar, Xiaohong Yuan - North Carolina A&T State University

Information Technology Change and the Effects on User Behavior and Cyber Security
Roberto Sandoval - University of Texas at San Antonio

A Theoretical Model for Customizable Learning/Training to Enhance Individuals’ Systems Security Behavior
Peter Meso, Shuting Xu, Yi Ding - Georgia Gwinnett College

Beyond Security and Privacy Perception: An Approach to Biometric Authentication Perception Change
Obi Ogbanufe, Dan Kim - University of North Texas

Mind the Threat! A Qualitative Case Study on Information Security Awareness Programs in European Banks
Stefan Bauer - Vienna University of Economics and Business; Katharina Chudzikowski - University of Bath

Identifying and Measuring the Dimensions of Risky IT Behavior
Arash Negahban - California State University, Chico; John Windsor - University of North Texas

Influence of National Culture on Employees’ Compliance with Information Systems Security (ISS) Policies: Towards ISS Culture in Ethiopian Companies
Tilahun Arage - Addis Ababa University; France Belanger - Virginia Tech; Tibebe Beshah - Addis Ababa University

Phishing Attacks Over Time: A Longitudinal Study
Dave Yates - University of Denver; Albert Harris - Appalachian State University

Goal Framing as a Persuasive Technique to Promote Safe Behavior in the Domain of Information Security
Roozmehr Safi, Glenn Browne - Texas Tech University

End-user IT Security Policy Compliance: A Confidence-Building Measures Approach
Emmanuel Ayaburi - University of Texas at San Antonio

Detecting Malicious Short URLs on Twitter
Raj Nepali, Yong Wang, Yazan Alshboul - Dakota State University

Information Security Investment: Expected Utility Approach with Correlated Information Assets
SungJune Park - University of North Carolina at Charlotte; Sanjaya Mayadunne - Georgia Gwinnett College

Coping with BYOD Security Threat: From Management Perspective
Zhiling Tu, Yufei Yuan - McMaster University

Big Data Lifecycle: Threats and Security Model
Yazan Alshboul, Yong Wang, Raj Nepali - Dakota State University
ERF Slam Session I

Economics of Cloud Security
Mingwen Yang, Varghese Jacob, Srinivasan Raghunathan - University of Texas at Dallas
The Information Privacy Concerns at the Organizational Level: An Exploratory Study in the Bank Sector
Gustavo Montesdioca - Universidade Federal do Rio Grande do Sul; Marcia Hino - FGV/SP; Antonio Carlos Maçada - Universidade Federal do Rio Grande do Sul
The Impact of Technostress on Users’ Responses to Security Warnings: A NeuroIS Study
Bonnie Anderson, Tony Vance, Brock Kirwan, Jeffrey Jenkins - Brigham Young University; David Eargle - University of Pittsburgh
A Mask based approach for Lossless Colour Image Steganography.
Maheshkumar Kolekar - Indian Institute of Technology Patna; Abhinash Jha, Apurva Singh, Sneha Srivastava - LNM Institute of Information Technology
Privacy Protecting Behavior in Social Network Sites
Claus-Peter Ernst - Frabrik University of Applied Sciences; Jella Pfeiffer - Karlsruhe Institute of Technology; Franz Rothlauf - Johannes Gutenberg-Universität Mainz
Societal Factors, Internet Privacy Concerns, and Self-Disclosure: The Case of Social Networking Sites in Saudi Arabia
Tawfiq Alashoor, Mark Keil - Georgia State University; Mazen Shawosh - King Fahd University of Petroleum and Minerals
A Study of the Effect of Privacy Assurance Mechanisms on Self-disclosure in Social Networking Sites from the View of Protection Motivation Theory

ERF Slam Session J

Using a Scaffold-based Blogging Approach to Improve IT and CS Undergraduate Students’ Disciplinary Writing Skills
Wu He, Harris Wu, Li Xu, Kurt Maly - Old Dominion University
Bringing Innovation to the Classroom: Instructor Use of Tablets to Improve Classroom Tasks across Varying Learning Styles
Jeffrey Cummings, Stephen Hill - University of North Carolina at Wilmington

Business Intelligence and Analytics Education: Hermeneutic Literature Review and Future Directions in IS Education
Yichuan Wang - Auburn University
Preparing Industry-ready Analysts In the Classroom: A Module Injection Approach
Atiya Afsana, Suranjan Chakraborty, Siddharth Kaza - Towson University; Sutirtha Chatterjee - University of Nevada at Las Vegas
The Impact of Evaluation Mode and Social Comparison on the Quality of Integrative Ideas in Asynchronous Online Discussions: Theory Development and Field Experiment Design
Elahe Javadi - Illinois state university

Designing a Management Simulation: Testing a Conceptual Framework
Andrea North-Samardzic - Deakin University

Which Collaboration Technologies Best Support Student Teamwork? An Empirical Investigation
Lei Li, Guangzhi Zheng - Kennesaw State University; Yide Shen - Rowan University; Rong Guo - University of West Georgia

Factors Affecting the Adoption of Online Discussion Boards in Physical Learning Environments
Jie Xiong, Olimpiya Saha, Stacie Petter - University of Nebraska Omaha

On the Modeling of Accounting Information
Rosemary Kim - Loyola Marymount University; Jagdish Gangolly - State University of New York at Albany

Causal Inference in Strategic Performance Measurement Systems and Its Effect on Performance Evaluations: A Laboratory Experiment
Min Liang, Kristian Rotaru, Dennis Fehrenbacher, Axel Schulz - Monash University

Who Should the Chief Information Security Officer Be Reporting To?
Erastus Karanja - North Carolina Central University; Ganesh Bhatt - Morgan State University

The Impact of Enterprise System Implementations on Enterprise Risk
Fernando Parra, Laura Hall, M. Adam Mahmood, Gemoets Leo - University of Texas at El Paso

ERF Slam Session K
Siete Mares B

The Role of Electronic Word-of-Mouth on Stakeholders’ Perceptions: Can Online Opinion Impact Managers’ Futures?
Utku Pamukszuz, Sung Kim, Ramanath Subramanyam - University of Illinois

Bind and Double Bind: Media Images of Women in Computing
Fay Payton - North Carolina State University; Eleni Berki - University of Tampere; Natasha Pinto - North Carolina State University

Elderly People in eHealth: Investigating Internet Self-Efficacy and the Role of Occupational Internet Usage
Robert Rockmann, Andy Weeger, Heiko Gewald - Neu-Ulm University of Applied Sciences

