Blue Ocean Research

August 13-15, 2015
El Conquistador Resort
Puerto Rico
On behalf of the AMCIS 2015 Conference Committee and the Association for Information Systems (AIS), we invite you to partner with us for the 2015 Americas Conference on Information Systems on Blue Ocean Research which will be held at the El Conquistador Resort in Puerto Rico.

AMCIS 2015 is one of the leading conferences on information systems. Your participation in AMCIS 2015 will ensure that your organization receives maximum exposure to more than 900 attendees, as well as the additional 4,000 AIS members worldwide.

The conference provides an excellent opportunity for your organization to reach this select group of IS academics, thought leaders, and doctoral students. The attendees annually inform hundreds of thousands of students.

Both AIS and AMCIS greatly value the support of our sponsors. Please take a moment to review the available sponsorship and exhibiting opportunities and let us know how we can help you reach your marketing goals and objectives.

We look forward to partnering with you.

Alan Dennis
Kelley School of Business, Indiana University
AMCIS 2015 Conference Co-Chair

Souren Paul
Graduate School of Computer and Information Sciences,
Nova Southeastern University
AMCIS 2015 Conference Co-Chair
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Gold Sponsor, $8,000</th>
<th>Silver Sponsor, $5,000</th>
<th>Bronze Sponsor, $3,000</th>
<th>Academic Sponsor*, $3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Registrations</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Exhibit Booth</td>
<td>Yes</td>
<td>Yes</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Discount on Additional Sponsorship Opportunities</td>
<td>20%</td>
<td>10%</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Logo in Program Guide</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo / Link on Conference Website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo on Conference Meter Boards and Presentation Templates</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Invitation to the Private AIS Thank You Reception</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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</tbody>
</table>

*Academic Sponsorships are available to colleges and universities only.
Gold & Silver Sponsorship are available to everyone including academic institutions.
Workshop Sponsorship Packages

**Full Day Workshop Sponsorship Package - $10,000.00**

- Full Day Workshop
  - Recognition outside the presentation room
  - Recognition in the program on the workshop listing
- 3 Full Conference Registrations
- Recognition as a Gold Sponsor which includes:
  - Logo / Link on the Conference Website
  - Logo in the Conference Program as a Sponsor
  - Logo on Conference Meter Boards and Presentation Templates
  - Invitation to the Private VIP Reception
- 20% Discount on any Additional Sponsorship Opportunities

**Half Day Workshop Sponsorship Package - $6,500.00**

- Half Day Workshop
  - Recognition outside the presentation room
  - Recognition in the program on the workshop listing
- 2 Full Conference Registrations
- Recognition as a Silver Sponsor which includes:
  - Logo / Link on the Conference Website
  - Logo in the Conference Program as a Sponsor
  - Logo on Conference Meter Boards and Presentation Templates
  - Invitation to the Private VIP Reception
- 10% Discount on any Additional Sponsorship Opportunities

**Industry Track Workshop Sponsorship Package - $4,000.00**

- Industry Track Workshop (1hr 30min)
  - Recognition outside the presentation room
  - Recognition in the program on the workshop listing
- 1 Full Conference Registration
- Recognition as a Bronze Sponsor which includes:
  - Logo / Link on the Conference Website
  - Logo in the Conference Program as a Sponsor
  - Logo on Conference Meter Boards and Presentation Templates
  - Invitation to the Private VIP Reception
Additional Sponsorship Opportunities*

Keynote Sponsor (Limit 1) - $9,950.00 (SOLD OUT)
- Signage and recognition at the Keynote Session
- Special introduction at the Keynote Session
- Opportunity to have up to 10 minutes to address the attendees.
- 3 conference registrations
- Private AIS reception invitation

Conference Bag Sponsor (Limit 1) - $3,950.00
- Your logo on the conference bags that are handed out to each of the attendees

Lanyard Sponsor (Limit 1) - $2,950.00
- Your logo on the name tag lanyards that are handed out to each of the attendees

MIS Camp Sponsor (Limit 1) - $2,950.00
- Signage and recognition at the MIS Camp Consortium
- Opportunity to have up to 5 minutes to address the attendees.
- Invitation to the Private AIS VIP Reception

Doctoral Consortium Sponsor (Limit 1) - $2,950.00
- Signage and recognition at the Doctoral Consortium
- Opportunity to have up to 5 minutes to address the attendees.
- Invitation to the Private AIS VIP Reception

Welcome Reception Sponsor (Limit 1) - $2,950.00
- Signage and recognition at Welcome Reception for helping to support the event.
- Invitation to the Private AIS VIP Reception

Refreshment Break Sponsor (Limited # available) - $1,950.00
- Sole sponsor with signage and recognition as helping to support the refreshment breaks during one day of the conference.

Signage Sponsor - $1,950.00
- Put your logo and any tag line or text you would like at the bottom of 5 directional signs that will be used to help inform and direct attendees to the various conference functions.