Undergraduate-to-PhD Project: Examining the Path to Becoming and Remaining an African American Professor in Information Systems
Shekesa McLaurin, Traci Carte, Adriane Randolph - Kennesaw State University

Measuring the Success of Female Faculty in the IS Research Arena: An Empirical Investigation
Andrea Everard - University of Delaware; Kent St. Pierre, Jean Heck - Saint Joseph’s University

The Effect of Social Factors on User-Generated Content Productivity: Evidence from Flickr.com
Shih-Hui Hsiao - University of Kentucky; Yichuan Wang - Auburn University

Anonymously Social Networking: A Great Migration
Natalie Gerhart, Mehrdad Kooihakamali - University of North Texas

Social Competence of Digital Natives: Impact of Social Networking Sites (SNS) Use
Shahper Vodanovich - Auckland University of Technology; Kathy Ning Shen - University of Wollongong in Dubai; David Sundaram - University of Auckland

Are You Addicted to the Internet or on the Internet? A Cognition-Attitude-Behavior-Consequence Hierarchy Model to Study Internet Addiction
Ruth King, Su Dong, Tamuchin McCreless - Fayetteville State University

Configurational Approach to Uncovering the Effect of Enterprise Architecture Design on Organizational Performance
YoungKi Park - George Washington University; Gwanhoo Lee - American University; Zoonky Lee - Yonsei University

The Surprisingly Innovative Enterprise Resource Planning System: The Effects of Infusion
John Muraski – University of Wisconsin-Whitewater

The Effect of Institutional Pressures on Ethical Behavior and Extent of ERP Implementation: Evidence from Organizations in Selected Sub-Saharan African Nations
David Asamoah - Kwame Nkrumah University of Science and Technology; Francis Andoh-Baidoo - University of Texas-Pan America; Lionel Robert - University of Michigan
ERF Slam Session L  
Palominito B

What Affects Information Technology Capability: A Meta-Analysis on Aspects that Influence Information Technology Capability  
Soerin Bipat, Lineke Sneller - Nyenrode Business University; Joost Visser - Radboud University Nijmegen

Business Intelligence and Analytics as a Foundation for Organizational Dynamic Capabilities  
Russell Torres, Anna Sidorova - University of North Texas

Information Management Capability as a Source of Sustained Competitive Advantage  
Rafael Brinkhues, Antonio Carlos Maçada, José Carlos Freitas Junior - Universidade Federal do Rio Grande do Sul

In Which Model Do We Trust and When? Comparing the Explanatory and Predictive Abilities of Models of E-Government Trust  
Pratyush Sharma - University of Delaware; Forrest Morgeson III - American Customer Satisfaction Index; Sunil Mithas, Salman Aljazzaf - University of Maryland

Business Strategy, IT Management and Business Value – A Tripartite Interaction?  
Daniel Hackenberg, Andy Weeger, Heiko Gewald - Neu-Ulm University of Applied Sciences

SOA Strategic Vision: role in establishing a strong SOA governance  
George Joukhadar, Fethi Rabhi, Dubravka Cecez-Kecmanovic - University of New South Wales

Effect of Third-Party Cloud Computing Usage on Intra-Organizational Coordination  
Emmanuel Ayaburi - University of Texas at San Antonio

Impact of IS Governance Certifications on Enterprise Risk  
Fernando Parra, Laura Hall, M. Adam Mahmood, Gemoets Leo - University of Texas at El Paso

Extending the DeLone and McLean IS Success Model to Cloud Computing  
Charles Flack, Pamila Dembla - Kennesaw State University; Stacie Petter - University of Nebraska Omaha

Competitive Strategies for Software Vendors amid Software-as-a-Service Business Model  
Charles Liu, Emmanuel Ayaburi, Yoris Au - University of Texas at San Antonio

Stephan Zoder - Informatica Corp.

The Key Successful Factors of Customer Service Experience  
Yen-Hao Hsieh - Tamkang University; Yi-Chun Chuang - Tamkang University

The Effect of Sentiment on Information Diffusion in Social Media  
Mohammad Salehan - California State Polytechnic University, Pomona; Dan Kim - University of North Texas

Antecedents of Online Customers Reviews’ Helpfulness: A Support Vector Machine Approach  
Mohammadreza Mousavizadeh, Mehrdad Koohikamali - University of North Texas; Mohammad Salehan - California State Polytechnic University, Pomona

Website Aesthetics Impacts User Satisfaction and Actual Use: The Role of Trust and Focused Immersion  
Dezhi Wu - Southern Utah University; Julian Lin, Hock Chan - National University of Singapore
Friday Evening Events

ERF Cocktail Hour
4:45 p.m. - 6 p.m.
Grand Atlantic Salon 1-2

University of Massachusetts Boston Reception
6 p.m. - 8 p.m.
El Faro Terrace

SIG Health Business Meeting
6 p.m. - 8 p.m.
Siete Mares A

SIGDSA Annual Meeting
6 p.m. - 8 p.m.
Las Crobas B

SIGGIS Business Meeting
6 p.m. - 7:30 p.m.
Icaco A

SIGHCI Business Meeting
6 p.m. - 7:30 p.m.
Ceiba A

SIGSEC Meeting
6 p.m. - 8 p.m.
Salon 2 Grand Caribbean Ballroom

LACAIS Meeting
7 p.m. - 8:30 p.m.
Culebra A

SIG-OSRA Business Meeting and Social
6 - 8 p.m.
Las Crobas A

SIGLead Annual Meeting and Election
6 - 7:30 p.m.
Poinsettia B

Georgia State University Reception
6:30 - 8:30 p.m.
Salon 3 Grand Caribbean Ballroom

AIS...Beyond the Conference

AIS is your source for cutting-edge IS scholarship, a community of like-minded academics, and resources to propel your career. With members in nearly 100 countries, your AIS membership connects you to scholars far beyond your university. AMCIS is a prime time to enjoy your AIS membership, but the benefits don’t stop here! We have much to offer you year-round. Stop by the AIS Booth to meet Council and staff members, and learn more about how you can utilize your AIS membership to elevate your career.
8:30 a.m. - 10 a.m.

Crowdsourcing and Virtual Collaboration
Icaco A
Chair: Nathan Twyman - Missouri University of Science & Technology

A Virtual Crowdsourcing Community for Open Collaboration in Science Processes
Felix Michel - Technical University Munich; Yolanda Gil, Varun Ratnakar - University of Southern California; Matheus Hauder - Technical University Munich

Design, Evaluation and Implications of Communication
Culebra B
Chair: Fiona Nah - University of Nebraska

Trust Building in Consumer Learning Process and Its Effect on Consumers’ Behavioral Intention toward Mobile Payments
Lin Jia - Beijing Institute of Technology; Dianne Hall, Suning Zhu - Auburn University

Secondary Design – as a Supplementary Knowledge Base for HCI Design
Nathan Lakew - Mid Sweden University; Arun Aryal - Georgia State University

Virtual Business Communities to Improve Symbiotic Resource Sharing
Ricardo Cruz - SAP; Norberto Hoppen, Eduardo Rigoni - Universidade do Vale do Rio dos Sinos

Is Media Synchronicity Theory Culture Blind? An Empirical Test
Manju Ahuja - University of Louisville; Robert Fuller - University of Tennessee; Massimo Magni - Universita Bocconi

Affordance-Based User Personas: A Mixed-Meth-od Approach to Persona Development
Mostafa Mesgari - Concordia University; Chitu Okoli - Concordia University; Ana Ortiz de Guinea - HEC Montréal
E-Government: Social Media and Adoption
Las Croabas B
Chair: Vikas Jain - University of Tampa

An Empirical Identification of Social Media Key Performance Indicators from the 2014 General Elections
Geoffrey Hill - University of Central Arkansas; Pratim Datta - Kent State University

An Empirical Study on Citizen’s Adoption Behavior of Internet Personal Identification Number (i-PIN) System
Hyuk Im, Tae-Sung Kim - Chungbuk National University

Impact of Project Attributes on Project Management Strategies - A Context of G2C e-Government in India
Ambuj Anand, Priya Seetharaman, Sanjiv Vaidya - Indian Institute of Management Calcutta

EA Configurations, Organizational Performance, and Student Motivation in Enterprise Systems
Palominito B
Chair: Frank Armour - American University

A Identificação Dos Riscos Específicos Em Projetos Globais De TI: Um Estudo Exploratório E Indutivo
Irapuan Glória Júnior, Marcirio Chaves, Franciane Silveira - Nove de Julho University

What Motivates Students to Study Enterprise Systems? A Social Cognitive Perspective
Asli Akbulut - Grand Valley State University

Innovative Approaches to Data and Text Mining 1
Vieques B
Chair: Shuyuan Deng - Dakota State University

Adaptive Advertisement Recommender Systems for Digital Signage
Sule Balkan - National Chiao Tung University; Mustafa Baydogan - Boğaziçi University; Sanjay Addicam - Intel Corporation

Money Talks: A Predictive Model on Crowdfunding Success Using Project Description
Mi Zhou, Qianzhou Du, Xuan Zhang, Zhilei Qiao, Gang Wang, Weiguo Fan - Virginia Tech

Text Mining for Studying Management’s Confidence in IPO Prospectuses and IPO Valuations
Jie Tao - Fairfield University; Amit Deokar - Pennsylvania State University

Information Processing and Stock Market Volatility - Evidence from Real Estate Investment Trusts
Jan-Otto Jandl - University of Cambridge

Managing (Big Data) and Business Analytics as an Asset for Organization Performance Management 1
Vieques A
Chair: Benjamin Shao - Arizona State University

Enhancing Organizational Performance through Event-based Process Predictions
Julian Krumeich, Dirk Werth, Peter Loos - German Research Center for Artificial Intelligence

Factors Contributing to Business Intelligence Success: The Impact of Dynamic Capabilities
Lewis Chasalow - Lebanon Valley College;

Elizabeth Baker - University of North Carolina, Wilmington

Applying Business Analytic Methods To Improve Organizational Performance In The Public School System
Thomas Cech, Trent Spaulding, Joseph Cazier - Appalachian State University
Marine Informatics and Business Sustainability Activities
Ceiba A
Chair: Viet Dao - Shippensburg University
Maritime Informatics Framework and Literature Survey - Ecosystem Perspective
Seyma Guven Kocak - Georgia Institute of Technology
An Empirical Investigation of Strategies against Procurement Uncertainties and Their IS Support at High Grade Timber Manufacturers
Shanna Appelhanz, Matthias Schumann - University of Goettingen

Digitalization of Sea Transports – Enabling Sustainable Multi-Modal Transports
Sandra Haraldson - Viktoria Swedish ICT
Sustainability Innovation Systems (SIS): IT Investments and Stages of Sustainability Maturity
Thomas Abraham - Kean University; Kannan Mohan - Baruch College, CUNY

Online Diffusion, Adoption and Assimilation
Palominito A
Chair: Greta Polites - Kent State University
Investigating The Determinants Of Big Data Analytics (BDA) Adoption In Asian Emerging Economies
Kalyan Agrawal - Chandragupt Institute of Management Patna
Drivers and Consequences of Frustration When Using Social Networking Services: A Quantitative Analysis of Facebook Users
Jakob Wirth, Christian Maier, Sven Laumer, Tim Weitzel - Otto-Friedrich University Bamberg
Beyond IT Acceptance
Ricardo Engelbert - ISE Business School; Alexandre Graeml - Universidade Tecnologica Federal do Parana

Organizational and Social Dynamics in Information Technology I
Icaco B
Chair: Dragos Vieru - Distance Learning University of Quebec
How ICT Can Contribute To The Use Of Impression-management Strategies In A Public Organization
Stefan Holgersson - Linköping University
Non-investment in Information Systems: A Cognitive Dissonance Case Study
Luiz Fernando Bono Milan, Fernando Meirelles, Maria Cunha - FGV-EAESP
Organizational Structure in IT Governance: A Case Study of an IT Governance Implementation Project
Fredrik Larsson, Lazar Rusu, Parisa Aasi - Stockholm University

SIGHealth: Electronic Health/Medical Records I
Salon 1 Grand Caribbean Ballroom
Chair: Richard Klein - Florida International University
Health Informatics for Healthcare Quality Improvement: A Literature Review of Issues, Challenges and Findings
Rangarajan Parthasarathy, Theresa Steinbach - DePaul University
A Framework For Next Generation E-health Systems And Services
Jorge Cardoso - University of Coimbra; Ronny Mans - Technische Universiteit Eindhoven; Paulo Cunha - University of Coimbra; Wil van der Aalst - Technische Universiteit Eindhoven; Henrike Berthold - SAP AG; Silvana Quaglini - University of Pavia
EMR Adoption: A User Perception Study
Amitava Dutta - George Mason University; Deepa Krishnan - Aravind Eye Care System; Ramkumar Veppathur Mohan - Deloitte Consulting; Sivaraman Ramanathan - McKinsey & Company; Rahul Roy, Priya Seetharaman - Indian Institute of Management, Calcutta
SIGSEC: Privacy Issues in Social Media  
Salon 6 Grand Caribbean Ballroom  
Chair: Hamed Zolbanin - Oklahoma State University