Lunch Sponsor (Limited # available) - $1,950.00
- Sole sponsor with signage and recognition as helping to support lunch during one day of the conference
Breakfast Sponsor (Limited # available) - $1,950.00
  ● Sole sponsor with signage and recognition as helping to support breakfast during one day of the conference.

Track Sponsor (Limited # available) - $1,950.00
  ● Sole sponsor for supporting a Track which includes:
    ■ Logo on the Session Room Signage for each Session in the Sponsored Track
    ■ Acknowledgement in Program Guide under the Track listing

Friends of AMCIS - $1,000.00 (For individuals only)
  ● Private AIS reception invitation
  ● Your name will be listed on the AMCIS 2015 web site as a friend and supporter of the Conference.
  ● Your name will also be listed in the the Conference Program as a “Friend of AMCIS” supporter.
  ● You will receive an invitation to the private AIS VIP Reception.

E-Mail Message (Limited # available) - $495.00
  ● Send us your marketing piece and we will e-mail it out for you to either the AIS membership or the conference attendees.
  ● Sponsors will be able to select the week they would like their message to go out however only two marketing e-mails will be set per week. E-mail slots will be allocated on a first come basis.

Program Advertiser
  ● Full Page B/W - $4,000.00
  ● Half Page B/W - $2,000.00
  ● Quarter Page B/W - $1,000.00
  ● Inside Cover - Please Ask
  ● Back Cover - Please Ask
  ● Bag Insert- $1,250.00

*The additional sponsorship opportunities listed on pages 5, 6 & 7 may be purchased as stand alone items however they ONLY include those benefits listed in their descriptions. For full visibility as an AMICS Sponsor please view our sponsorship packages on page 3.

Additional opportunities may be added and we are happy to work with you to create a unique sponsorship and branding opportunity.

Please contact Patrick Dockins at sponsorship@aisnet.org to discuss further ideas and opportunities.
Opportunity to Exhibit

Conference Exhibitor - $2,500.00

● 10' x 10' Exhibit Booth
  ○ 8' background drape and 3' side drape
  ○ (1) 8' x 3' skirted table
  ○ (2) side chairs
  ○ (1) wastebasket
  ○ (1) 7" x 44" identification sign

● A complimentary exhibitor conference registration (includes access to the exhibit hall, evening events, and meals)
  ○ Additional exhibitor registrations are available for $250 each.

● Listing as an exhibitor on the conference website with logo & hyperlink.

● Listing as an exhibitor in the conference program guide.

● An invitation to the private AIS Thank you Reception.

● Opportunity to participate in two pre-conference e-mails promoting the conference exhibitors.
Sponsorship Agreement for AMCIS 2015

If you have any questions or concerns please contact Patrick Dockins - sponsorship@aisnet.org.

Company / University

__________________________________________________________

Address

__________________________________________________________

City

__________________________________________________________

State

__________________________________________________________

Country

__________________________________________________________

Zip / Postal Code

Key Contact Name  Contact Title

__________________________________________________________

Contact Email

__________________________________________________________

Telephone

(_________)_______________________________

Fax

(_________)_______________________________

Payment Information

Check #: ___________ (Make checks payable to “Association for Information Systems”)

Credit Card: □ Amex  □ MasterCard  □ Visa

Credit Card # _____________________________  Exp. Date _____________  CVC ____________  Total Amount $ ______________

Authorized Signature for Credit Card Payment

__________________________________________________________

Date

Billing Information (if different from above)

Address

__________________________________________________________

City

__________________________________________________________

State

__________________________________________________________

Country

__________________________________________________________

Zip / Postal Code

Sponsorship Options

□ Gold Sponsor - $8,000.00
□ Silver Sponsor - $5,000.00
□ Bronze Sponsor - $3,000.00
□ Academic Sponsor - $3,000.00
□ Exhibitor - $2,500.00
□ Full Day Workshop - $10,000.00
□ Half Day Workshop - $6,500.00
□ Industry Track Workshop - $4,000.00

Additional Opportunities

□ ____________________________________________

□ ____________________________________________

□ ____________________________________________

□ ____________________________________________

□ ____________________________________________

□ ____________________________________________

Payment Information

Check #: ___________ (Make checks payable to “Association for Information Systems”)

Credit Card: □ Amex  □ MasterCard  □ Visa

Credit Card # _____________________________  Exp. Date _____________  CVC ____________  Total Amount $ ______________

Authorized Signature for Credit Card Payment

__________________________________________________________

Date

Sponsorship Terms

In the event AIS cancels the conference for any reason, a full refund will be issued, or at the Company's option, this sponsorship fee may be transferred to another event. Other than the sponsorship fee herein, AIS is not responsible for any costs the Company may incur whether directly or indirectly related to this Conference. Upon receipt of this agreement signed by the Company representative, the Company will be responsible for 100% of the contracted amount. No cancellations will be accepted. Acceptance of this application by AIS constitutes a contract.

Name (please print)  Title

__________________________________________________________

Authorized Signature  Date