Does Information Sensitivity Make A Difference?  
Mobile Applications’ Privacy Statements: A Text Mining Approach  
Mehrdad Koohikamali, Dan Kim - University of North Texas  
Communication Privacy Management and Self-Disclosure on Social Media - A Case of Facebook  
Anitha Chennamaneni - Texas A&M University;

Social Commerce I  
Culebra A  
Chair: Ying Wang - Texas Tech University  
The Impact of Mobile Application Information on Application Download: A Text Mining Approach  
Ying Wang, Jaeki Song - Texas Tech University  
Analyzing the Factors that Influence Consumers’ Adoption of Social Commerce – A Literature Review  
Thomas Friedrich - University of Bamberg  
Validating the Effectiveness of the Moodle Engagement Analytics Plugin to Predict Student Academic Performance  
Danny Liu, Chris Froissard, Deborah Richards, Amara Atif - Macquarie University

Social Media, Mobile Learning; and Serious Games  
Salon 8 Grand Caribbean Ballroom  
Chair: Yaneli Cruz - Instituto Tecnológico Autónomo de México  
Supporting Learner-Content Interaction on Autodidactic Field Trips through Mobile Learning Applications  
Sebastian Hobert, Bjoern Pilarski, Jasmin Decker, Matthias Schumann - University of Goettingen  
Not Just Silly Cat Videos: Exploring Student Knowledge Sharing via Social Media  
Ye Xiong, Turki Alelyani, Regina Collins, Starr Hiltz - New Jersey Institute of Technology  
Creating a Theory-Based Research Agenda for Gamification  
Lisa-Maria Putz, Horst Treiblmaier - University of Applied Sciences Upper Austria  
Feedback on the Integration of a Serious Game in the Business Process Management Learning  
Olfa Tantan, Daniel Lang, Imed Boughzala - Teleco Ecole de Management

Strategic and Competitive Advantage  
Palmas A  
Chair: Bidyut Hazarika - University of Colorado Denver  
Overcoming Silo Thinking in the IS Discipline by Thinking Differently about IS and IT  
Steven Alter - University of San Francisco  
Lean Management of IT Organizations: Implementation Success Factors and Theoretical Foundation  
Joern Kobus - TU Dresden; Markus Westner - OTH Regensburg  
Technology Frustration and Consumer Valuation  
Shift for Mobile Apps: An Exploratory Study  
Bidyut Hazarika, Jiban Khuntia, Madhavan Parthasarathy, Jahangir Karimi - University of Colorado Denver  
Technological Platforms and Innovation: Review, Integration, and Extension  
Giorgi Shuradze, David Wagner, Heinz-Theo Wagner - German Graduate School
Technology in Brasil
Palmas B
Chair: Luiz Joia - FGV

Detecting and Sorting the Paradoxes Associated with Smartphone Use by Brazilian Professionals
Luiz Joia, Pedro Bruzzi - FGV
Educacional da Lapa; Alexandre Graefl - Universidade Tecnologica Federal do Parana

The AIS Grand Vision Project: What, Why, and How
Salon 7 Grand Caribbean Ballroom
Chair: Gwanhoo Lee - American University
Gwanhoo Lee - American University; Jane Fedorowicz - Bentley College

10:30 a.m. - 12 p.m.

Cloud Computing and Innovation
Palmas B
Chair: Brandis Phillips - North Carolina A&T

Relevancia de las Barreras Percibidas En La Decisión de Adoptar Cloud Computing
Aurora Sanchez, Maria Henriques-Berrocal - Universidad Católica del Norte

Web-Based Technologies That Drive Innovation
Sonia Arbues Decoster, Cesar Souza - University of São Paulo

Connectivity and Continuity: New Fronts in the Platform Wars
Salon 7 Grand Caribbean Ballroom
Chair: Meg Murray - Kennesaw State University
Meg Murray, Jorge Perez - Kennesaw State University; George Coffin - Dynetics Technical Services; Joy Fluker - Hewlett Packard

Contemporary Issues in Agile Development
Salon 3 Grand Caribbean Ballroom
Chair: VenuGopal Balijepally - Oakland University

Effectiveness of Pair and Solo Programming Methods: a Survey and an Analytical Approach
Wenyong Sun - Washburn University; Miguel Aguirre-Urreta - Texas Tech University; George Marakas - Florida International University

Perceptions about Agility Enablers and their Relative Importance: A Collation
Kushal Saha, Subir Bhattacharya - Indian Institute of Management Calcutta

Have Your Cake and Eat it Too? Managing Knowledge in Hybrid Agile-Traditional Development Projects
Alec Cram, Marco Marabelli - Bentley University
E-Government: Accountability, Modeling and Value Co-Creation
Las Croabas B
Chair: Vishanth Weerakkody - Brunel University

Core Aspects for Value Co-Creation in Public Sector
Elin Uppström, Carl-Mikael Lönn - Stockholm University

The Human-Information-Processor Model View of e-Government
Martin Ndicu - Mississippi State University; Ali Vedadi - Mississippi State University

Who’s Holding the Bag? Accountability in the Criminal Justice System
Usama Rafi, Umer Naeem, Shehroze Farooqi, Muhammad Adeel Zaffar, Fareed Zaffar - Lahore University of Management Sciences

Innovative Approaches to Data and Text Mining II
Vieques B
Chair: Abhijit Dutt - Pennsylvania State University

Price Trend Forecasting Through Textual Data Analysis
Marco Pospiech, Carsten Felden - Technical University Freiberg

Users’ Continuance Participation in the Online Peer-to-peer Healthcare Community: A Text Mining Approach
Yanyan Shang, Jun Liu - Dakota State University

Understanding the Structure of Agile Software Development Using Text Analytics: A Preliminary Analysis
Yanyan Shang, Jun Liu - Dakota State University
Sridhar Nerur - University of Texas - Arlington; VenuGopal Balijepally - Oakland University

Examining Competitive Intelligence Using External and Internal Data Sources: A Text Mining Approach
Yuan Xue - George Washington Univ; Yilu Zhou - Fordham University; Subhasish Dasgupta - George Washington University

IT Impacts
Las Croabas A
Chair: Marcel Morisse - University of Hamburg

Subverting Organisational IT Policy: A Case in China Peru
Robert Davison - City University of Hong Kong; Carol Ou - Tilburg University

Deskilling, Up-skilling or Reskilling? The Effects of Automation in Information Systems Context A Preliminary Study of Information Technologies Usage in Non-Profit Organizations
Edgardo Bravo - Universidad del Pacifico-Lima - Florida; Haiyan Huang - Flagler College

IT Project Management
Ceiba A
Chair: Michael Chilton - Kansas State University

Ensuring ERP Projects Achievement through Legitimating Practices
Régis Meissonier - Montpellier University; Liette Lapointe - McGill University; Emmanuel Houze - Montpellier University

A Competence-Focused Assessment Framework for Project Management Certifications
Timur Sati, Andreas Drechsler - University of Duisburg-Essen

The Influence of IT Project Manager Competencies on Team Commitment
Cintia Araújo, Cristiane Pedron, Filipe Quevedo - Nove de Julho University

Inter-Organizational Information and Middleware System Projects: Success, Failure, Complexity, and Challenges
Rad Jrad, David Sundaram - University of Auckland
Managing (Big Data) and Business Analytics as an Asset for Organization Performance Management II
Vieques A
Chair: Avijit Sarkar - University of Redlands
A Data Driven Framework for Early Prediction of Customer Response to Promotions
Utkarsh Shrivastava, Wolfgang Jank - University of South Florida
Improving Consulting Processes in Web Analytics: A Framework for Multichannel Analytics
Yves Studer, Uwe Leimstoll - University of Applied Sciences Northwestern Switzerland

Organizational and Social Dynamics in Information Technology II/STIR ’15
Icaco B
Chair: Dragos Vieru - Distance Learning University of Quebec
Why People Play Pokémon: The Role of Perceived Belonging
Claus-Peter Ernst - Frankfurt University of Applied Sciences; Alexander Ernst - Justus Liebig University Giessen
Creative Performance in Mediated Communication: The Contextual Effects of Communication Media
Xiqing Sha - Southeast University; Klarisssa Chang - National University of Singapore
Maturing, Flagshipping and Piggybacking: On the Use of Structuration Theory in Information Systems Research
Michael Kiesel, Gunnar Mokosch, Björn Niehaves - University of Siegen
Peering Below the Surface: Social Mechanisms for Analyzing Interorganizational Information Systems Integration
Dragos Vieru - Distance Learning University of Quebec; Claudia Pelletier - Université du Québec à Trois-Rivières; Anne-Marie Croteau - Concordia University

SIGHealth: Electronic Health/Medical Records II
Salon 1 Grand Caribbean Ballroom
Chair: Richard Klein - Florida International University
Is it Health Information Technology? Task Complexity and Work Substitution
Héctor Medina, Matthijs Verhulst, A-F Rutkowski - Tilburg University
Healthcare Professionals’ Attitudes towards Privacy in Healthcare Information Systems
Michael Lapke, Christopher Garcia, David Henderson - University of Mary Washington
‘What are They Saying?’ Examining Healthcare Field Discourses in West Tennessee
Kulraj Singh - South Dakota State University; Brian Janz, Sandra Richardson, Deepti Agrawal - University of Memphis; John Amis - University of Edinburgh
Perioperative Workflow and Patient Care Documentation Perpetuated through Electronic Medical Records via Integrated Hospital Information Systems
James (Jim) Ryan - Auburn University; Barbara Doster, Sandra Daily - University of Alabama-Birmingham Hospital; Carmen Lewis - Troy University; Rosemary Ryan - University of Alabama-Birmingham Hospital

SIGSEC: Social Media Privacy in Job Applications and Dating
Salon 6 Grand Caribbean Ballroom
Chair: Miloslava Plachkinova - Claremont Graduate University
Job Applicants’ Information Privacy-Protective Response: Exploring the Roles of Technology
Yichuan Wang, Shiwei Sun - Auburn University;
John Drake - East Carolina University; Dianne Hall - Auburn University

Screening Job Candidates with Social Media: A Manipulation of Disclosure Requests
John Drake, Christopher Furner - East Carolina University

Social Commerce II
Culebra A
Chair: Chandra Subramaniam - University of Texas

Why do People Seek Shopping Recommendations in Social Commerce Sites?
Li Qin - Fairleigh Dickinson University; Su Kong - Kutztown University

Experimental Evaluation of Sponsored Search Auction Mechanisms
Di Shang - Long Island University Brooklyn;

Social Media and Virtual Communities
Icaco A
Chair: Vikas Jain - University of Tampa

Understanding How Hospitals Use Social Media: An Exploratory Study of Facebook Posts
Nima Kordzadeh - Idaho State University; Diana Young - University of Texas at San Antonio

They’ll Know It When They See It: Analyzing Post-Release Feedback from the Android Community
Sherlock Licorish, Chan Won Lee, Tony Savarimuthu, Priyanka Patel, Stephen MacDonell - University of Otago

Technology Enhanced Collaborative Learning I
Salon 8 Grand Caribbean Ballroom
Chair: Rassule Hadidi - University of Illinois

Action Design Research: Design of e-WIL for the Manufacturing Industry
Monika Hattinger, Kristina Eriksson - University West

Improving Transfer-of-Training with Learning Management Systems: Where We Are and Where We Should Be
Sharif Amrou, Tilo Boehmann - University of Hamburg

Technology Usage Issues
Palominito A
Chair: Monideepa Tarafdar - Lancaster University

Beneficial Noncompliance and Detrimental Compliance: Expected Paths to Unintended Consequences
Steven Alter - University of San Francisco

Measuring the Impact of the E-Mail Conversation Format on E-Mail Overload: A Pilot Test
Nikolai Sobotta - Goethe University Frankfurt

Privacy Risks in Mobile Dating Apps
Jody Farnden, Ben Martini, Kim-Kwang Raymond Choo - University of South Australia

The Role of Communication Types on Referral Acceptance in Social Networks
Antonia Köster, Christian Matt, Thomas Hess - Ludwig Maximilian University of Munich

Predicting Big Movers Based on Online Stock Forum Sentiment Analysis
Mohammad Al-Ramahi, Jun Liu, Omar El-Gayar, Yenling Chang - Dakota State University

Influence of Team Skills in Engineering Technology
Justin Bond - Faulkner University; Chetan Sankar, P. K. Raju - Auburn University

Measuring the Impact of the E-Mail Conversation Format on E-Mail Overload: A Pilot Test
Nikolai Sobotta - Goethe University Frankfurt

Exploring Factors That Influence Information Sharing Choices Of Organizations in Networks
Thom Singerling, Bram Klievink, Mark de Reuver, Marijn Janssen - Delft University of Technology
12 p.m. - 1:15 p.m.

**Awards Lunch**
Grand Atlantic Ballroom

1:30 p.m. - 3 p.m.

**Digital Commerce I**
Culebra B
Chair: Matt Nelson - Illinois State University

*Dual Business Models: Going beyond Spatial Separation*
Nadja Hossbach - University of Erlangen-Nuremberg

*The Convergence of Content and Commerce: Exploring a New Type of Business Model*
Benedikt Berger, Thomas Hess - Ludwig Maximilian University of Munich

*The Social Dimension of Business Models: An Actor-Network Theory Perspective*
Cristina Costa - Polytechnic of Coimbra; Paulo Cunha - University of Coimbra

**E-Government: Smart Cities**
Las Croabas B
Chair: Naoum Jamous, Otto-von-Guericke University - Magdeburg

*Stakeholders in Smart City Living Lab Processes*
Anna Ståhlbröst, Birgitta Bergvall-Kareborn - Luleå University of Technology; Carina Ihlström Eriksson - School of Information Science, Computer and Electrical Engineering

*The Value of Community Clouds for Collaboration in the Public Sector*
Stine Labes, Rüdiger Zarnekow - Technical University of Berlin

*Smart Transport for Smarter Cities in the UK*
Kawaljeet Kapoor, Vishanth Weerakkody, Jeremy Millard - Brunel University London

*A Decision Support System for Fostering Smart Energy Efficient Districts*
Uthayasankar Sivarajah, Habin Lee, Zahir Irani - Brunel University London; Roberta Rascazzo, Nicola Savino, Vincenzo Molendini - Centro di Progettazione, Design & Technologie dei Materiali; Juan Jimenez, Antonio Martin - Instituto Andaluz De Tecnología

**Information Systems Ph.D. & Industry Needs: Which Skills Add Business Value?**
Salon 7 Grand Caribbean Ballroom
Chair: Jerry Luftman - Global Institute for IT Management

Health Czech Matthews - Global Impact Lead & Strategic Program Manager, University Alliances, SAP; Steven Miller - Director Academic Programs, IBM Analytics; Manjunath Paramashivaiah - Principal Architect, R&D, Ultimate Software; Elizabath Regan - University of South Carolina/Sr. Systems Analyst, Mass Mutual Financial Group; Mass Mutual Life Insurance Company; John Wyatt - UX Designer, EMC Corporation
Innovative Approaches to Data and Text Mining III
Vieques B
Chair: Huimin (Min) Zhao - University of Wisconsin

Active Learning for the Automation of Medical Systematic Review Creation
Prem Timsina, Omar El-Gayar, Jun Liu - Dakota State University

Predicting Opinion Leaders in Word-of-Mouth Communities
Gelareh Towhidi, Atish Sinha - University of Wisconsin-Milwaukee

Competitive Analytics of Multi-channel Advertising and Consumer Inertia
Yiyi Li, Ying Xie, Eric Zheng - University of Texas at Dallas

Adapting CRISP-DM Process for Social Network Analytics: Application to Healthcare
Daniel Asamoah - Wright State University; Ramesh Sharda - Oklahoma State University

IT & Government
Palmas B
Chair: M. Alexandra Cunha - Pontifícia Universidade Católica do Paraná

A Tecnologia da Informação a Serviço da Cultura: O Caso do Museu do Futebol do Brasil
Rosana Santarosa, Fernando Meirelles - EAESP-FGV

Mídias Sociais na Administração Pública: um Estudo sobre aUtilização do Facebook em Cidades Brasileiras
Adriano Silva, Ernani dos Santos - Federal University

Managing (Big Data) and Business Analytics as an Asset for Organization Performance Management III
Vieques A
Chair: David Schuff - Temple University

Environmental Scanning and Business Insight Capability: The Role of Business Analytics and Knowledge Integration
Jinglu Jiang - HEC Montréal; Brent Gallupe - Queen’s University

Enabling Self-Service BI through a Dimensional Model Management Warehouse
Karen Corral - Boise State University; David Schuff - Temple University; Greg Schymik - Grand Valley State University; Robert St. Louis - Arizona State University

Mobile Business Intelligence Usage Patterns
Olgerta Tona - Lund University

Shaping Problems, Not Decisions: When Decision Makers Leverage Visual Analytics
Brian Williams, Richard Boland, Jr., Kalle Lytyinen - Case Western Reserve University

People, Organizations, and Boundaries in Value Creation I
Las Croabas A
Chair: Lars-Olof Johansson - Halmstad University

Co-Creation of Value in Digital Ecosystems: A Conceptual Framework
Bharat Negi - Queen’s School of Business; Kathryn Brohman - Queen’s University

Digital Technologies and Patterns of Distributed Innovation
Thomas Gregory, Nicholas Berente - University of Georgia; James Howison - University of Texas at Austin

Do CEO’s Long-Term Performance Incentives Induce IT Investments? Theory, Evidence, and

Industry Contingencies
Terence Saldanha - Washington State University; James Waeglelein - Emporia State University; Jiban Khuntia - University of Colorado Denver; Abhishek Kathuria, Mariana Andrade Rojas - University of Hong Kong

Impact of Intellectual Capital on Firm Performance: The Influence of Innovation Capability and Environmental Dynamism
Zhining Wang - China University of Mining and Technology; Jinwei Cao - University of Delaware
SIGHealth: Electronic Health/Medical Records III  
Salon 1 Grand Caribbean Ballroom  
Chair: Richard Klein - Florida International University

Sharing Personal Health Information: Personalization Versus Privacy  
Rishikesh Jena - University of Arkansas

A Multi-Agent Approach for HIE Design and Implementation  
John Zhang, Monica Tremblay, Gloria Deckard - Florida International University

Investigating System Development Processes in Healthcare Organizations  
Deema Alsekait, Suranjan Chakraborty - Towson University; Sutirtha Chatterjee - University of Nevada

SIGSEC: Security Models, Measurement, and Factors  
Salon 6 Grand Caribbean Ballroom  
Chair: Robert Otondo - Mississippi State University

Securing Supervisory Control and Data Acquisition Systems: Factors and Research Direction  
Emmanuel Ayaburi, Lucia Sobrevinas - University of Texas at San Antonio

Measuring User Satisfaction with IS Security  
Reza Vaezi - Kennesaw State University;

Wynne Chin - University of Houston  
Analyzing Information Security Model for Small-Medium Sized Businesses  
Yazan Alshboul, Kevin Streff - Dakota State University

Social Commerce in Practice  
Culebra A  
Chair: Eusebio Scornavacca - University of Baltimore

The Types of Redress Procedures in Business-to-Consumer (B2C) E-Commerce.  
Chin Eang Ong - RMIT University

A Comparative Study on Hotel Consumers’ Online Feedback Behaviors  
Xianfeng Zhang - Hainan Normal University;

Hongxiu Li - University of Turku; Zhangxi Lin - Texas Tech University  
Do Facebook Activities Increase Sales?  
Mi Zhou, Zhiwei Qiao, Xuan Zhang, Qianzhou Du, Gang Wang, Weiguo Fan - Virginia Tech

Social Media Analytics  
Salon 3 Grand Caribbean Ballroom  
Chair: Dorit Nevo - Rensselaer Polytechnic Institute

An Overview of Topic Discovery in Twitter Communication through Social Media Analytics  
Andrey Chinnov, Pascal Kerschke - University of Münster; Christian Meske, Stefan Stieglitz - University of Duisburg-Essen; Heike Trautmann - University of Münster

Differentiated Sentiment Analysis of Corporate Social Media Accounts  
Marten Risius, Fabian Akolk - Goethe University

Frankfurt  
A Method for Extracting Task-related Information from Social Media Based on Structured Domain Knowledge  
Daniel Link - University of Münster; Flavio Horita, Joao Porto de Albuquerque - University of São Paulo; Bernd Hellingrath, Shabdz Ghasemivandhonaryar - University of Münster
STIR ‘15 B  
Icaco B  
Chair: Karen Patten - University of South Carolina

The Influence of Social Curiosity on the Observing Behavior of Users on Social Network Sites  
Claus-Peter Ernst - Frankfurt University of Applied Sciences; Jella Pfeiffer - Karlsruhe Institute of Technology; Franz Rothlauf - Johannes Gutenberg-Universität Mainz

A Social Referral Mechanism for Job Reference Recommendation  
Ting-Kai Hwang - Ming Chuan University; Yung-Ming Li - National Chiao Tung University; Lien-Fa Lin - Kao Yuan University; Yu-Ting Fu - National Chiao Tung University

Extending ‘Toolbox’ of Business Continuity Approaches: Towards Practicing Continuity  
Marko Niemimaa - Turku Center for Computer Science

Sustainability, Organizations, and Green Information Systems (Ontological and Epistemological Approaches)  
Ceiba A  
Chair: Mikael Lind - University of Borås

Organizational Green IT Adoption: Concept and Evidence  
Qi Deng, Shaobo Ji - Carleton University

Green IS: Are We Still Thinking in Mere Economic Imperatives or Are We Striving for Eco-Effectiveness?  
Nadine Székely, Stefan Seidel, Jan vom Brocke - University of Liechtenstein

Multi-Dimensional Views for Sustainability: Ontological Approach  
Chinthake Wijesooriya, Jon Heales - The University of Queensland; Scott McCoy - College of William and Mary

Technology Enhanced Collaborative Learning II  
Salon 8 Grand Caribbean Ballroom  
Chair: Thomas Case - Georgia Southern University

Design Experiential Learning Activities for MIS Introductory Courses  
Yun Wu, Chetan Sankar - Auburn University

Learning by Doing: Studio Classes in MIS Education  
Mart Doyle, Richard Flanagan, James Moustafellos - Temple University

Enhancing Software Development in the MIS Curriculum Using Pair Programming  
Tendai Ndabvonga-Dongo. April Reed - East Carolina University

How Hands Free Always On (HFAO) Technology Will Affect Classrooms  
Erick Sanchez Suasnabar, Yang Liu, Xu Cai, Regina Collins, Michael Bieber, Starr Hiltz - New Jersey Institute of Technology

Virtual Teams and Social Presence in Virtual Communities  
Icaco A  
Chair: Douglas Vogel - City University of Hong Kong

Identity Communication in Virtual Teams: Insights from Interviews with Working Professionals  
David Wilson - University of Oklahoma; Susan Brown - University of Arizona; Sherry Thatcher - University of South Carolina; Sarah Harris - University of Arizona

Optimal Environment for Flamers: Information Overload and its Effect on Hostile Behaviors  
Sanghyung Jin, Cheul Rhee - Ajou University

A Study of Antecedents of Sense of Presence in Virtual World: Virtual Presence vs. Social Presence  
Mohammadreza Mousavizadeh, Dan Kim - University of North Texas
3:30 p.m. - 5 p.m.

Digital Commerce II
Culebra A
Chair: Yu-Hsiang (John) Huang - University of Illinois

How Can a Firm Select the Most Qualified IT Portfolio Under Various Risk Tolerance Levels? Yu-Hsiang (John) Huang, Michael Shaw, Ramanath Subramaniam - University of Illinois at Urbana-Champaign; Yu-Ju Tu - National Chengchi University
Business Models for Free and Open Source Software: Insights from a Delphi Study

IS Philosophy
Siete Mares A
Chair: Jan Kroeze - University of South Africa

4 Worlds: Coping With Technology Complexity Bob Travica - University of Manitoba
Valuable or Stagnating? An Essay on Axiomatic Theories in IS Research Nikhil Bandodkar - Clemson University
The Theme of Hermeneutics in IS – The Need for a Structured Literature Review Jan H. Kroeze, Izak Van Zyl - University of South Africa
Beyond Sociomaterial: An Alternative Approach to Theorizing About Digital Artifacts Mark-David McLaughlin - Bentley University

Managing (Big Data )and Business Analytics as an Asset for Organization Performance Management IV
Vieques A
Chair: Robert Nickerson - San Francisco State University, Jerry Luftman - Global Institute for IT Management

The Conceptualization of Data-driven Decision Making Capability Lin Jia - Beijing Institute of Technology; Dianne Hall, Jiahe Song - Auburn University
Towards A Process View on Critical Success Factors in Big Data Analytics Projects Jing Gao, Andy Koronios, Sven Selle - University
A Stakeholder Lens on Metadata Management in Business Intelligence and Big Data – Results of an Empirical Investigation Barbara Dinter, Christian Schieder, Peter Gluchowski - Chemnitz University of Technology

Modeling Methods, Techniques and Languages
Salon 3 Grand Caribbean Ballroom
Chair: Palash Bera - St. Louis University

Using Conceptual Modeling for Designing Multi-View Modeling Tools Dominik Bork - University of Vienna
A Collaborative Computational Infrastructure for Supporting Technical Debt Knowledge Sharing and Evolution Nicolli Alves, Rodrigo Araujo, Rodrigo Spinola - Salvador University
Individual Entrepreneurial Orientation Role in Shaping Reactions to New Technologies John Erickson - University of Nebraska at Omaha; Suman Niranjan - Savannah State University; Banu Goktan - University of North Texas at Dallas; Visha Gupta - Binghamton University
Multiple Ways of Analyzing Adoption, Innovation and Assimilation
Palominito A
Chair: Heinz-Theo Wagner - German Graduate School of Management and Law

Contrast and Assimilation in Consumer Software Selection Decisions – An Experimental Study
Marvin Fleischmann - Ludwig-Maximilians-Universität München

Adoption and implementation of Health Information Exchange (HIE): An Interpretative Review
Pouyan Esmaeil Zadeh - Florida International University

Consensus or Divergence: Examining the Aggregation of Individual to Team Level Adoption of Innovations
Andrew Schwarz, Colleen Schwarz - University of Louisiana

Now or Never Revisited: An Analysis of Market Entry Timing for Successive Product Generation
Zhengrui Jiang - Iowa State University; Dipak C. Jain - INSEAD; Shaobai Jiang - Iowa State University

Personalization Technologies & e-Health
Culebra B
Chair: Jinwei Cao - University of Delaware

Optimization of Knowledge Sharing in Complementary and Alternative Medicine Social Networks by Filtering Information Seeker Preferences
Guillaume Faddoul - Claremont Graduate University

PRECMS: A Personalized, Cloud-based Integrative Approach to Mobile Web Adaptation
Isil Yakut Kılıç, Dongsong Zhang, Lina Zhou, Lai, Judith Odili - University of Maryland

My Health: An Online Healthcare Social Network Inclusive for Elderly People

SIGHealth: Healthcare Analytics
Salon 1 Grand Caribbean Ballroom
Chair: C. Derrick Huang - Florida Atlantic University

Can Social Media Support Public Health?
Demonstrating Disease Surveillance Using Big Data Analytics
Ashwin Thandapani Kumarasamy - Oklahoma State University; Daniel Asamoah - Wright State University; Ramesh Sharda - Oklahoma State University

The Spillover Effects of Health IT Investments on Regional Health Care Costs

People, Organizations, and Boundaries in Value Creation II
Las Croabas A
Chair: Jens Poeppelbuss - University of Bremen

Additive Manufacturing Technology: Identifying Value Potential in Additive Manufacturing Stakeholder Groups and Business Networks
Mervi Hämäläinen, Arto Ojala - University of Jyväskylä

Value Co-Creation for Cyber-Physical Systems in Mining and Construction Industry

Tuure Tuunanen, Johanna Hänninen - University of Jyväskylä; Tero Vartiainen - University of Vaasa

A Communication-model for Intangible Benefits of Digital Information
Karlin Ahlin, Thomas Persson - Mid Sweden University
SIGSEC: Cloud Security and Online Privacy
Salon 6 Grand Caribbean Ballroom
Chair: Abdulaziz Alarifi - King Saud University

Factors Influencing the Adoption of Cloud Incident Handling Strategy: A Preliminary Study in Malaysia
Nurul Hidayah Ab Rahman, Kim-Kwang Raymond Choo - University of South Australia

Hiding in Plain Sight: Scrubbing Unwanted Information
Charles Wood - Duquesne University

Examining the Role of Privacy in Virtual Migration: The Case of WhatsApp and Threema
Michel Schreiner, Thomas Hess - Ludwig Maximilian University of Munich

Spatial Business Intelligence, Analytics and Knowledge Management II
Vieques B
Chair: James Pick - University of Redlands

Evaluation of Augmented Reality Systems for the Enhancement of Voluntary Geographic Information
Olayele Adelakun, Robert Garcia - DePaul University

Exploring the Future Shape of Business Intelligence: Mapping Dynamic Capabilities of Information Systems to Business Intelligence Agility
Tobias Knabke, Sebastian Olbrich - University of Duisburg-Essen

Sustainability, Organizations, and Green Information Systems (Applied Perspective)
Ceiba A
Chair: Abhijit Chaudhury - Bryant University

Applying Demand Response Programs for Electric Vehicle Fleets
Johannes Schmidt, Björn Hildebrandt, Matthias Eisel, Lutz Kolbe - University of Göttingen

The Green Fingerprint: Decreasing energy consumption with Decision Support Systems
Steve Thompson - University of Richmond; Peter Ekman - Mälardalen University; Randle Raggio - University of Richmond

Applying the Theory of Planned Behavior to Individual Computer Energy Saving Behavioral Intention and Use at Work
Carol Pollard - Appalachian State University

Technology Enhanced Collaborative Learning III
Salon 8 Grand Caribbean Ballroom
Chair: Geoffry Dick - Georgia Southern University

Share and Share Alike: Integrating Internet Resource Sharing Into Learning
Regina Collins, Starr Hiltz, Fadi Deek - New Jersey Institute of Technology

Acceptance and Use of Moodle by Students and Academics
Andrea North-Samardzic - Deakin University; Bin Jiang - Monash University
The Next Decade of Online Learning in Higher Education: “Blue Ocean”
Strategies for the Design and Delivery of Graduate IS Programs
Salon 7 Grand Caribbean Ballroom
Chair: Martha Snyder - Nova Southeastern University
Martha Snyder, Maxine Cohen, Laurie Dringus - Nova Southeastern University; Rhonda Syler - Louisiana Tech; Jan vom Brocke - University of Liechtenstein

Saturday Night Social Event
6:30 - 9:30 p.m.
El Conquistador Pool
Cap off AMCIS with a Carribean themed dinner and entertainment, sponsored by Temple University, featuring the Carribean Trio, Madera Viva. Keep the fun going at the After Party in the Ultra Lounge starting at 9 p.m., featuring DJ music, dancing and a cash bar.

Conference Adjourns
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